

Beach User Survey 2026

Northern Pegasus Bay Bylaw



Prepared by Strategy and Business Unit



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Executive Summary

The Northern Pegasus Bay Beach User Survey 2026 is the fourth survey of its kind, previously carried out in 2019, 2021 and 2024. The survey helps Waimakariri District Council to understand how effective the Northern Pegasus Bay Bylaw 2025 is at regulating activities on the beaches, including the foreshore and adjacent land areas of the Northern Pegasus Bay.

The main objectives of the survey are to:

1. Understand the current community use and recreational activities in the Northern Pegasus Bay.
2. Identify any issues and/or conflict in the Northern Pegasus Bay.
3. Understand the level of awareness of the Northern Pegasus Bay Bylaw rules.

The 2026 Beach User Survey was available from 15 December 2025 to 1 March 2026, run both online via Council's Let's Talk platform, and in person with Council staff. The survey was advertised by way of posters with QR codes at beach entrances across the Northern Pegasus Bay area, promoted across social media channels, and through circulation with Northern Pegasus Bay Advisory Group members.

In total, the survey received 252 responses. This is a lower level of engagement in comparison to previous years, attributed to poor weather conditions over the 2025/2026 summer period. Despite this, the level of response is still sufficient for identifying trends in data and understanding general experiences of beach users.

Key findings

At 80%, the percentage of respondents living in the Waimakariri District remained fairly consistent between the 2024 survey and the most recent version. This is reflected in the number of respondents stating that they most enjoy visiting beaches in the Northern Pegasus Bay area because they are 'close to home' at 73%.

What do they like?

The top five things that people liked about the Northern Pegasus Bay area are that it is close to home, peaceful, accessible, scenic, and clean/tidy. These general themes are similar to what we heard in 2019, 2021, and 2024.

Range of activities

The 2026 survey took a slightly different approach when asking respondents about the range of activities they partake in within the Northern Pegasus Bay area. Instead of just asking about the activities they normally participate in, respondents were also asked to share how often they partake in them. When adding the number of responses for daily, weekly, and monthly under

each activity, walking/running came out on top at 66%, followed by dog walking (48%), water sports (29%), recreation (24%) and cycling (17%).

Issues raised

79% of survey respondents identified issues occurring in the Northern Pegasus Bay area, an increase of 14% from the results of the 2024 survey. The issues were split between those which are Bylaw-related (70%), and issues not managed by the Bylaw (30%).

In 2026, vehicles and motorbikes were reported as the two most significant Bylaw-related issues in the Northern Pegasus Bay area, together accounting for 49% of the overall response in this category. Issues with vehicles alone, as reported by beach users, have increased by 9% since the 2024 survey, with motorbike issues increasing by 15%.

As closely related issues, animal faeces (18%) and dogs (17%) were the next most commonly identified Bylaw-related issues. Issues relating to dogs were the second most commonly reported in the 2024 survey, dropping down to fourth in 2026. Animal faeces was not reported as a top Bylaw-related issue in 2024.

In terms of non-Bylaw-related issues, litter was by far the most significant, accounting for 22% of responses in this category. This is an increase of 10% from the 2024 survey. Other non-Bylaw-related issues in 2026 included 'other' (8%), facilities (4%), signage (4%), and accessibility (3%).

Conflict

First introduced to the 2021 survey, the questions related to conflict were adapted for the 2024 survey

to restrict conflict observed only in the last two years. This change was maintained for the 2026 survey.

Between 2024 and 2026, there has been an increase of 9% in regard to survey respondents who have observed conflict over the past two years, from 17% in 2024 to 26% in 2026. This is a relatively significant increase, although the majority of respondents (67%) have not witnessed conflict, so this is still a positive. In 2021, fishing/whitebaiting was reported as the top reason for conflict at 34%, this shifted to vehicles at 29% in 2024, and then to dogs at 23% in 2026, showing no signs of any specific trend.

Awareness of the Bylaw

Since the results of the 2024 survey and the most recent review of the Northern Pegasus Bay Bylaw, there has been a concerted effort to increase Bylaw awareness, particularly where it relates to rules that may have changed. Between 2024 and 2026, there has been an increase in beach users' awareness of the Bylaw, from 29% being completely unaware in 2024, to only 18% in 2026. One notable change between the 2024 and 2026 results is the level of awareness around rules relating to dogs, which has increased by 24% since

2024. Despite the increase, raising awareness of Bylaw rules will remain a focus for the Council.

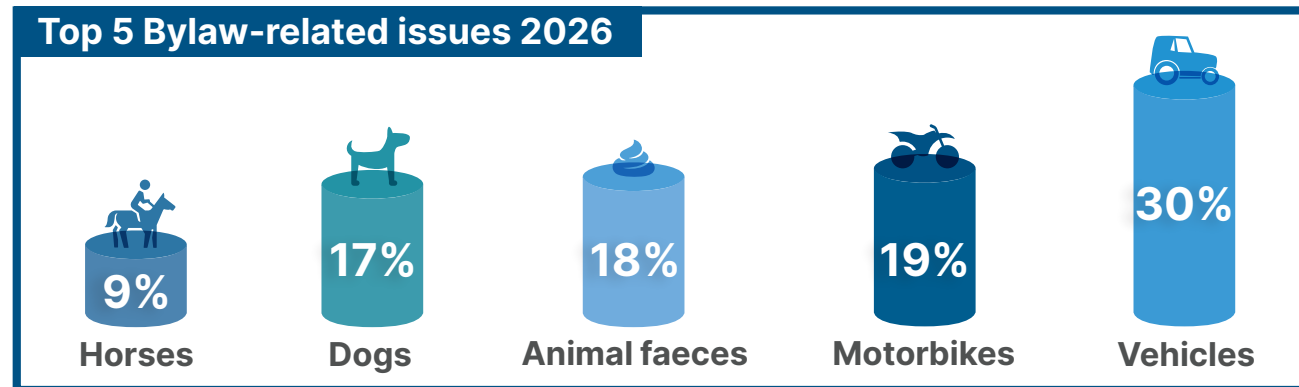
Summary

There are no significant changes across the four surveys in regard to how people use the beaches in the Northern Pegasus Bay. This is also reflected in what people like about the area.

Bylaw rules are currently in place to manage the main issues identified in the surveys. An increase in the number of issues reported from 65% in 2024 to 79% in 2026 is a concern, however, having access to this data will allow Council to take any relevant issues into consideration when next reviewing the Bylaw. Council will also consider these findings through progression of the ongoing commitments and projects outlined in the Northern Pegasus Bay Bylaw Implementation Plan, as well as when undertaking operational activities.

The results of the Beach User Survey 2026 continue to demonstrate the value of the Northern Pegasus Bay Bylaw 2025 in managing activities in the Northern Pegasus Bay, and the ongoing requirements for support and resources aimed at implementation to achieve the Bylaw's objectives.

Top 5 Bylaw-related issues 2026



Introduction

Objectives

The Northern Pegasus Bay Beach User Survey 2026 was undertaken between 15 December 2025 and 1 March 2026. It is one component of a wider research and monitoring programme led by the Waimakariri District Council to ensure that future reviews of the Northern Pegasus Bay Bylaw are evidence-based.

The Northern Pegasus Bay Bylaw 2025 was most recently reviewed and adopted in 2024, with minor administrative changes then made in 2025. As signalled following the last Beach User Survey, a refresh of the Northern Pegasus Bay Bylaw Implementation Plan 2016 was required following the Bylaw review, as it had identified a number of achievements and outstanding actions that needed to be considered through a refreshed Plan.

The current Northern Pegasus Bay Bylaw 2024 Implementation Plan took these achievements and actions into account and was adopted by Council on 6 May 2025. The Implementation Plan sits alongside the Northern Pegasus Bay Bylaw 2025 to provide a roadmap for effective implementation of the Bylaw. Under the Research and Monitoring section of the Implementation Plan, an ongoing commitment has been made to complete a Beach User Survey every two years.

The survey aims to assess who our beach users are, their awareness of the Bylaw, an understanding of how they use and enjoy the beach, identification of factors that limit their

enjoyment, and insight to their views on key issues affecting the coastal environment, as managed by the Council.

Survey methodology

The results of the 2026 Beach User Survey are representative of 252 genuine beach users. All beach users were invited to participate, including respondents that lived outside of the Waimakariri District. The only requirement was that the respondents be at least 18 years of age.

The survey was administered online, only accessible by way of QR code posters at the entrances of the beaches and face-to-face with Council staff and local rangers. Responses were anonymous and limited personal information was collected.

The sample size of 252 means that the survey results are likely to be a good representation of beach users' views, although the views of those under 18 years of age are excluded.

This survey is the fourth completed to investigate the effectiveness of the Northern Pegasus Bay Bylaw. It will therefore provide useful trend information that can be used to help the Council track the effectiveness of the Bylaw and how to best respond to the changing needs of the users and environment.

Over time, some of the questions asked have been altered or added based on previous learnings. For the purposes of the 2026 survey, this included the addition of questions 10 and 11, asking survey respondents to describe how much the issues they had identified had an impact on



Photographer: Grant Davey

their general enjoyment of the beach and feeling of safety. The reasoning for this was to aid in the next review of the Bylaw, and to add more context to the issues raised.

Question 14 was added to the survey to ask respondents who indicated they were aware of the Bylaw to then expand on their answer and let us know whether they were aware of why the Bylaw rules exist. This was added to provide Council with a better understanding of how effective communications on the Bylaw rules are, and where gaps in beach users' understanding may exist.

Questions 17 and 18 were also added to the survey to provide respondents with the opportunity to tell the Council what improvements would make their beach experience better, as well as if there were any comments they would like to make on the Bylaw itself. These were presented as open-ended questions.

Some of the questions were also changed. For the 2026 survey, another option was added,

splitting 'Waimakariri District' into 'Waimakariri District (general)' and 'Waimakariri District (beach community)'. This change was made to acknowledge that some beach users may be temporarily living in one of the beach settlements during specific seasons but would normally be living elsewhere.

In previous versions of the survey, question 7 simply asked if respondents 'normally' participate in a range of activities in the coastal environment. For the 2026 survey, this was altered to a multiple-choice question, providing beach users with an opportunity to note how often they partake in each activity.

A copy of the Survey questions can be found in the appendices on pages 42–44.

In this report n = number of people

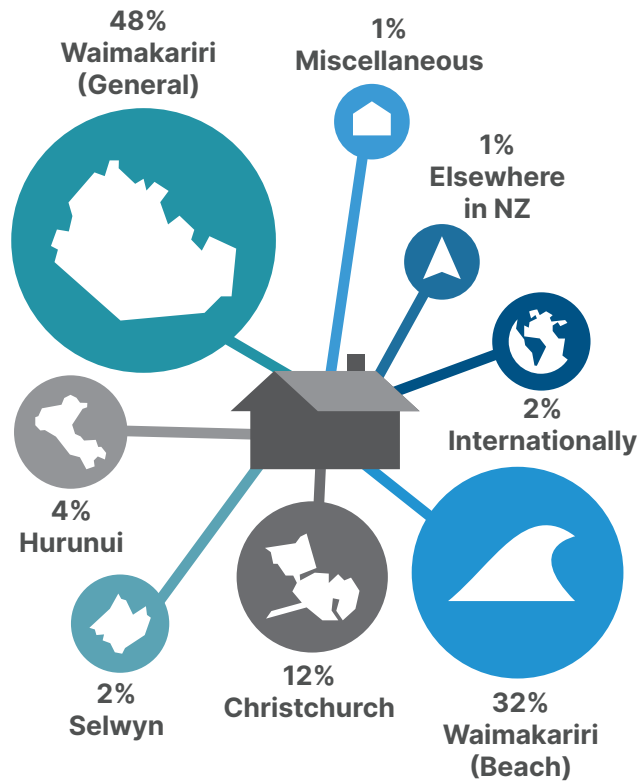




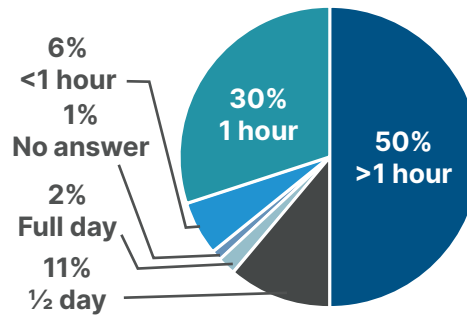
The Respondents

A Quick Summary

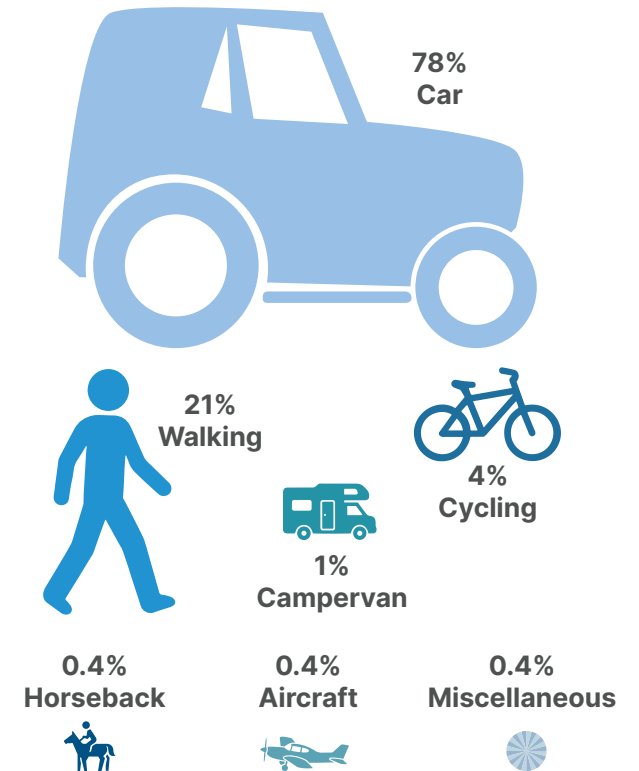
Where the respondents normally live



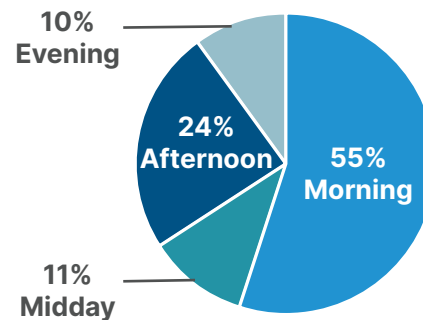
How long respondents spent at the beach



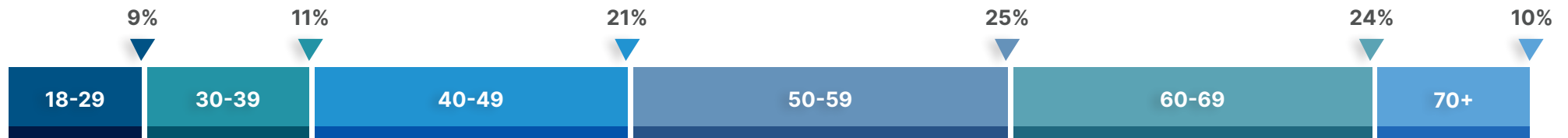
How the respondents got to the beach



Time of day respondents visited the beach



Age of respondents



The Respondents

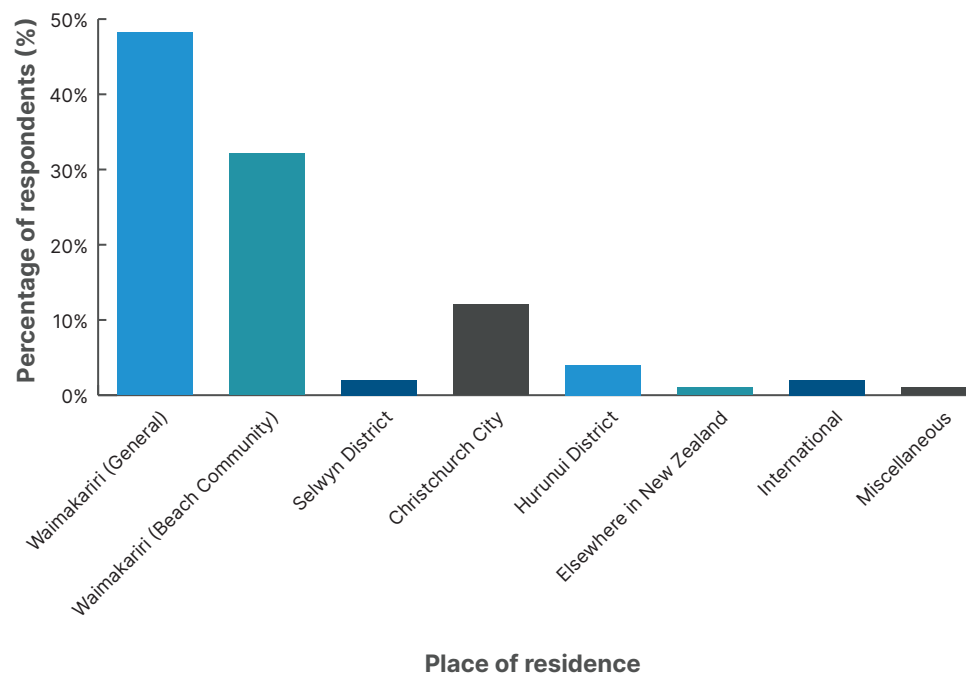
Respondents were asked questions about their age group, where they normally live, how they get to the beach, when they generally visit the beach and how long they spend when they do. These questions were asked to construct a general profile of beach users, and to gain an understanding of where people using the beaches in the Waimakariri District were coming from.

Place of residence

Figure 1 displays the place of residence for survey respondents. 80% of respondents lived in the Waimakariri District, split between 32% living in beach communities and the remaining 48% in the wider Waimakariri District. The next highest proportion of respondents live in Christchurch City (12%), followed by Hurunui District (4%), and Selwyn District (2%).

International visitors accounted for 2% of the total number of respondents, while those from elsewhere in New Zealand accounted for 1% of respondents. Please note that some respondents selected more than one answer.

Figure 1: Place of residence of respondents (n=259)



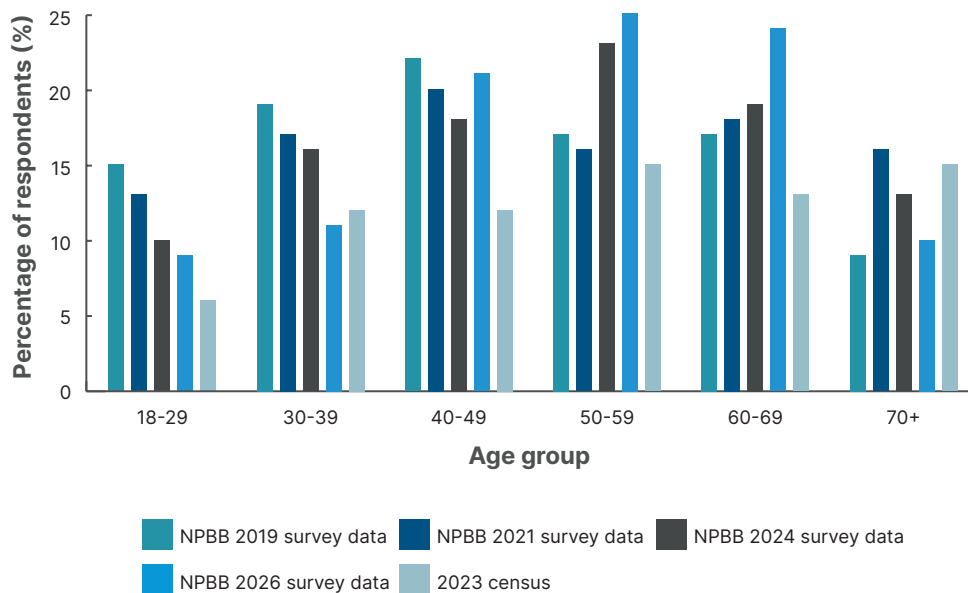
Age of respondents

Those aged 50–59 accounted for the highest proportion of users (25%), which was followed by 60–69 (24%), 40–49 (21%) and 30–39 (11%). The 40–49, 50–59, and 60–69 age groups are consistently over-represented in the Beach User Survey, when comparing to census data for the Waimakariri District population structure.

Those aged 18–29 accounted for the lowest proportion of respondents (9%), which remains true across the four Beach User Surveys completed to date. This is broadly comparable to the proportion that this age group makes up in comparison to other age groups within Waimakariri District population data (as per 2023 Census data).

Respondents 70+ (10%) were the second lowest age group represented in this survey.

Figure 2: Age of respondents



Please note Census data is for Waimakariri residents only and has been adjusted to reflect that only those over 18 were surveyed. Not all respondents were from the Waimakariri District.

How respondents get to the beach

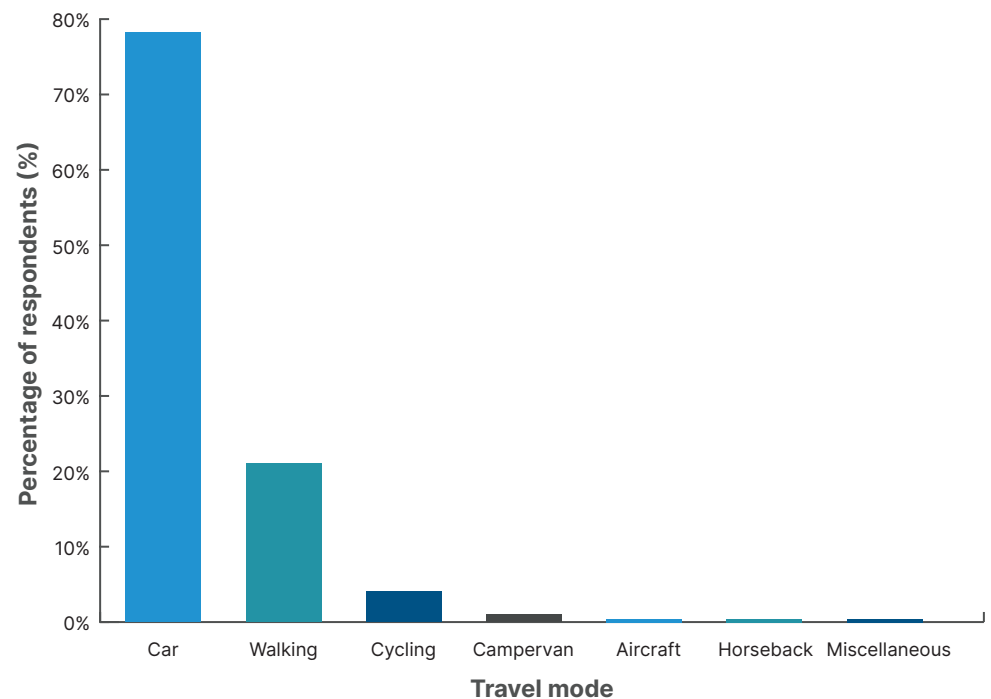
Figure 3 displays the ways that survey respondents travel to get to the Northern Pegasus Bay. This was a new question added for the 2026 survey to better understand the different travel modes being utilised by beach users.

Those who travel by car accounted for the highest proportion of users (78%), which was followed by walking (21%), cycling (4%), and campervan (1%).

Those travelling by horseback and aircraft accounted for the lowest proportion of respondents, both at 0.4%.

13 respondents provided more than one answer to this question, and two did not answer.

Figure 3: How respondents travelled to get to the beach (n=266)



Please note respondents could select multiple responses, therefore totals may exceed the number of participants

The Range of Activities

The Range of Activities

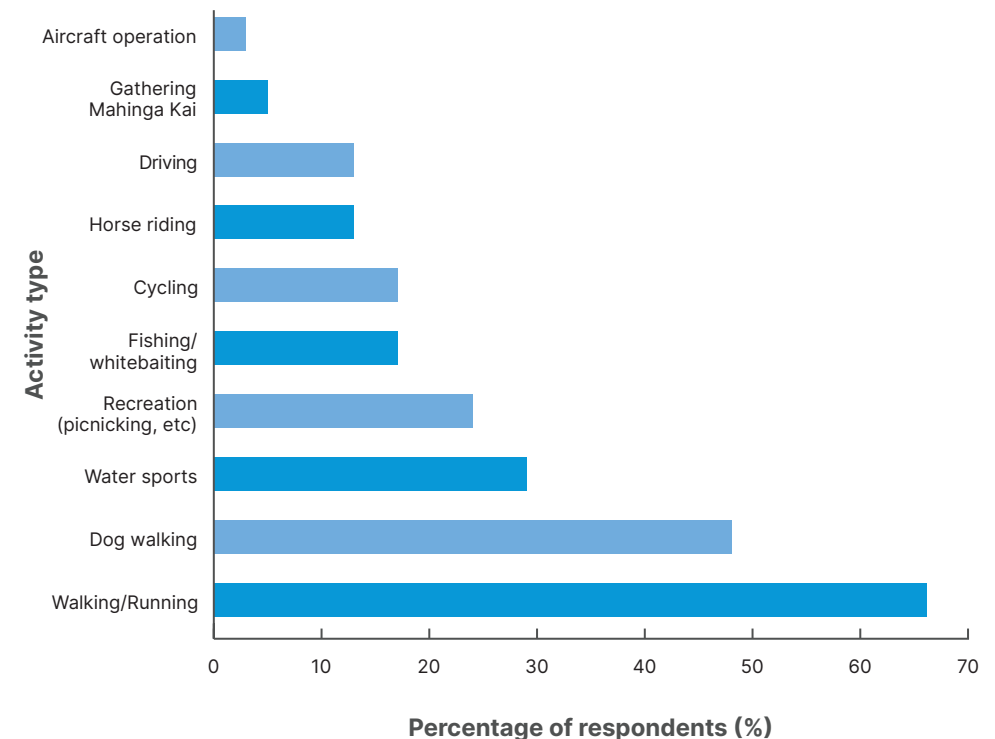
The 2026 survey took a different approach when it came to asking respondents about the range of activities they participate in on our beaches. Rather than simply asking what activities beach users normally participate in within the coastal environment, respondents were able to indicate how often they do these activities. Options for each activity included daily, weekly, monthly, few times a year, rarely, and never.

Figure 4 provides a high-level breakdown of the range of activities regularly participated in by beach users. This has been calculated by adding up the 'daily', 'weekly', and 'monthly' responses to each activity, as it could be argued these are the only options that would be considered as equating to regular participation in an activity.

Based on this analysis, it is clear that walking/running continues to be the most popular activity among beach users in the Northern Pegasus Bay (66%), followed by dog walking (48%) and water sports (29%).

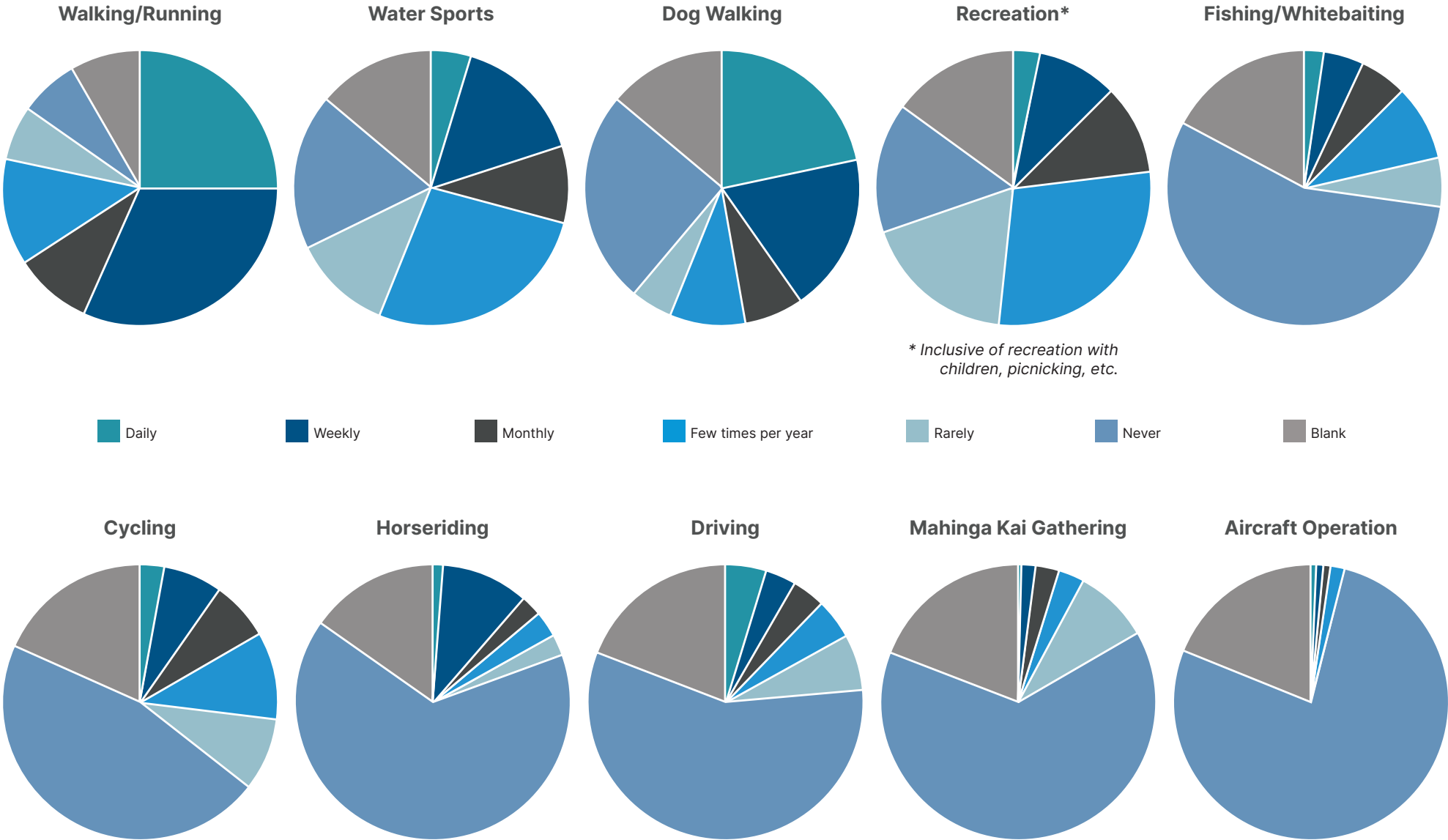


Figure 4: The range of activities regularly participated in by survey respondents (n=235)



Please note that responses can add up to over 100% as the majority of respondents indicated they partake in more than one activity.

The following pie charts have also been included to provide a more detailed breakdown for how often beach users are participating in each activity:

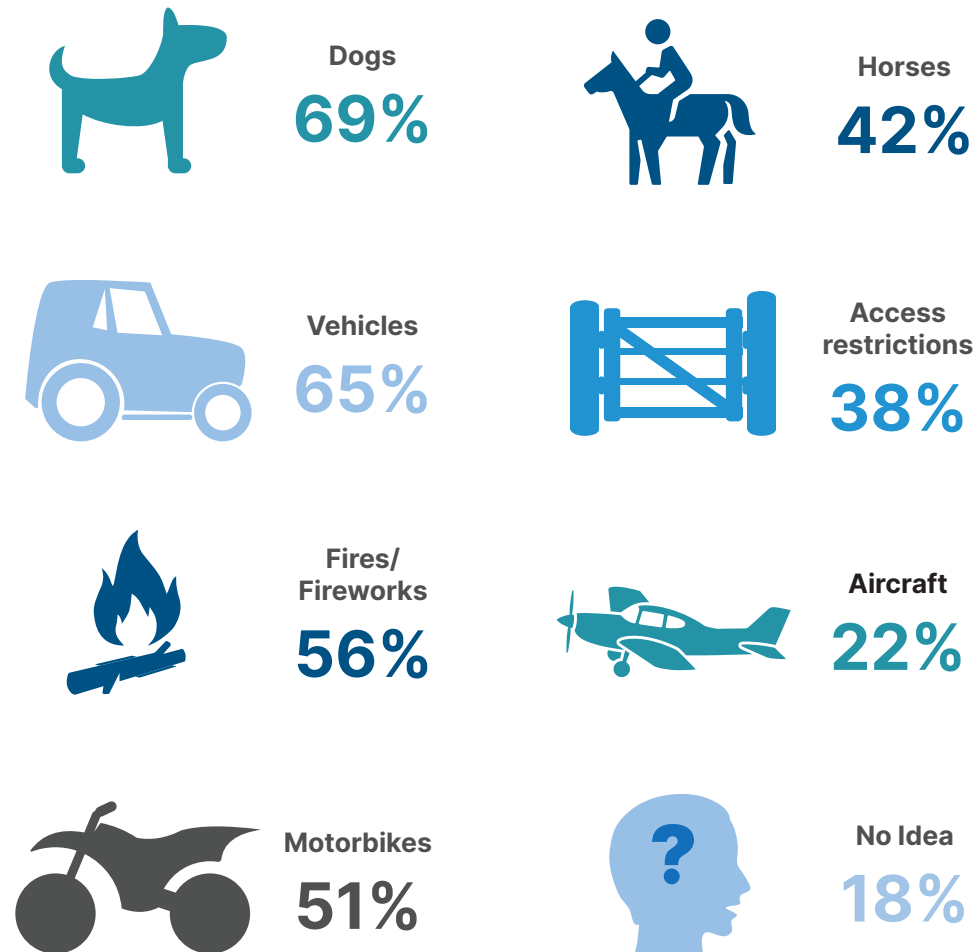




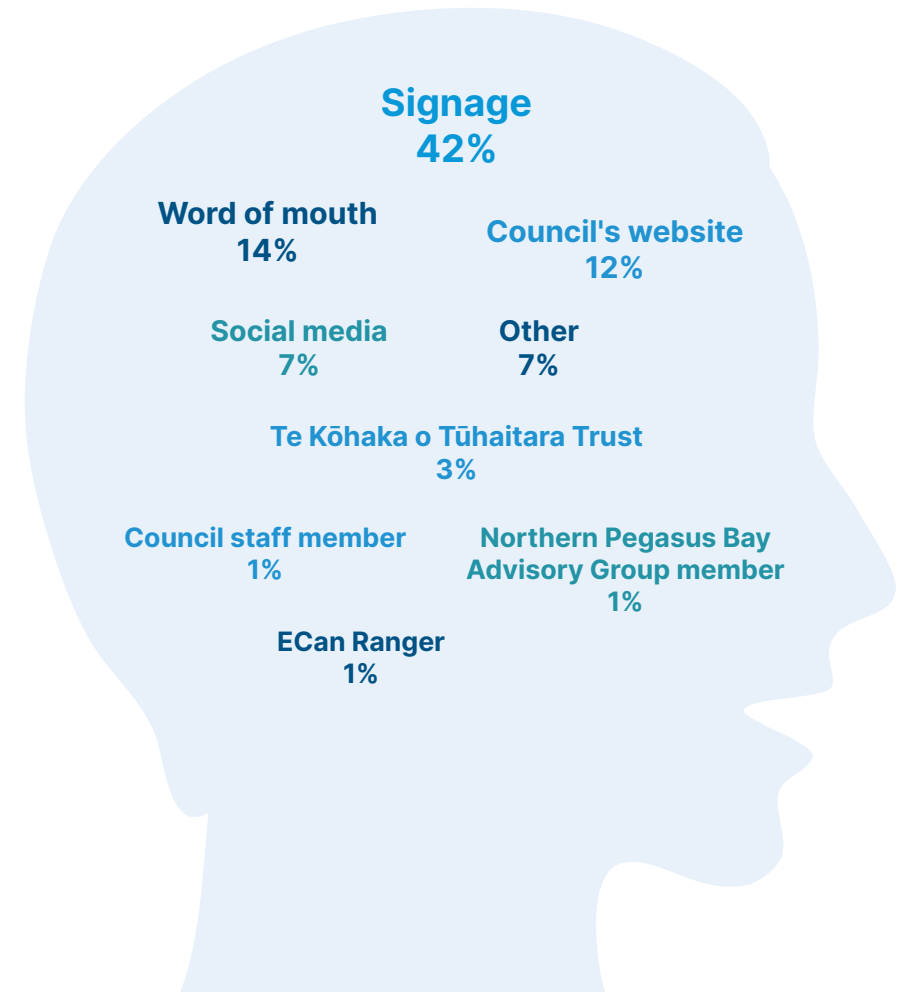
Bylaw Awareness

A Quick Summary

Respondents' awareness of Bylaw rules at the beach



How respondents became aware of Bylaw rules



Bylaw Awareness

Awareness of rules in the coastal environment

Respondents were asked about their awareness of any rules in the coastal environment. There are seven different activities in the Northern Pegasus Bay Bylaw that have restrictions. This question was to gauge how well the Bylaw was known by beach users, or whether respondents were at least aware of any prohibited/restricted activities.

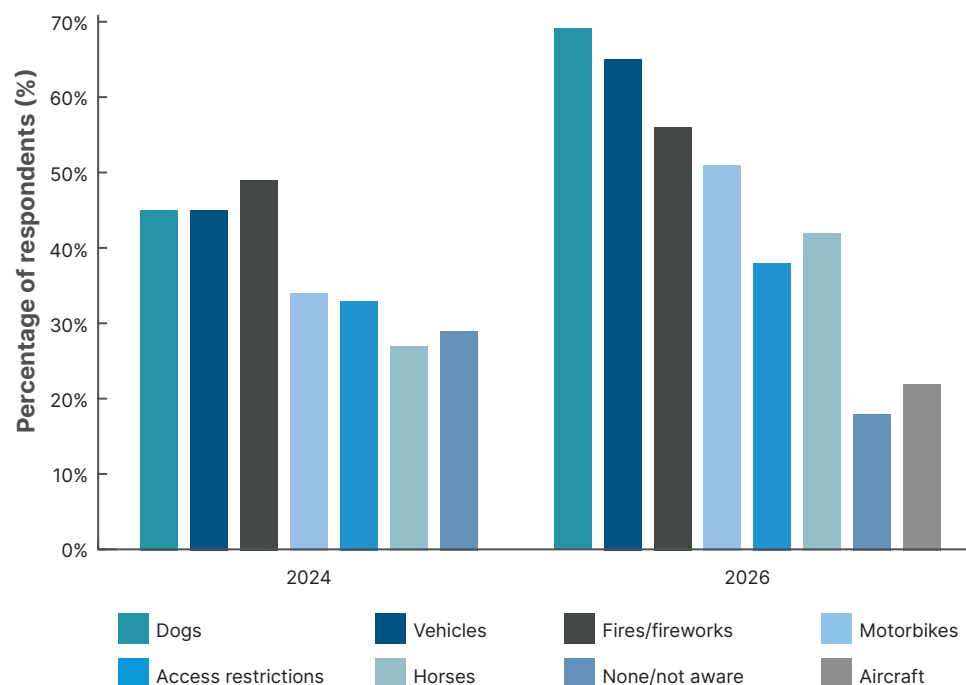
Overall, only 18% of all respondents had no awareness of there being any rules in the coastal environment. This is a significant improvement in comparison to other years, with 50% unaware in 2019, 36% in 2021, and 29% in 2024, demonstrating a consistent decline in users who have no awareness of the Bylaw.

The area with the highest awareness of rules for the 2026 survey was dogs (69%), followed by vehicles (65%), and fires/fireworks (56%). Although the top areas of awareness were consistent with the results of the 2024 survey, the ranking is slightly different to what was reported in 2024 where the area with the highest awareness of rules was fires (49%), followed by dogs (45%) and vehicles (45%). Since the changes to rules regarding dogs on the beach during the most recent Bylaw review, there has been a push in communications relating to dogs on the beach, so this may have contributed to the increase.

The lowest awareness of rules in the coastal environment was around aircraft on the beach (22%). This makes sense based on the fact that Bylaw rules concerning aircraft were only added following the most recent review of the Bylaw, and it is an activity that is relatively uncommon among beach users.

Figure five displays a comparative analysis between the 2024 and 2026 surveys of which Bylaw areas respondents were able to identify as being subject to rules in the coastal environment. Beach user awareness of Bylaw rules has significantly increased since the 2024 survey, with the number of survey respondents not knowing anything about Bylaw rules decreasing by 9%.

Figure 5: Awareness of specific Bylaw rules between 2024 and 2026



How respondents became aware of rules in the coastal environment

Respondents who indicated they were aware of rules within the coastal environment were then asked how they were made aware of these rules. Of the 222 respondents that were aware of rules in the coastal environment, 47% gained awareness through signage, 16% were advised through 'word of mouth', and 14% got the information from Waimakariri District Council's website. These were the top three methods reported as contributing to awareness in 2026.



The Best Aspects of the Coastal Environment

A Quick Summary

The best aspects



73%

Enjoy that the beach is close to home.

69%

Enjoy the peaceful atmosphere.

63%

Enjoy the accessibility of
Northern Pegasus Bay.

54%

Enjoy the scenery.

52%

Enjoy that the beach is clean and tidy.

The Best Aspects of the Coastal Environment

Respondents were asked what they enjoy most about the coastal environment. This was a multi-choice question which allowed respondents to select more than one option.

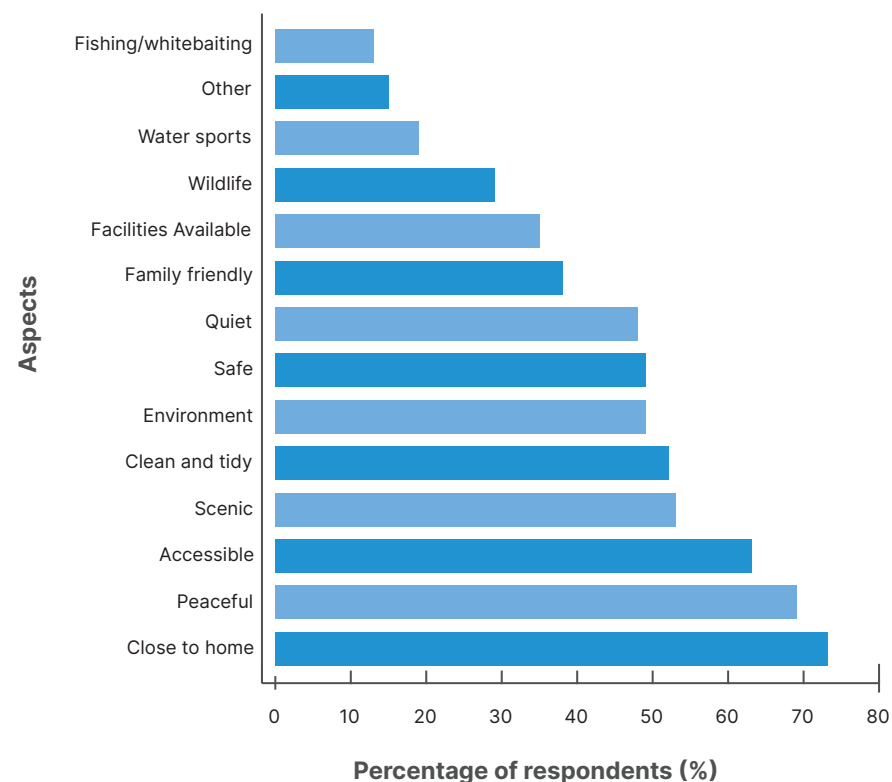
Being close to home was a key factor that 73% of respondents mentioned contributed to their enjoyment of the coastal environment. A large number (69%) of respondents also highlighted peacefulness as one of the best aspects when visiting the Northern Pegasus Bay. 63% of respondents also attributed their enjoyment of the coastal area to its accessibility.

Many respondents enjoy the scenery of the coast at 54%, with 52% also noting the coastal environment as being clean and tidy. This was discussed in relation to the presence of litter and the condition of the environment itself, and has increased from the 38% of respondents who noted this in the 2024 Beach User Survey.

Other themes included the natural environment (49%), feelings of safety (49%), quietness (48%), family-friendliness (38%), the availability of facilities (35%) and water sports (19%), wildlife (29%), and fishing/whitebaiting (13%).

The full list of aspects and the response rate for each is shown in figure six.

Figure 6: The best aspects of the coastal environment (n=252)



Please note that responses can add up to over 100% as the majority of respondents chose more than one aspect.



The Main Issues

A Quick Summary

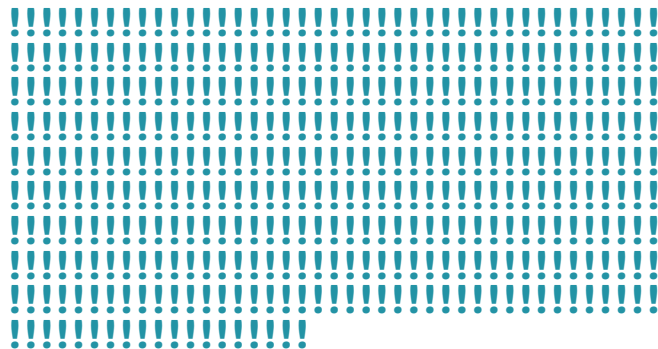
Total number of issues



In total **200** people,



raised **389** issues.



Issue type

Top 5 Bylaw-related issues

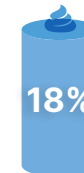
70% were Bylaw-related



Horses



Dogs



Animal faeces



Motorbikes



Vehicles

Top 5 Non-Bylaw-related issues

30% were non-Bylaw-related



Accessibility



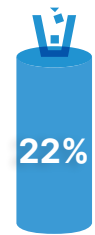
Signage



Facilities



Other



Litter



9% of respondents indicated that the issues they raised significantly affect their enjoyment of the beach.



7% of respondents indicated that the issues they raised significantly affect their safety on the beach.

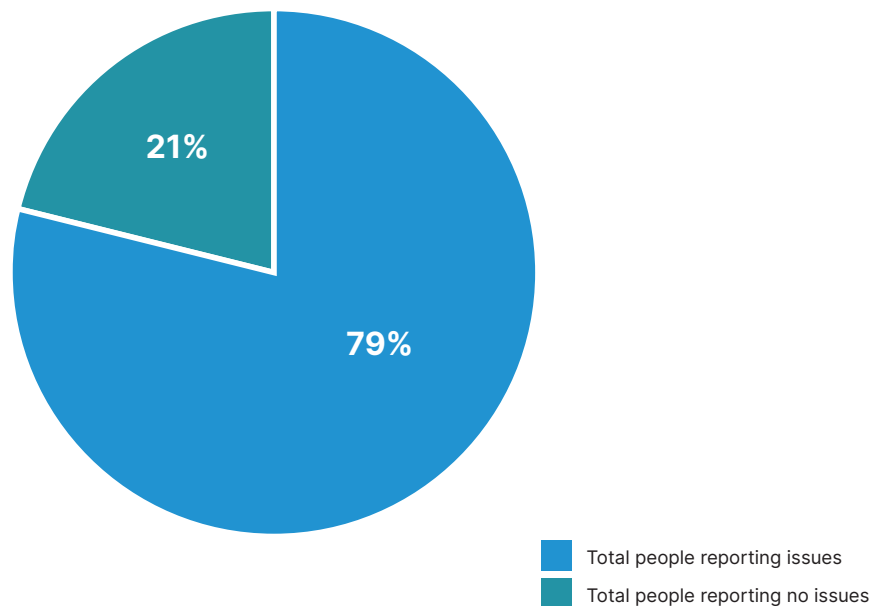
The Main Issues

Total number of issues versus no issues

This question was asked to determine what the main issues were for beach users in the coastal environment. Respondents often reported a range of issues, some of which fell outside the scope of the Bylaw.

As shown in figure seven, 79% of respondents reported at least one issue, whilst 21% reported none. The percentage of respondents reporting at least one issue has risen since the results of the 2024 survey, in which only 65% of respondents were reporting issues.

Figure 7: Total number of respondents reporting issues versus number of reporting no issues (n=252)

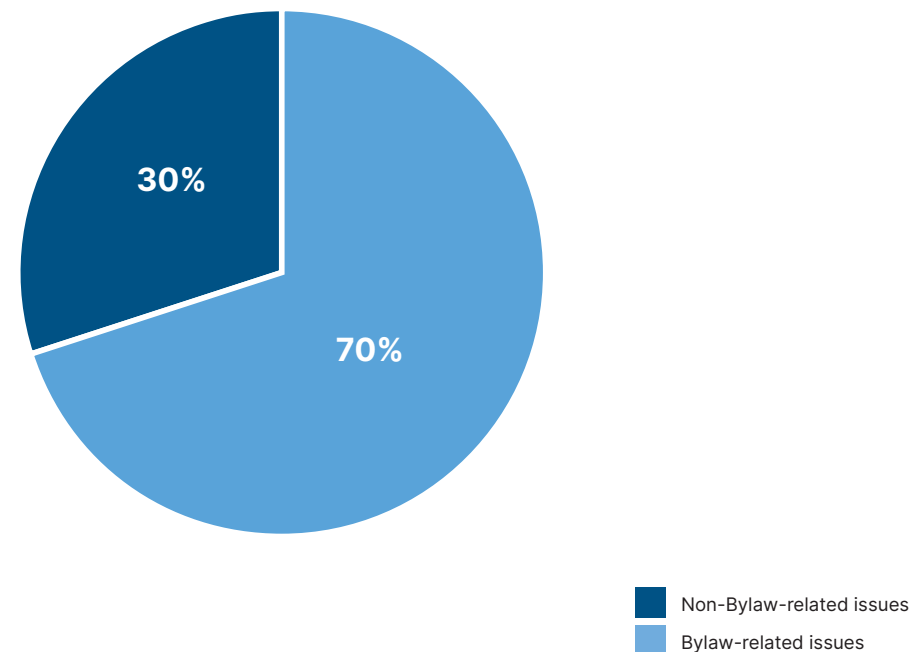


Bylaw-related issues versus non-Bylaw-related issues

Figure eight displays the total number of Bylaw-related issues raised by respondents compared to non-Bylaw-related issues. Non-Bylaw-related issues referred to the types of issues raised by respondents that were either not covered by the Bylaw or were not caused as a result of the Bylaw.

In total, 200 people raised 389 issues. Of these 389 issues, 70% were Bylaw-related compared to 30% which were non-Bylaw-related.

Figure 8: Bylaw-related issues versus non-Bylaw-related issues (n=200)



List of Bylaw-related issues

As shown in figure nine, of the 252 respondents to the survey, 200 raised 272 Bylaw-related issues.

Vehicles accounted for the highest proportion of Bylaw-related issues (30%), followed by motorbikes which had the second highest proportion of Bylaw-related issues (19%).

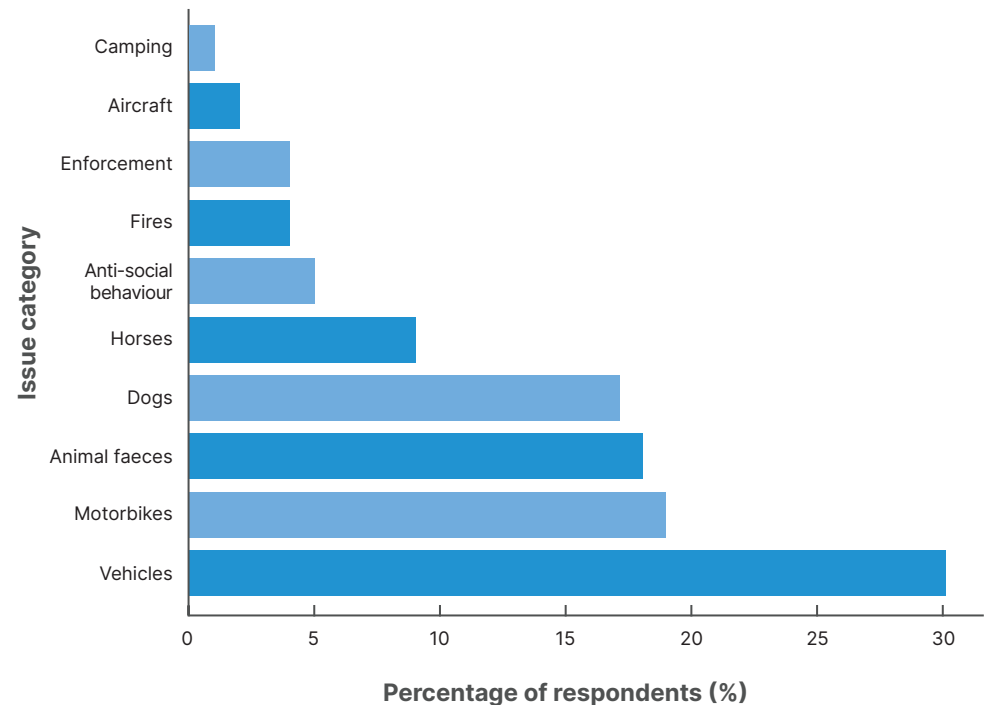
Issues relating to animal faeces (18%) were the third highest bylaw-related issue reported by respondents, closely followed by dogs at 17%. These two issues were some of the most commonly discussed by in-person survey respondents.

Horses were also an issue for 9% of respondents. A total of 23 complaints included the general presence of horses on the beach, and horse faeces.

Anti-social behaviour was an issue for a smaller number of respondents (5%), followed by fires and enforcement, both at 4%.

The remaining issues included aircraft (2%) and camping (1%).

Figure 9: Bylaw-related issues raised (n=272)



List of non-Bylaw-related issues

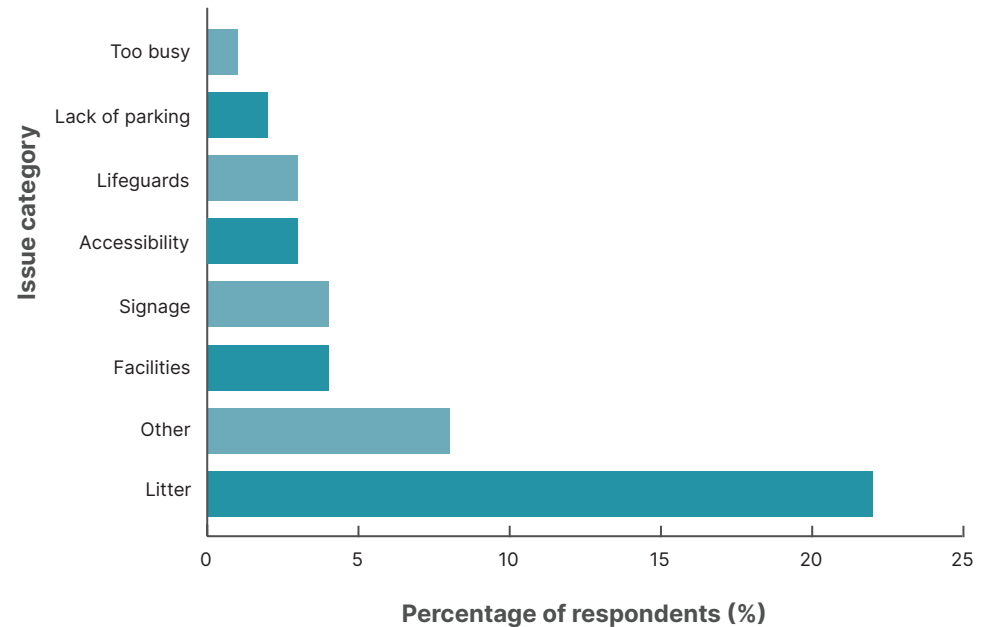
Figure ten displays the total number of non-Bylaw-related issues raised by respondents. In total 117 non-Bylaw-related issues were raised.

Litter accounted for the highest proportion of non-Bylaw-related issues (22%). Litter was by far the most significant non-Bylaw-related issue that arose from the survey responses, with the following issues trailing well behind it.

Issues that fell under 'other' came up at 8%. Facilities and signage were both at 4%, followed by concerns around accessibility and lifeguards which both contributed 3% of the total number of non-Bylaw-related issues.

The other categories of non-Bylaw-related issues accounted for 3% of all issues raised: Lack of parking (2%) and beaches being 'too busy' (1%).

Figure 10: Non-Bylaw-related issues (n=117)



Please note responses add up to > 100% as some people indicated more than one issue





Observed Conflict

A Quick Summary



Not observed any conflict

81%
2021

83%
2024

67%
2026



Observed conflict

19%
2021

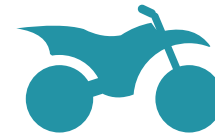
17%
2024

26%
2026

Top three topics of conflict observed:



Dogs 23%



Motorbikes 15%



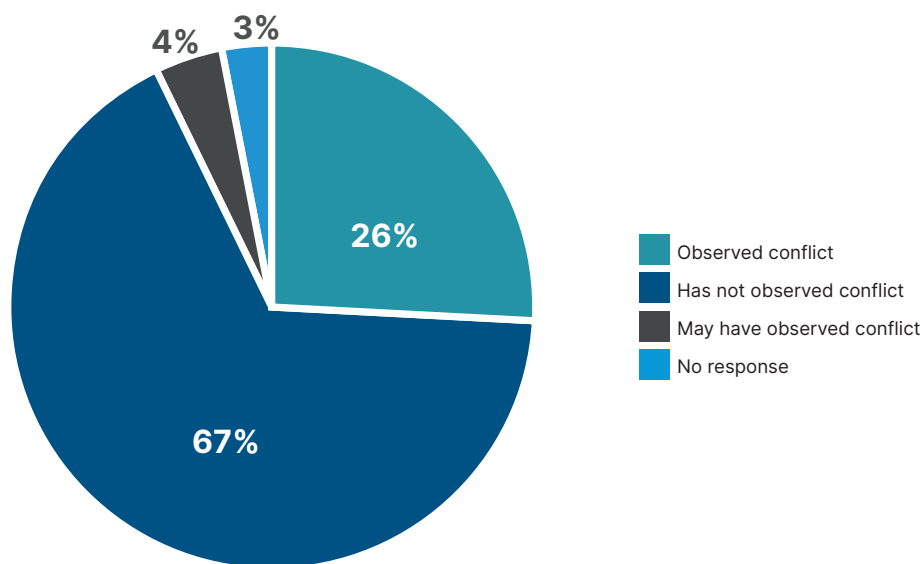
Not specific 13%

Observed Conflict

The question, "Have you observed any conflict on the beach?" was added to the 2021 survey to invite visitors that had witnessed other users' negative encounters to further expand on the information collected concerning coastal environment issues. The question was updated in the 2024 Survey to "Have you observed any conflict on the beach within the last 2 years?" to avoid any potential double up of data. This version of the question was maintained for the 2026 survey.

As shown in figure 11, of the 252 respondents surveyed, 26% reported observing conflict between other beach users. This is an increase of 9% from the results received on the 2024 survey, where only 17% of respondents reported having observed conflict in the past two years.

Figure 11: Observance of conflict over the past two years (n=252)



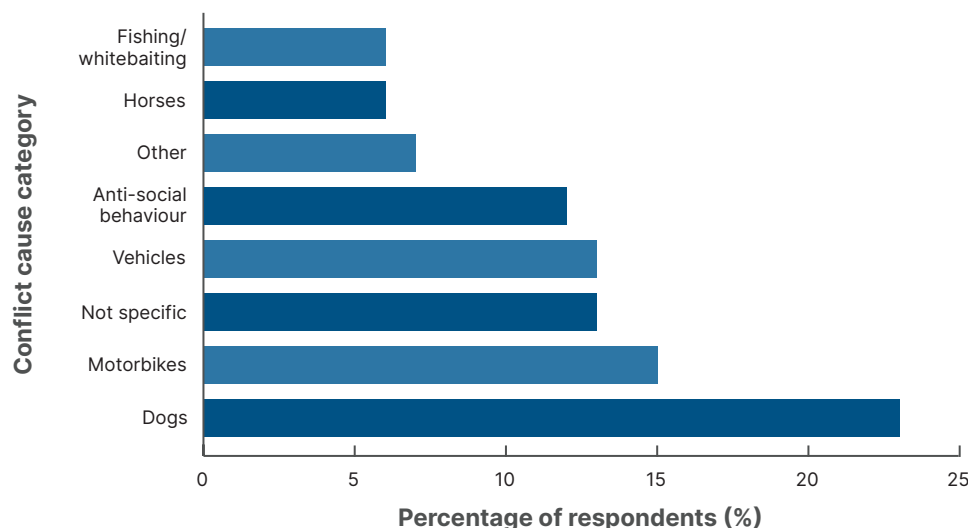
The most common cause of conflict has also shifted since the 2024 survey. In 2024, the most common cause was reported as vehicles on the beach. However, the results of the 2026 survey showed dogs to be the most common cause, with 23% of observed conflict being attributed to issues relating to dogs on the beach.

This was followed by motorbikes at 15%, with beach users commenting on the increase in popularity of e-bikes/motorbikes, and the issues this can cause on shared trails.

Other reported causes of conflict included issues that were non-specific or categorised as 'other' (19%), anti-social behaviour (12%), fishing/whitebaiting (6%), horses (6%), litter (3%), and seasonal issues (3%).

This is shown in detail in figure 12.

Figure 12: Main causes of conflict (n=151)

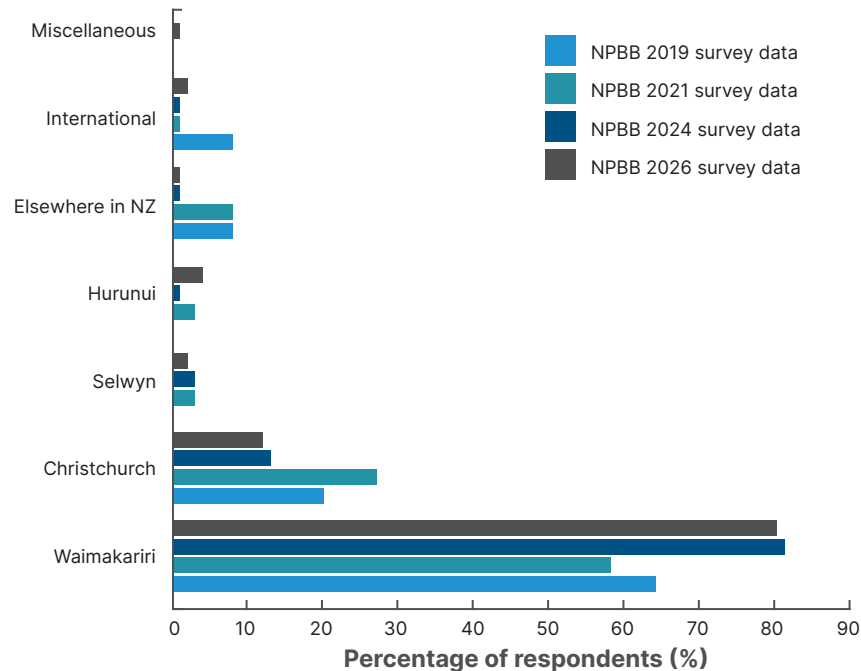




Trends

A Quick Summary

Where are our visitors from?



The main issues



In 2019 **6 out of 10** people surveyed reported issues



In 2021 **5 out of 10** people surveyed reported issues



In 2024 **6.5 out of 10** people surveyed reported issues



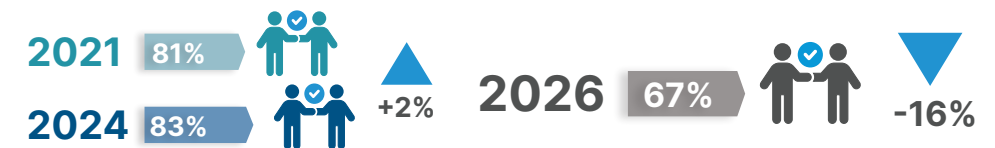
In 2026 **7.9 out of 10** people surveyed reported issues

Conflicts observed/not observed

Observed conflict



Not observed conflict



Trends

The proposed targets from the 2019 Intercept Survey report are based on maintaining the status quo or improving on the baselines established.

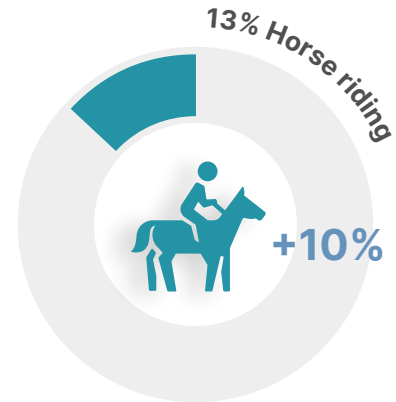
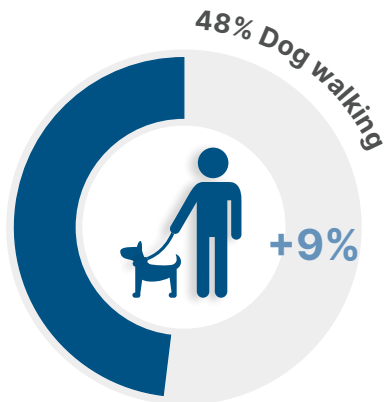
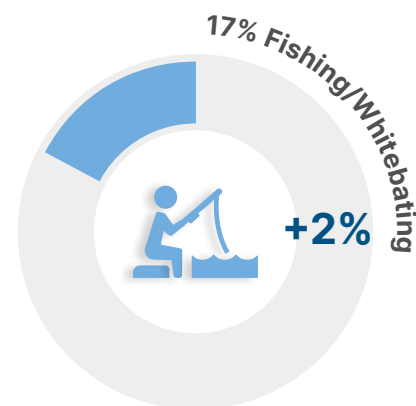
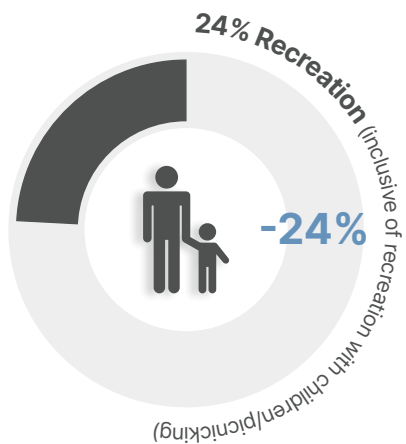
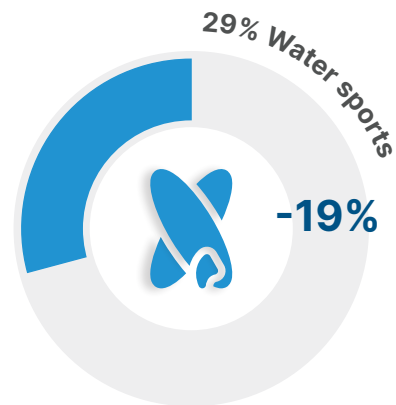
2019 Survey targets	2021 Survey results	2024 Survey results	2026 Survey results
No more than 6% dissatisfaction with horses	12%	7%	9%
No more than 37% dissatisfaction with litter	32%	12%	22% ✓
Less than 33% dissatisfaction with vehicles	44%	21%	30% ✓
Less than 24% dissatisfaction with dogs	23%	19%	17% ✓
Less than 17% dissatisfaction with motorbikes	8%	4%	19%

In 2021, three of the five targets established were achieved. The vehicle target was not achieved by 11% and the horse target by 6%.

In 2024, four of the five targets were achieved. The horse target was not achieved but was only over the target by 1%.

In 2026, three of the five targets were achieved. The horse target was not achieved for the third time in a row, this time by being 3% over, and the motorbike target was not achieved by 2%.





The range of activities

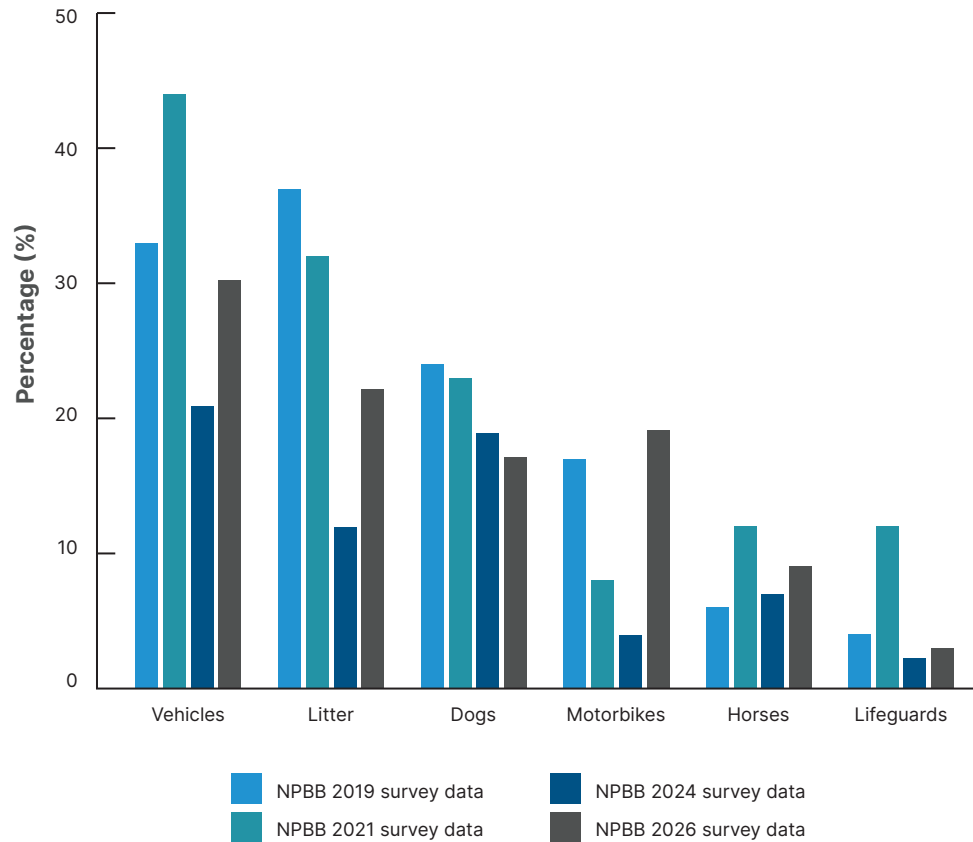
The Beach User Survey 2026 introduced a new way to ask beach users about the range of activities they were partaking in within the Northern Pegasus Bay area. Instead of simply asking what activities they normally do, survey respondents were also asked to indicate how often they do these activities. Options for each activity were daily, weekly, monthly, a few times a year, rarely, and never.

In order to undertake a comparative analysis on the range of activities participated in by beach users between the 2024 and 2026 surveys, the combined percentage of those indicating they do an activity either daily, weekly, or monthly has been combined from the 2026 survey results. This decision was made based on the wording from the 2024 survey, which asked what activities respondents would normally do, and the agreement that anything up to monthly could be perceived as an activity 'normally' participated in.

The main issue

In 2026, 200 respondents identified 389 issues for beach users in the coastal environment. 70% of the issues reported were Bylaw-related, leaving 30% of these being unrelated to the Bylaw.

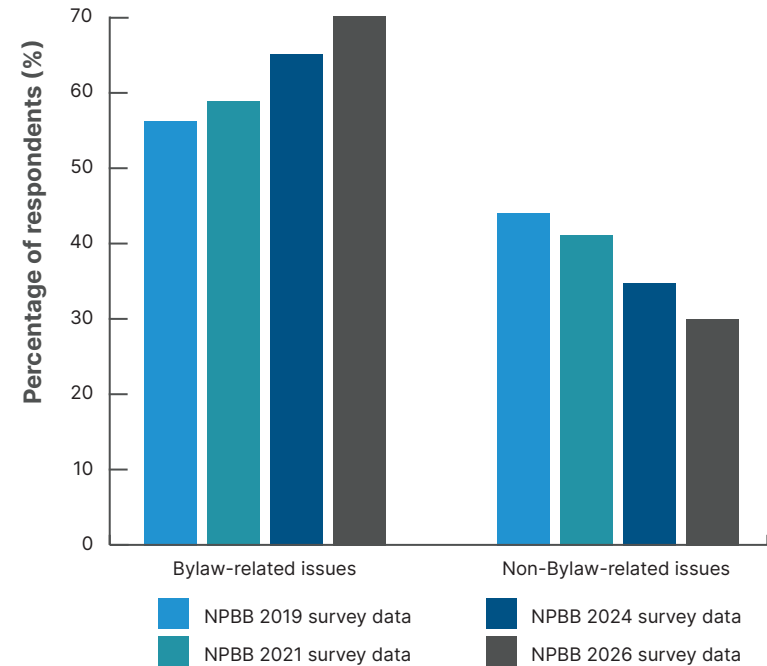
Figure 14: Comparison of the main issues arising from the 2019, 2021, 2024 and 2026 surveys



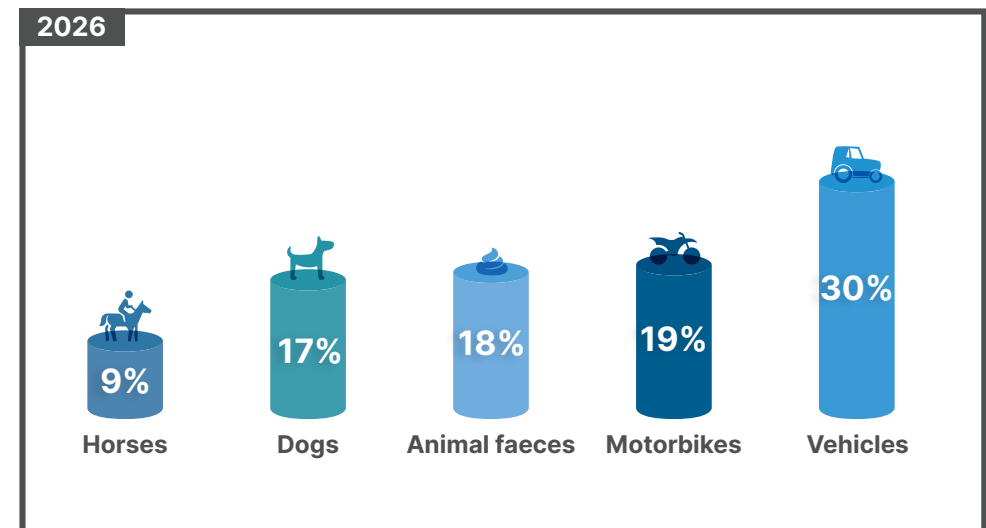
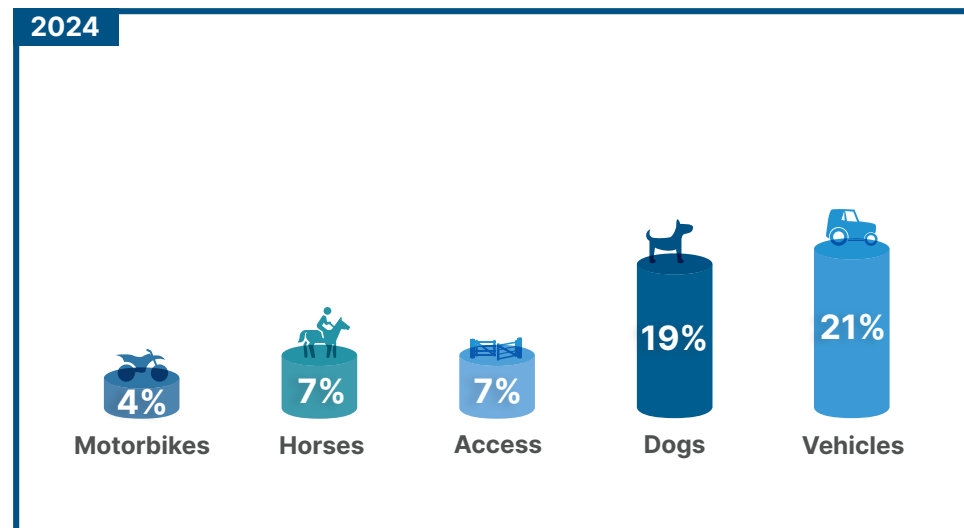
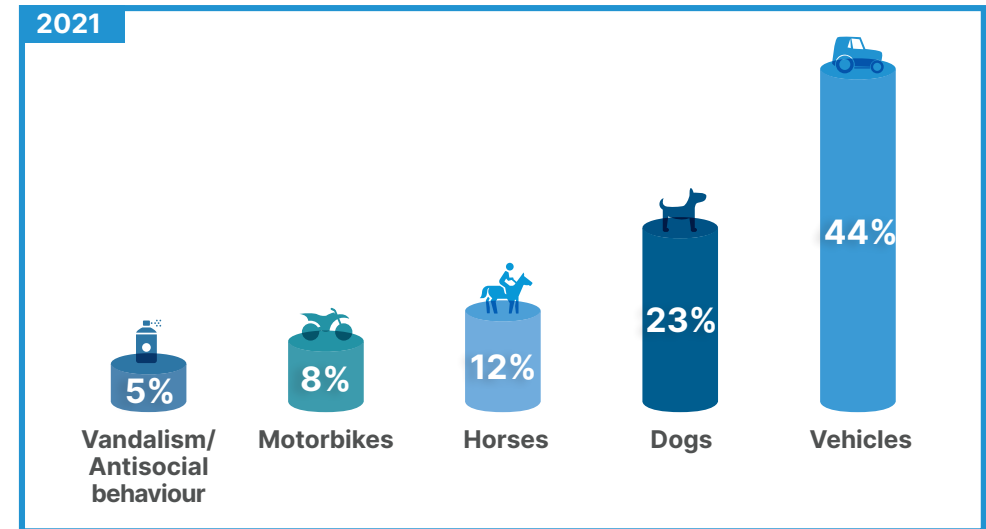
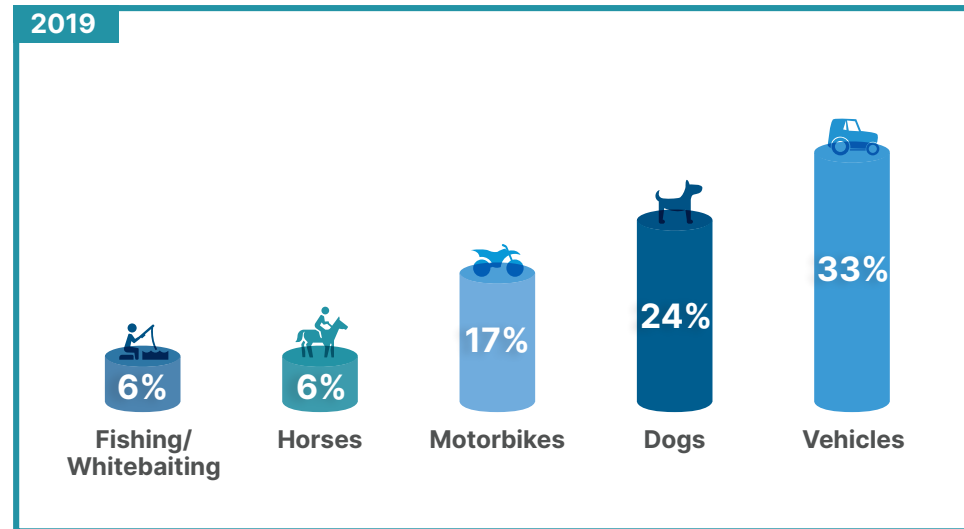
As shown in figure 14, vehicles, litter, and dogs were consistently the top three issues raised between the 2019, 2021, and 2024 surveys. In 2026, this shifted slightly to vehicles (30%), litter (22%), and motorbikes (19%).

Figure 15 depicts the percentage of respondents reporting Bylaw and non-Bylaw-related issues over the past four iterations of the survey. The number of Bylaw-related issues reported by beach users has consistently increased, with the number of non-Bylaw-related issues steadily decreasing over the years.

Figure 15: Percentage of respondents reporting issues



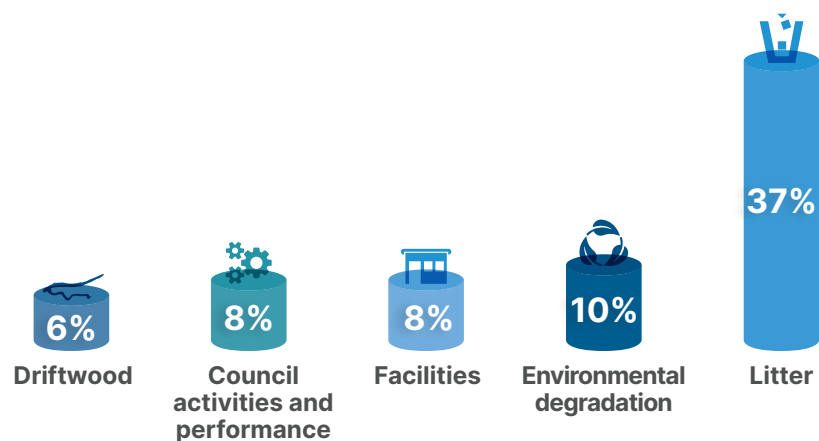
Top 5 Bylaw-related issues



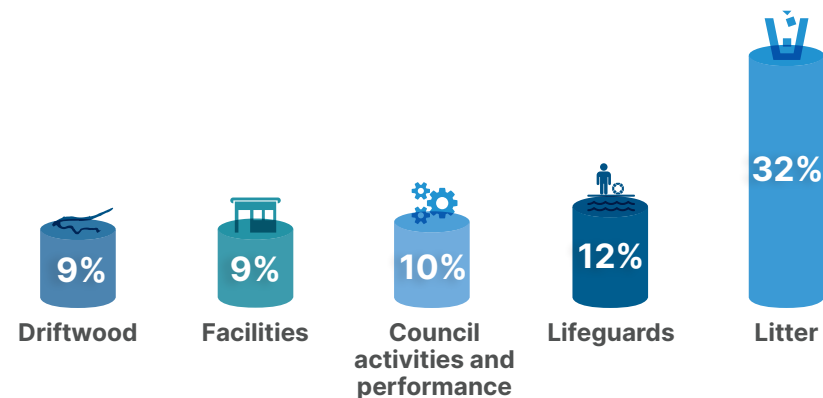
In total, there were **272 Bylaw-related issues** raised by respondents in the **2026** survey, which is **37 more Bylaw-related issues** than reported in the **2024** survey, **156 more** than in the **2021** survey, and **128 more** than in the **2019** survey.

Top 5 non-Bylaw-related issues

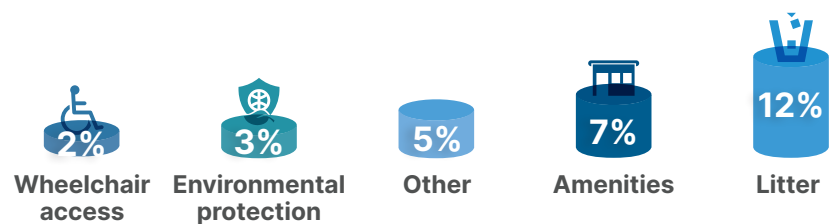
2019



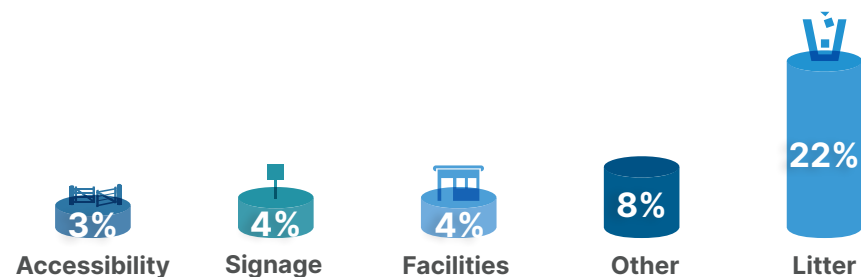
2021



2024



2026



In total, there were **117 non-Bylaw-related issues** raised by respondents in the **2026** survey, which is **12 fewer non-Bylaw-related issues** than reported in the **2024** survey, **35 more** than in the **2021** survey, and **17 more** than in the **2019** survey.



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North Canterbury News Article.....	50

Beach User Survey 2025/26

Time: _____ Survey location: _____

1. What is your age group? (Do not approach people under 18 years)

☐ 18-29 ☐ 30-39 ☐ 40-49 ☐ 50-59 ☐ 60-69 ☐ 70+

2. Where do you usually live?

☐ Waimakariri (general) ☐ Waimakariri (beach community)
☐ Selwyn District ☐ Christchurch
☐ Hurunui District ☐ Other (Please specify) _____

3. How did you get to the beach?

☐ Car ☐ Walking ☐ Cycling ☐ Public Transport
☐ Other (Please specify) _____

4. What time of day do you usually visit the beach?

☐ Morning ☐ Midday ☐ Afternoon ☐ Evening

5. How long do you usually spend at the beach?

☐ Less than 1 hour ☐ An hour ☐ More than an hour ☐ Half a day ☐ Full day

6. How often do you partake in the following activities at the beach?

Activity	Daily	Weekly	Monthly	Few times a year	Rarely	Never
Walking and/or Running						
Water Sports (Swimming, Surfing etc.)						
Dog Walking						
Recreation (Picnicking etc.)						
Fishing/Whitebaiting						
Cycling						
Horse riding						
Driving						
Gathering Mahinga Kai						
Aircraft operation						

7. What do you enjoy most about this beach? *(select all that apply)*

- ☐ Close to home ☐ Quiet ☐ Family friendly ☐ Fishing/whitebaiting
- ☐ Peaceful ☐ Environment ☐ Water sports available ☐ Other
- ☐ Accessible ☐ Safe ☐ Facilities available
- ☐ Scenic ☐ Clean and tidy ☐ Wildlife

8. In your opinion, what are the main issues, and whereabouts do they occur at this beach?

9. How much does this issue/s affect your general enjoyment of the beach?

- ☐ Not at all ☐ A little ☐ Quite a lot ☐ Significantly ☐ No response

10. How much does this issue/s affect your feeling of safety on the beach?

- ☐ Not at all ☐ A little ☐ Quite a lot ☐ Significantly ☐ No response

11. Have you observed any conflict on the beach in the last 2 years? Where? What did you see?

- ☐ Yes ☐ No ☐ Maybe

12. Which of the following activities are you aware there are rules for within the Northern Pegasus Bay Bylaw? *(select all that apply)*

- ☐ Dogs ☐ Fires/fireworks ☐ Access restrictions ☐ Aircraft
- ☐ Vehicles ☐ Motorbikes ☐ Horses ☐ None at all. I'm not aware.

13. Do you understand why these rules exist?

- ☐ Yes ☐ No *(skip to question 15)* ☐ Unsure

14. If aware, how did you become aware of the Bylaw rules?

- ☐ Signage ☐ Waimakariri District Council staff member
- ☐ Council website ☐ Environment Canterbury ranger presence
- ☐ Word of mouth ☐ Northern Pegasus Bay Advisory Group member
- ☐ Social media ☐ Other *(Please specify)* _____
- ☐ Te Kōhaka o Tūhaitara Trust

15. How would you prefer the Council communicates with you about beach rules and changes?
(select all that apply)

- | | | |
|---|---|---|
| ☐ Signage at beach entrances | ☐ Email newsletters | ☐ Local newspapers |
| ☐ Council website | ☐ Community noticeboards | ☐ Community cuppa/meetings |
| ☐ Social media
(e.g. Facebook, Instagram) | ☐ Other (Please specify) _____ | |

16. What improvements would make your beach experience better?

17. Are there any comments you would like to make about the Northern Pegasus Bay Bylaw?



GOT A MINUTE?

BEACH
SURVEY

HOW DO YOU USE THE BEACHES?

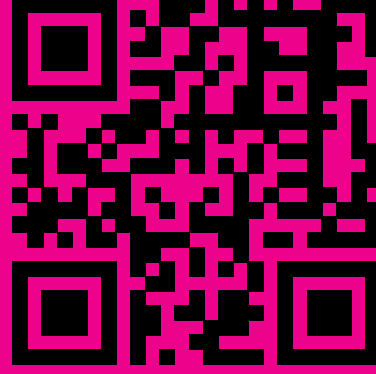
We want to know what activities you like to do on the beach, and how, where and when you like to do them. This survey will help us form strategies and policies to ensure everyone's experiences of our beaches are the best they can be.

Please take a couple of minutes to complete the survey.

waimakariri.govt.nz/beachsurvey



SCAN ME.



Northern Pegasus Bay Bylaw.





WAIMAKARIRI
DISTRICT COUNCIL

Bylaw Area Boundary Map

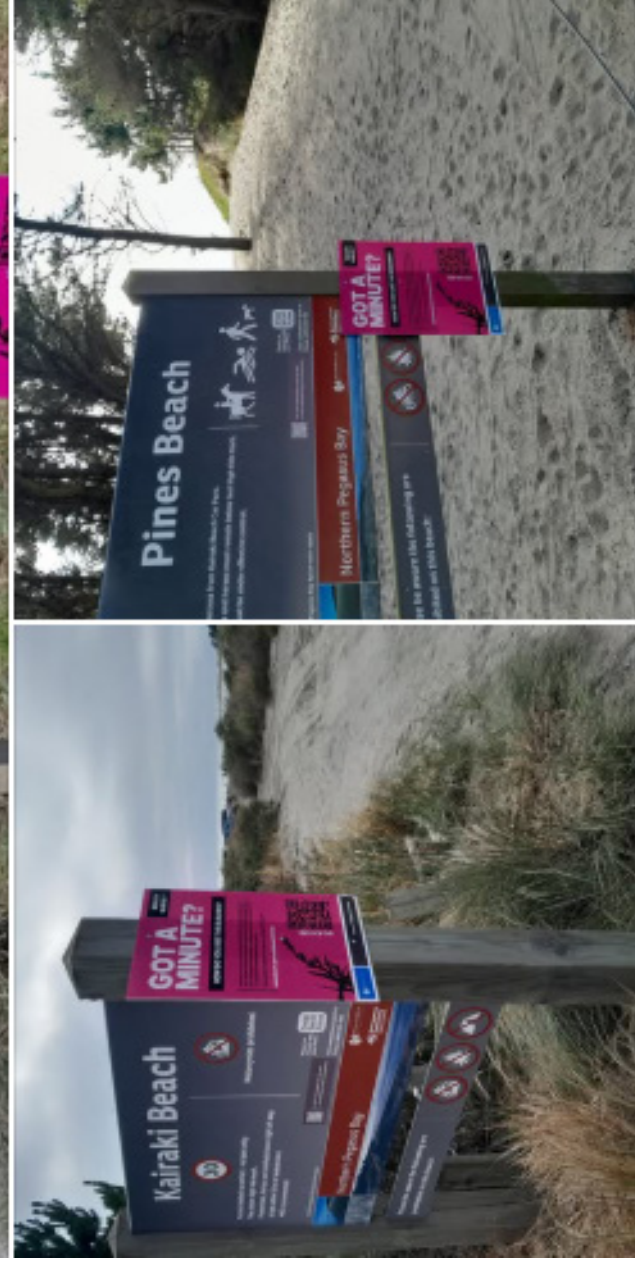
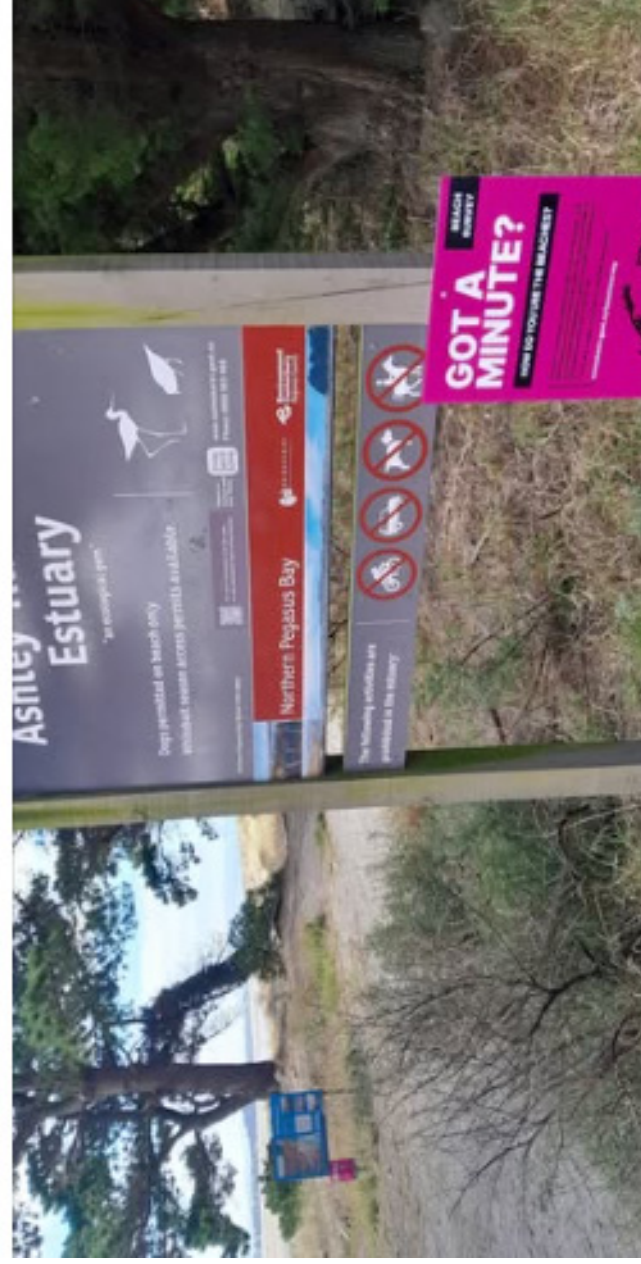
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	Version A	

Heading to the beach? 🏖️ Look for the pink signs while you're there! 💕



If you're at the beach, scan the QR code to take our Beach Users Survey. We're keen to know what you enjoy most while you're here - maybe it's walking, swimming, horse riding, fishing, surfing or something else.

By sharing your experience you'll help shape the next review of the Northern Pegasus Bay Bylaw (scheduled for 2030) and play a key role in protecting and improving this special coastal environment for everyone to enjoy in the meantime. [See less](#)





Waimakariri District Council

6 February · 🌐

The sun seems to want to join us this weekend... finally ☀️

If you're heading to the beach, keep an eye out for our pink signs!

Scan the QR code and complete the online survey about your experience at our beaches. Your responses will contribute to the next review of the Northern Pegasus Bay Bylaw. See less





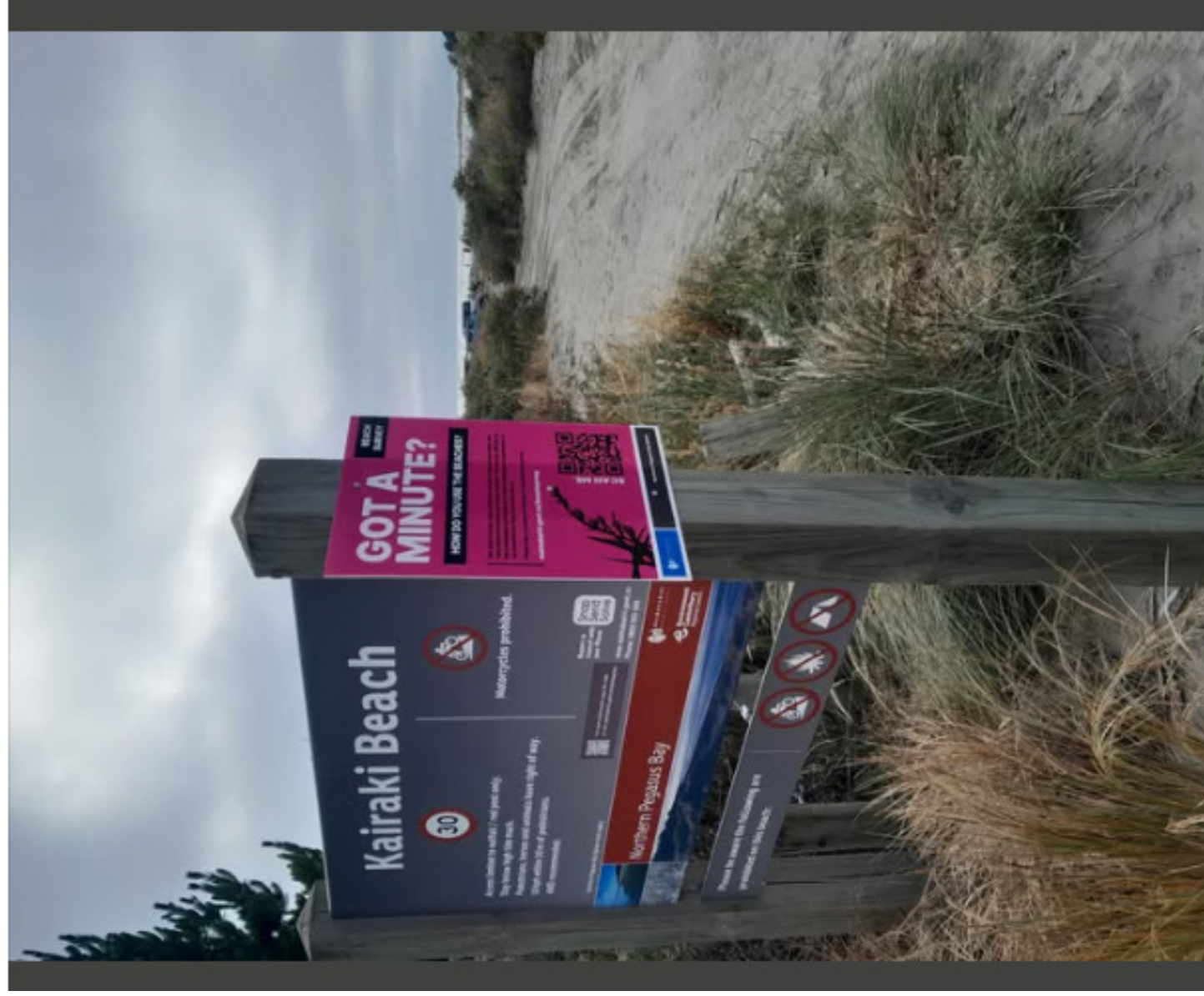
Waimakariri District Council

26 February · 🌐

This week's your last chance to take part in the beach user survey.

It may not have been the summer we all hoped for, but many of you have still enjoyed heading to our beaches for walking, swimming, picnicking and more 🏖️🍹🐕

If you're at the beach this week and haven't taken the survey yet, please follow the instructions on our pink signs. Your feedback will help us with our next review of the Northern Pegasus Bay Bylaw. **See less**





Pegasus Bay user survey under way

While the weather hasn't exactly played ball so far this summer, I know many of you will still have been out enjoying our beautiful Waimakariri coastline whenever the sun has shown itself. If you've visited our beaches recently, Council would really like to hear from you.

The Northern Pegasus Bay Beach User Survey 2025/26 is currently underway, with signs up at key beach access points. This survey is an important way for us to understand how people are using our beaches and how well the Northern Pegasus Bay Bylaw 2025 is working to manage activities across the foreshore and surrounding areas.

By taking a few minutes to share your experience, you'll help inform the next review of the bylaw, scheduled for 2030. Just as importantly, your feedback helps us protect and improve this special coastal environment in the years between reviews, so it remains safe, accessible and enjoyable for everyone.

It has also been a busy start to the year at council as we work through the Annual Plan and review our budget for the year ahead.

As always, councillors and staff have gone through the numbers line by line to make sure we are achieving every possible savings.

We have agreed on an average rate increase of 4.91 per cent.

This Annual Plan closely reflects what we signalled in year three of our Long Term Plan.

We've cut our cloth where possible, without compromising the core services our communities rely on, and we've scaled back our capital programme to a level that is realistic, achievable and, importantly, affordable.

Within that overall figure, the general average rate increase for most ratepayers across the district is 2.7 per cent.

I hope everyone has something enjoyable planned for the upcoming Long Weekend.

I'll be travelling to Waitangi in my role as Vice President of Local Government New Zealand.

While I've visited Waitangi before, this will be my first time attending the official commemorations.

The significance of that place, and the opportunity to be part of such an important moment for our country, is something I'm really looking forward to.

As always, I welcome contact from anyone who needs assistance or has an issue that you might want to discuss.

Email me at dan.gordon@wmk.govt.nz or phone 021 906 437. I'm here to help.





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