

**Before the Hearings Panel
At Waimakariri District Council**

Under Schedule 1 of the Resource Management Act 1991

In the matter of the Proposed Waimakariri District Plan

Between **Various**

Submitters

And **Waimakariri District Council**

Respondent

**Council Final Reply Report on Signs – Shelley Milosavljevic on behalf of
Waimakariri District Council**

Date: 26 October 2023

INTRODUCTION:

- 1 My full name is Shelley Catherine Milosavljevic. I am employed as a Senior Policy Planner for Waimakariri District Council. I prepared the Section 42A Report: Ngā tohu - Signs.
- 2 I have read the evidence and tabled statements provided by submitters relevant to the Section 42A Report: Ngā tohu - Signs.
- 3 I have prepared this Council reply on behalf of the Waimakariri District Council (**Council**) in respect of matters raised through Hearing Stream 5.
- 4 Specifically, this statement of evidence relates to the matters in the Section 42A Report: Ngā tohu - Signs.
- 5 I am authorised to provide this evidence on behalf of the Council.

QUALIFICATIONS, EXPERIENCE AND CODE OF CONDUCT

- 6 **Appendix E** of my section 42A report sets out my qualifications and experience.
- 7 I confirm that I am continuing to abide by the Code of Conduct for Expert Witnesses set out in the Environment Court's Practice Note 2023.

SCOPE OF REPLY

- 8 This Final Reply Report follows Hearing Stream 5 held on 21 to 24 August 2023, and the Initial Reply Report¹ from 21 September 2023. Minute 9 (dated 4 September 2023) requires this Final Reply Report to be provided by 27 October 2023.
- 9 Minute 9 directed transport expert conferencing and planner conferencing in relation to the restrictive approach for off-site signs relative to the approach for on-site signs.

¹ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0023/142754/SIGNS-CHAPTER-RIGHT-OF-REPLY-REPORT-FINAL-PDP-21-SEPTEMBER-2023.PDF

- 10 I also note that Minute 11² requires a memorandum outlining the potential implications on the objective(s) of chapters that have already been heard if the Strategic Directions chapter objectives were given primacy, or not. This will be provided in relation to the Signs Chapter objective by 8 December 2023, as directed by Minute 11.
- 11 This Final Reply Report includes:
- (a) Updated recommended approach to off-site signs informed by the Joint Witness Statement's arising from the expert transport and planner conferencing on the matter;
 - (b) Minor error correction relating to SIGN-MD2; and
 - (c) Changes to recommendations (provided in **Appendix 2** and **Appendix 3**).
- 12 **Appendix 1** has a list of materials provided by submitters including expert evidence, legal submissions, submitter statements, along with a list of the Joint Witness Statements relating to off-site signs. This information is all available on the Hearings webpage³.
- 13 **Appendix 2** has recommended amendments to PDP provisions, with updated recommendations differentiated from those made in Appendix A of the s42A report, and those in Appendix 2 of the Initial Reply Report (21 September 2023).
- 14 **Appendix 3** has an updated table of recommended responses to submissions and further submissions, with updated recommendations differentiated from those made in Appendix B of the s42A report, and those in Appendix 3 of the Initial Reply Report (21 September 2023).

² https://www.waimakariri.govt.nz/_data/assets/pdf_file/0022/143653/MINUTE-11-UPDATED-HEARING-SCHEDULE-NPS-IB,-STRATEGIC-DIRECTIONS-2-OCTOBER-2023.pdf

³ <https://www.waimakariri.govt.nz/council/district-development/proposed-district-plan-hearings/hearing-streams/hearing-stream-5>

15 In order to distinguish between the recommendations to the Signs chapter provisions made in the s42A report, the Initial Reply Report (21 September 2023), and the recommendations that arise from this Final Reply Report (26 October 2023):

- s42A recommendations are shown in red text (with underline and ~~strike-out~~ as appropriate);
- Recommendations from the Initial Reply Report (21 September 2023) in response to evidence or corrections noted above are shown in blue text (with underline and ~~strike-out~~ as appropriate); and
- Recommendations from this Final Reply Report (26 October 2023) in response to evidence or corrections noted above are shown in green text (with underline and ~~strike-out~~ as appropriate).

Off-site signs approach

16 In relation to off-site signs, Minute 9 asked:

“Do you consider such a restrictive approach for off-site signs is justified relative to the approach for on-site signs (both of which could be digital signs)?”

17 Minute 9 directed expert conferencing in relation to potential traffic impacts, and planner expert conferencing in relation to approach and activity status. Submitters on the off-site signs rule (SIGN-R7) were invited to attend expert conferencing (planner and/or transport).

18 Ravenswood Developments Ltd [submitter 347], Clampett Investments Ltd [submitter 284], and Rolleston Industrial Developments Ltd [submitter 326] all declined attendance at both transport and planning expert hearing. Go Media Ltd [submitter 234] declined attendance at the transport expert conferencing only.

- 19 The following experts agreed to participate in expert transport conferencing and authored the Joint Witness Statement – Off-site signs (Transport) (JWS (Transport)):
- (a) Shane Binder (Senior Transportation Engineer – Waimakariri District Council); and
 - (b) Robert Swears (Technical Principal – Road Safety and Traffic Engineering - WSP representing Waka Kotahi NZ Transport Agency).
- 20 The following experts agreed to participate in expert planner conferencing and authored the Joint Witness Statement – Off-site signs (Planning) (JWS (Planning)):
- (a) Shelley Milosavljevic (Reporting Officer for Signs chapter – Waimakariri District Council);
 - (b) Stuart Pearson (Senior Planner – Waka Kotahi NZ Transport Agency); and
 - (c) Melanie Foote (Principal Consultant - Resource Management Group representing Go Media Ltd).
- 21 These Joint Witness Statements (JWS) informed this Final Reply Report in relation to the approach for off-site signs.
- 22 Having reflected on the points raised in both JWS and at the hearing in relation to the restrictive approach to off-site signs recommended in the s42A Report (that being the ‘providing for’ policy approach coupled with restricted discretionary activity status within Industrial Zones and Large Format Retail Zones, and the ‘avoid’ policy approach coupled with non-complying activity status in all other zones), I recommend a slightly less restrictive approach.
- 23 As outlined in the JWS (Planning) - all experts agree that off-site signs located within Commercial and Mixed Use Zones and Industrial Zones should be managed through a less restrictive approach than those within

other zones given the character and lower amenity values of Commercial and Mixed Use Zones and Industrial Zones, while non-complying activity status is an appropriate threshold for off-site signs located within Rural Zones, Residential Zones, Open Space Zones, and Special Purpose Zones.

24 As outlined in the JWS (Planning), I consider that on-site signs are of a more essential nature in that they provide a wayfinding, locational, site-specific function and contribute to the legibility of an area's activities; while off-site signs typically contain more generic advertising content, do not have the same locational functionality as on-site signs, and the advertising content typically conveyed in off-site signs is typically available via many other mediums (e.g., via wide access to the internet and television) thus off-site signs are less essential in function.

25 I therefore consider both types of signs contribute cumulatively to the overall number of signs within an area and defer to the JWS (Transport) that notes advertising signs are more likely than not to distract road users and as there is more potential to control off-site signs than on-site signs, they should be controlled to optimise road user safety, particularly at locations where the demands on a road user attention are greatest, or where the consequences of road users making mistakes are greatest.

26 As outlined in the JWS (Planning), I consider restricted discretionary activity status is appropriate for off-site signs located within a Commercial and Mixed Use Zones and Industrial Zones so effects on transport safety can be considered in the site specific context via a resource consent process given the complexity of, and potential for, transport safety effects.

27 I note this view differs to that of the other JWS (Planning) experts who consider permitted activity status is appropriate within these zones. However, I consider such a permissive approach would significantly increase the total area of signage within these zones, which could have resulting adverse effects on transport safety, as well as amenity values and character (however I note this amenity aspect is less of an issue in

Industrial Zones and Large Format Retail Zones which have lower amenity values).

28 Given the above, I recommend the amended approach to off-site signs outlined below.

29 Amend SIGN-P4(5) (via the scope of Ravenswood Developments Ltd submission [347.18 and 347.19] and the Go Media Ltd submission [234.6]) to take the following approach for off-site signs:

“limiting proliferation of off-site signs by:

- a. ~~managing providing for~~ such signs in Industrial Zones and Commercial and Mixed Use Zones ~~any Large Format Retail Zone~~ including ~~limiting~~ the interface with ~~non-industrial~~ other zones; and
- b. avoiding such signs in any ~~Neighbourhood Centre Zone, Local Centre Zone, Mixed Use Zone, Town Centre Zone,~~ Residential Zones, Rural Zones, ~~Commercial and Mixed Use Zones~~, Open Space and Recreation Zones, and Special Purpose Zones; ~~and~~”

30 Amend the rule framework (including standards and matters of discretion) for off-site signs via the following approach:

- a. Delete the off-site directional signs rule (SIGN-R5) and defer to off-site signs rule for these instead (as recommended in the s42A report);
- b. Amend the rule and standards relating to off-site signs (via the scope of both the Ravenswood Developments Ltd submission [347.19] and the Go Media Ltd submission [234.7]⁴) as summarised below and shown in Appendix 2:
 - i. Amend SIGN-R7 so off-site signs within Industrial Zones and Commercial and Mixed Use Zones – restricted discretionary activity (non-complying activity status where any standard(s) are breached);

⁴ Go Media submission [234.7] broadly seeks provision for billboards as permitted activity within Industrial and Commercial and Mixed Use Zones thus I consider this submission provides scope to reduce the stringency applied to off-site signs.

- ii. Amend SIGN-R7 to add an activity standard limiting only one off-site sign per site; and preclude temporary signs on the same site as off-site sign to reduce overall number of signs per site; and
 - iii. Amend SIGN-S2 (via the scope of both Ravenswood Developments Ltd submission [347.19] and Go Media Ltd submission [234.7 and 234.8]) to increase the sign area limit (increase from 6m² to 12m²) and freestanding sign height limit (increase from 3m to 7.5m) for off-site signs within Industrial Zones and Large Format Retail Zone to allow for larger off-site signs / billboards within these lower amenity, more 'utilitarian' zones. I note that urban design advice⁵ recommended that off-site signage should not become the dominant visual element compared to on-site signage (which has a maximum area limit of 12m² and height limit of 7.5m for freestanding signs within Industrial Zones and Large Format Retail Zones). However, I consider that if the sign area and height limits align but on-site signs are a permitted activity (subject to the requirements of SIGN-R6), while off-site signs require resource consent, then overall off-site signs should not become the dominant visual element compared to on-site signage.
- c. Retain non-complying activity status within SIGN-R7 for off-site signs within Residential Zones, Rural Zones, Open Space and Recreation Zones, and Special Purpose Zones, along with the other activity standards in SIGN-R7 including the 20m setback from these 'sensitive' zones. This approach is supported by policy SIGN-P4(5)(b) which seeks to limit proliferation of off-site signs by avoiding them within these zones.

⁵ Refer to paragraph 107 of the Signs s42A report

- d. Amend matter of discretion SIGN-MD2 to include consideration of the extent to which an off-site sign is visible from a Residential Zone; and an off-site sign's contribution to cumulative effects when considered in the context of existing signs on site and adjoining and those that are permitted by the rules so could occur without consent, as shown below and in Appendix 2. I consider there would be scope to make this amendment via a consequential amendment of the Ravenswood Developments Ltd submission [347.19]⁶ and Go Media Ltd submission [234.7]⁷.
- e. I also note that there may be limited potential for an off-site sign located within a Neighbourhood Centre Zone to not be visible from a Residential Zone given the relatively small size of these zones (typically comprising approximately 2-5 shops surrounded by Residential Zone), however this may change and is a matter for consideration during a resource consent process.

“SIGN-MD2 Amenity values and character

1. The extent to which the sign's size, height, location, design, illumination and any digital transitions would ~~affect~~:
 - a. affect the character, form, or function of the site and the surrounding area; ~~and~~
 - b. affect the amenity values of the site and surrounding sites, including for the occupants of these surrounding sites; and
 - c. be visible from any Residential Zone(s) and therefore affect their amenity values.
2. The extent to which the sign would create visual clutter or cumulative effects when combined with existing signs on the site or on adjoining sites, along with any signs that could be established as a permitted activity.
3. The extent to which the sign would detract from the integration of new subdivision developments with their surrounding areas.”

⁶ The introduction to this submission includes reference to alternative, further or consequential amendments.

⁷ The introduction to this submission includes reference to consequential or similar relief.

- 31 I note that my recommended approach is contrary to urban design expert Mr Nicholson's advice⁸ that restricted discretionary activity status would not be appropriate for off-site signs within the Town Centre Zone and Neighbourhood Centre Zones due to the resulting overall increase in the quantity of signs and the cumulative effects on amenity would change the character of these zones. However, I consider that given a resource consent would still be required, my recommended amendments to SIGN-MD2 (as outlined above) would require consideration of this issue.
- 32 I acknowledge this recommended approach differs from the overall approach taken in other contemporary District Plans, two of which are neighbouring Councils (Partially Operative Selwyn District Plan (Decisions Version), Christchurch District Plan, Proposed New Plymouth District Plan (Decisions Version), Proposed Porirua District Plan (Signs Right of Reply report version)) which typically permit off-site signs within a range of zones; however I rely on the advice of the transport experts and urban design expert who recommend a more restrictive approach to off-site signs for the reasons outlined above.

Section 32AA

- 33 In terms of section 32AA, I consider these recommended amendments will reduce the overly restrictive approach for off-site signs within Town Centre Zones, Neighbourhood Centre Zones, Local Centre Zones, Mixed Use Zones, which as noted by the Ravenswood Developments Ltd legal submission⁹, could potentially prevent all off-site signs from establishing within these zones. The recommended amended approach will instead allow for consideration of off-site signs within these zones through a resource consent process via a more enabling 'provide for' policy approach in SIGN-P4, coupled with the restricted discretionary activity

⁸ Refer to paragraph 106 of the Signs s42A report.

⁹ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0023/141494/STREAM-5-LEGAL-EVIDENCE-21-SUBMITTER-347-RAVENSWOOD-DEVELOPMENTS-LTD-PWDP-Stream-5-Legal-Submissions-Ravenswood-Developments-Ltd.pdf

status of SIGN-R7 and associated activity standards SIGN-R7(1) – SIGN-R7(3), along with the matters of discretion in SIGN-MD1 and SIGN-MD2.

34 This will provide a more reasonable overall balance for off-site signs in the District, while ensuring their effects on transport safety and amenity values and character are assessed.

35 I consider these recommended amendments:

- (a) align with strategic objective SD-O2(2)¹⁰ and SD-O2(6)¹⁰ which seek urban development and infrastructure that *“recognises existing character, planned urban form and amenity values, and is attractive and functional to residents, businesses and visitors”*; and that *“provide opportunities for business activities to establish and prosper within a network of business and industrial areas zoned appropriate to their type and scale of activity and which support district self-sufficiency.”*;
- (b) align with the objective SIGN-O1¹¹ which aims for signs to provide for the *“District’s economic and community wellbeing without compromising transport safety, character and amenity values, landscape values, natural values or heritage values”*; and
- (c) align with SIGN-P3 which seeks to limit off-site signs (among other things) to ensure signs do not adversely affect the safe, efficient, and effective operation of the transport system.

36 I consider that the recommended amendments will be more efficient and effective than the notified provisions in achieving the objectives of the PDP.

Digital signs dwell time (SIGN-S3)

37 I note that the permitted dwell/display time for digital signs in SIGN-S3 was discussed both at the hearing and during conferencing, in that the

¹⁰ Strategic Directions Reply Report version

¹¹ Note this would be the notified version of SIGN-O1 as there are no amendments recommended.

period recommended by the s42A Report (2 minutes during the day and 15 minutes during the night) was long compared to what other contemporary District Plans permit.

- 38 This recommendation was based on the expert opinion of urban design expert Mr Nicholson. I asked Mr Nicholson (via email) his basis for the longer nighttime period and he noted it was to reduce the visual impact of image changes when there is a much smaller audience and this was a particularly important factor during 10:30pm - 6:30am for digital signs that may be visible from Residential Zones or other sensitive zones. Each colour has a different luminance value and the change in images causes consequential changes in luminance levels across the sign which attracts the eye and creates visual impact.
- 39 Mr Nicholson also noted (via email) that he would support a dwell time of 10 seconds during the day (6:30am - 10:30pm) from an urban design perspective.
- 40 In the JWS (Planning), Stuart Pearson and I agree that the permitted minimum dwell time of two minutes during daytime and 15 minutes during nighttime¹² is a suitable threshold for permitted digital signs given the transport safety experts view¹³ that the longer the dwell time the less images or transitions a driver would see, and therefore the less potential there is for driver distraction. Stuart Pearson and I agree that dwell times that breach that minimum should be assessed via a resource consent process to consider the site-specific aspects and impact on transport safety.
- 41 However, I also noted in the JWS (Planning) that these dwell times were recommended by urban design expert Mr Nicholson and the 15 minute dwell time for nighttime related to addressing potential visual amenity effects on residential activities; and these effects could potentially be mitigated via setbacks.

¹² Recommended in the Signs s42A Report

¹³ Via evidence in the hearing and 'Joint Witness Statement – Off-site signs (Transport)'

42 I consider that while broad alignment with other District Plans, particularly with neighbouring Councils, is important to some degree, it is also important to ensure there is an evidential basis for a provision. In the case of digital sign dwell time, I defer to the urban design advice of Mr Nicholson and the transport evidence Mr Binder and Mr Swears and consider the dwell times are an appropriate permitted baseline for digital signs and anything breaching that should be assessed by a resource consent process.

43 However, in relation to the 15 minute minimum dwell time recommended during nighttime (10:30pm - 6:30am), while I understand the basis for this relates to reducing adverse effects on visual amenity for residential activities, and also is mitigated by the fact that there would be a much more limited viewing audience during the night, I consider this matter could instead be managed by the following more targeted approach:

- a. 15 minute minimum dwell time during nighttime should apply to digital signs within the Mixed Use Zone (given this zone provides for residential activities) and digital signs within 50m of any Residential Zone;
- b. Remaining zones should have the 2 minute dwell time during the night; and
- c. I also recommend amending reference to nighttime to the times specified by Mr Nicholson (10:30pm – 6:30am) to improve clarity and therefore plan interpretation.

44 I consider there is scope to make these amendments to SIGN-S3(5) via the Go Media Ltd submission [234.9], which sought to have the notified display/dwell time (which was 1 hour) deleted. These recommended amendments are shown below, and in Appendix 2:

“The display time for each image or message on the digital sign shall be a minimum of two minutes during the day unless located within any Mixed Use Zone, or within 50m of any Residential Zone,

in which case the display time during during the day 10:30pm to 6:30am shall be and 15 minutes during the night one hour;....”

Section 32AA

- 45 In terms of section 32AA, I consider the recommended amendments to SIGN-S3 in relation to digital signs will improve plan efficiency as they will more precisely target the visual effects on residential activities and not impose this on areas where this would not be an issue. I also consider the clarification of the timing of nighttime will improve plan interpretation.

Minor error correction - SIGN-MD1

- 46 I recommended a consequential amendment in the initial September 2023 Reply Report to delete SIGN-MD2(3), which states: *“The extent to which the sign would detract from the integration of new subdivision developments with their surrounding areas.”* as this relates to subdivision entrance development signs which were recommended to be deleted in the Section 42A Report¹⁴.
- 47 However, I had overlooked the point in paragraph 226 of my Section 42A Report which recommended SIGN-MD2(3) be retained these types of signs could be managed by the on-site sign rule (SIGN-R6) and matter of discretion SIGN-MD2(3) as this would allow some discussion of the level of integration with surrounding areas and the contribution of the sign to this matter.
- 48 I have therefore updated my recommendation on this in relation to the Bellgrove Rangiora submission [408.29] and this is reflected in **Appendix 2** and **Appendix 3** below (i.e., the consequential amendment recommended in the initial September Reply Report has been removed).

¹⁴ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0025/139255/11.-STREAM-5-FINAL-SIGNS-S42A-SECTION-42A-OFFICERS-REPORT-SIGN-CHAPTER-PROPOSED-DISTRICT-PLAN-21-AUGUST-2023.PDF

Date: 26 October 2023

S. M. Masavjević

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Appendix 1 – List of materials

List of materials provided by submitters

1. Legal submissions on behalf of Ravenswood Developments Limited (11 August 2023)
2. Statement of Evidence of Robert Swears for Waka Kotahi – Transport Engineering (4 August 2023)
3. Evidence of Stuart Pearson on behalf of Waka Kotahi NZ Transport Agency (4 August 2023)
4. Summary of Statement of Evidence of Robert Swears for Waka Kotahi - Transport Engineering (23 August 2023)
5. Summary statement of Stuart Pearson on behalf of Waka Kotahi NZ Transport Agency (23 August 2023)

Joint Witness Statements

1. Joint Witness Statement – Off-site signs (Transport)
2. Joint Witness Statement – Off-site signs (Planning)

Appendix 2 – Recommended amendments to PDP provisions

In order to distinguish between the recommendations made in the s42A report, the Initial Reply Report (21 September 2023), and the recommendations that arise from this Final Reply Report (26 October 2023):

- s42A recommendations are shown in red text (with underline and ~~strike-out~~ as appropriate);
- Recommendations from the initial September 2023 Reply Report in response to evidence or corrections noted above are shown in blue text (with underline and ~~strike-out~~ as appropriate); and
- Recommendations from this October 2023 Reply Report in response to evidence or corrections noted above are shown in green text (with underline and ~~strike-out~~ as appropriate).

THIS SECTION HAS RULES THAT HAVE LEGAL EFFECT. PLEASE CHECK THE EPLAN TO SEE WHAT THE LEGAL EFFECT IS OR SUBJECT TO APPEAL.

SIGN - Ngā tohu – Signs

Introduction

Signs support the economic and community well-being of the District by promoting commercial and temporary activities, directing, warning and informing the public. However, signs can cause a distraction or obstruction to road users and pedestrians; which is a particular issue for signs adjacent to a strategic or arterial road given traffic volumes. Signs can also create visual clutter and detract from the amenity values and character of an area, along with any landscape values, natural values or heritage values. This chapter provides for signs while managing adverse effects.

The Waimakariri District Council Signage Bylaw 2019 provides additional controls for signs located on Council-owned sites, primarily footpaths and road reserve, with the purpose of avoiding signs that create a nuisance or a danger to pedestrians or road users. Signs controlled by this bylaw are considered official signs.

The provisions in this chapter are consistent with the matters in Part 2 - District Wide Matters - Strategic Directions and give effect to matters in Part 2 - District Wide Matters - Urban Form and Development.

Other potentially relevant District Plan provisions

As well as the provisions in this chapter, other District Plan chapters that contain provisions that may also be relevant to signs include:

- Light: this chapter contains standards for light spill and glare that apply to illuminated signs, including digital signs.
- Earthworks: this chapter contains provisions for the earthworks associated with the erection of a freestanding sign within a site or area of significance to Māori.
- Any other District wide matter that may affect or relate to the site including EI-R51 and EI-R52 that apply to signs and any associated earthworks within a National Grid Yard.¹⁵
- Zones: the zone chapters contain provisions about what activities are anticipated to occur in the zones.

Objectives	
SIGN-O1	Safety, well-being and amenity Signs provide for the District's economic and community well-being without compromising transport safety, character and amenity values, landscape values, natural values or heritage values.
Policies	
SIGN-P1	Enable specific signs

¹⁵ Transpower [195.107]

	<p>Support:</p> <ol style="list-style-type: none"> 1. the safe functioning of activities by enabling, while managing the effects of, official signs, off-site directional signs, and community signs; and 2. the economic viability and functionality of activities within Commercial and Mixed Use Zones and Industrial Zones by enabling, while managing the effects of, on-site signs.¹⁶ <p>Ensure that:</p> <ol style="list-style-type: none"> 1. official signs are enabled to that¹⁷ support the safe functioning of activities are enabled¹⁸; 2. community signs are enabled while managing their adverse effects; and 3. on-site signs that support the economic viability and functionality of activities are enabled, while managing their adverse effects.¹⁹ <p>Enable:</p> <ol style="list-style-type: none"> 1. official signs to support the safe functioning of activities; 2. community signs to support community activities; and 3. on-site signs to support the economic viability and functionality of activities.²⁰
SIGN-P2	<p>Temporary signs</p> <p>Provide for temporary signs relating to a temporary activity, real estate including subdivisions under development, and local elections while <u>limiting managing²¹</u> their <u>location²²</u>, size, height, duration and number in order to <u>mitigate adverse effects on maintain²³</u> amenity values and transport safety.</p>
SIGN-P3	<p><u>Safe, efficient and effective transport system Transport safety²⁴</u></p> <p>Ensure signs do not adversely affect <u>the safe, efficient, and effective operation of the transport system, including transport safety by²⁵</u> causing a distraction or obstruction to road users and pedestrians by <u>limiting²⁶</u>:</p> <ol style="list-style-type: none"> 4. 1. Managing sign the²⁷—size, number, location, content, illumination, and design of signs; and²⁸ 5. 2. limiting²⁹ digital signs; and 6. 3. off-site signs³⁰.; and

¹⁶ Waka Kotahi [275.6 & 275.65]

¹⁷ Amendment in response to pre-hearing question via Waka Kotahi [275.6]

¹⁸ Amendment in response to pre-hearing question via Waka Kotahi [275.6]

¹⁹ Waka Kotahi [275.6]

²⁰ Waka Kotahi [275.6]

²¹ Waka Kotahi [275.61 & 275.64]

²² Waka Kotahi [275.61] – inadvertently omitted from s42A Appendix A but recommended in body of s42A report

²³ Waka Kotahi [275.61 & 275.64]

²⁴ Amendment in response to pre-hearing question via Waka Kotahi [275.62]

²⁵ Waka Kotahi [275.62]

²⁶ Waka Kotahi [275.64]

²⁷ Waka Kotahi [275.64]

²⁸ Go Media [234.5]

²⁹ Waka Kotahi [275.64]

³⁰ Waka Kotahi [275.64]

	<p>7. 3.³¹ managing off-site signs in Industrial Zones, and avoiding off-site signs in all other zones.³²</p>
SIGN-P4	<p>Amenity values and character</p> <p>Maintain the character and amenity values of zones by:</p> <ol style="list-style-type: none"> 1. limiting the size, height and the number of freestanding signs; 2. ensuring signs do not protrude above the roofline or fence line where attached to a building or fence; 3. limiting the height of signs on verandahs in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone or Mixed Use Zone; 4. limiting the extent of signs on windows in any Town Centre Zone; 5. limiting proliferation of off-site signs by: <ol style="list-style-type: none"> a. managing providing for^{33,34} such signs in Industrial Zones and Commercial and Mixed Use Zones any Large Format Retail Zone^{35,36} including limiting^{37,38} the interface with non-industrial other^{39,40} zones; and b. avoiding such signs in any Neighbourhood Centre Zone, Local Centre Zone, Mixed Use Zone, Town Centre Zone,^{41,42} Residential Zones, Rural Zones, Commercial and Mixed Use Zones, Open Space and Recreation Zones, and Special Purpose Zones; and^{43, 44} 6. limiting digital signs; and 7. avoiding permanent signs identifying a subdivision development to support the integration of new developments with surrounding areas.⁴⁵
SIGN-P5	<p>Signs in sensitive areas</p> <p>Limit the type of signs:</p> <ol style="list-style-type: none"> 1. within, or adjacent to, any Natural Open Space Zone, ONL, ONF, SAL, HNC, VHNC, ONC, or natural character of scheduled freshwater body setback, in order to maintain their associated natural values, natural character values or landscape values; and 2. within any historic heritage item or heritage setting in order to maintain their heritage values.

Activity Rules

³¹ Bullet point numbering error correction

³² Go Media [234.5]

³³ Go Media [234.6]

³⁴ Ravenswood Developments Ltd [347.18 & 347.19]

³⁵ Ravenswood [347.18]

³⁶ Go Media [234.6]

³⁷ Go Media [234.6]

³⁸ Ravenswood Developments Ltd [347.18 & 347.19]

³⁹ Go Media [234.6]

⁴⁰ Ravenswood Developments Ltd [347.18 & 347.19]


⁴¹ Ravenswood Developments Ltd [347.18]

⁴² Go Media [234.6]

⁴³ Go Media [234.5]

⁴⁴ Bellgrove Rangiora [408.28]

⁴⁵ Bellgrove Rangiora [408.28]

SIGN-R1	Any official sign	
All Zones	Activity status: PER	Activity status when compliance not achieved: N/A
SIGN-R2	Any internalised sign	
All Zones	Activity status: PER	Activity status when compliance not achieved: N/A
SIGN-R3	Any community sign	
All Zones	Activity status: PER Where: 1. SIGN-S1 to SIGN-S5 are met. 	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD3 - Heritage values SIGN-MD4 - Natural and landscape values
	Advisory Note <ul style="list-style-type: none"> Signs on historic heritage items shall not damage the item and sign fixing points shall be limited to the minimum necessary. 	
SIGN-R4	Any temporary sign	
All Zones	Activity status: PER Where: 1. <u>there shall be a maximum of one type of⁴⁶ temporary sign per site at any one time;</u> 2. <u>any temporary sign promoting any temporary activity may be erected a maximum of six weeks prior to the first day of the temporary activity and shall be removed within one week of the temporary activity ending;</u> 3. <u>any temporary sign at any temporary activity shall be;</u>	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD4 - Natural and landscape values

⁴⁶ Amendment in response to question at hearing to improve clarity via Waka Kotahi [275.64]

	<ul style="list-style-type: none"> a. <u>at a temporary activity that is a permitted activity under TEMP-R9;</u> b. <u>in place for a maximum duration of that temporary activity as per TEMP-R9(1);</u> c. <u>located within the part of the site that is being used for the temporary activity;</u> <ul style="list-style-type: none"> 4. <u>any temporary sign relating to a local election may be erected a maximum of eight weeks prior to the election date and shall be removed by within⁴⁷ one week after of⁴⁸ the election date;</u> 5. <u>if located adjacent to a road with a speed limit greater than 60km/hr, any temporary sign shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority;</u> 6. <u>the temporary sign is not located within any natural character of scheduled freshwater body setback;</u> 7. <u>the temporary sign is not located within any ONF, ONL, SAL, HNC, VHNC or ONC; and</u> 8. <u>SIGN-S1 to SIGN-S5 are met.</u> 1. there shall be a maximum of one type of temporary sign, as listed in (2)(a) to (2)(e) below, per site at any one time; and 2. the temporary sign shall be limited to one of the following: <ul style="list-style-type: none"> a. any sign promoting any temporary activity where: <ul style="list-style-type: none"> i. the sign shall be erected a maximum of six weeks 	
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⁴⁷ Amendment in response to question at hearing to improve clarity via Waka Kotahi [275.64]

⁴⁸ Amendment in response to question at hearing to improve clarity via Waka Kotahi [275.64]

	<p>prior to the first day of the temporary activity;</p> <p>ii. the sign shall be removed within one week of the temporary activity ending;</p> <p>iii. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority;</p> <p>iv. the sign is not located within any natural character of scheduled freshwater body setback;</p> <p>v. the sign is not located within any ONE, ONL, SAL, HNC, VHNC or ONC; and</p> <p>vi. SIGN S1 to SIGN S5 are met.</p> <p>b. any sign relating to any temporary activity where:</p> <p>i. the temporary activity is a permitted activity under TEMP-R9;</p> <p>ii. the sign is in place for a maximum duration of that temporary activity as per TEMP-R9(1);</p> <p>iii. the sign is located within the part of the site that is being used for the temporary activity;</p> <p>iv. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent</p>	
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	<p>warning sign or curve that has a chevron sign erected by the road controlling authority;</p> <p>v. the sign is not located within any natural character of scheduled freshwater body setback;</p> <p>vi. the sign is not located within any ONE, ONL, SAL, HNC, VHNC or ONG; and</p> <p>vii. SIGN-S1 to SIGN-S5 are met.</p> <p>c. any real estate sign advertising the sale, lease or rent of a site where:</p> <p>i. SIGN-S1 to SIGN-S5 are met.</p> <p>d. any sign advertising a subdivision under development where:</p> <p>i. any sign is located on a site owned by the developer of the subdivision development being advertised;</p> <p>ii. any sign shall only relate to a subdivision development that has an approved subdivision consent;</p> <p>iii. any sign shall be removed within two weeks of the completion of the sale of all the sites within that respective stage of the development that the sign relates to;</p> <p>iv. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve</p>	
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	<p>that has a chevron sign erected by the road controlling authority; and</p> <p>v. SIGN-S1 to SIGN-S5 are met.</p> <p>e. any local election sign where:</p> <p>i. the sign shall be erected a maximum of eight weeks prior to the election date;</p> <p>ii. the sign shall be removed within one week of the election date;</p> <p>iii. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority;</p> <p>iv. the sign is not located within any natural character of scheduled freshwater body setback;</p> <p>v. the sign is not located within any ONF, ONL, SAL, HNC, VHNC or QNC; and</p> <p>vi. SIGN-S1 to SIGN-S5 are met.</p>	
	<p>Advisory Note</p> <ul style="list-style-type: none"> Local election signs are not permitted on District Council land or buildings as per the District Council Policy on Political Hoardings on Council Land and Buildings. 	
<u>SIGN-R5⁵⁰</u>	<u>Any real estate sign or subdivision sign⁵¹</u>	

⁴⁹ Waka Kotahi [275.64]

⁵⁰ Waka Kotahi [275.64]

⁵¹ Waka Kotahi [275.64]

<u>All Zones</u>	<u>Activity status: PER</u> <u>Where:</u> <ol style="list-style-type: none"> 1. <u>any real estate sign advertising the sale, lease or rent of a site shall meet SIGN-S1 to SIGN-S5;</u> 2. <u>any sign advertising a subdivision under development shall:</u> <ol style="list-style-type: none"> a. <u>be located on a site owned by the developer of the subdivision development being advertised;</u> b. <u>relate to a subdivision development with an approved subdivision consent;</u> c. <u>be removed within two weeks of the completion of the sale of all the sites within that respective stage of the development that the sign relates to;</u> d. <u>if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority; and</u> e. <u>meet SIGN-S1 to SIGN-S5.</u>⁵² 	<u>Activity status when compliance not achieved: RDIS</u> <u>Matters of discretion are restricted to:</u> SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD4 - Natural and landscape values ⁵³
SIGN-R5⁵⁴	Any off-site directional sign⁵⁵	

⁵² Waka Kotahi [275.64]

⁵³ Waka Kotahi [275.64]

⁵⁴ Waka Kotahi [275.65]


⁵⁵ Waka Kotahi [275.65]

All Zones⁵⁶	Activity status: PER Where: 1. there shall be a maximum of two off site directional signs per business throughout the District; 2. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority; 3. the sign is not located within any natural character of scheduled freshwater body setback; 4. the sign is not located within any ONF, ONL, SAL, HNC, VHNC or ONC; and 5. SIGN-S1 to SIGN-S5 are met. 57	Activity status when compliance not achieved: NC⁵⁸
SIGN-R6	Any on-site sign	
	<i>This rule does not apply to any community signs provided for under SIGN-R3.</i>	
Residential Zones Commercial and Mixed Use Zones Rural Zones Industrial Zones Open Space and Recreation Zones Special Purpose Zone (Pines Beach)	Activity status: PER Where: 1. the sign is not located within any natural character of scheduled freshwater body setback if greater than 6m ² ; 2. the sign is not located within any ONF, ONL, SAL, HNC, VHNC or ONC if greater than 6m ² ; and 3. SIGN-S1 to SIGN-S5 are met.	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD4 - Natural and landscape values

⁵⁶ Waka Kotahi [275.65]

⁵⁷ Waka Kotahi [275.65]

⁵⁸ Waka Kotahi [275.65]


and Kairaki Regeneration) Special Purpose Zone (Museum and Conference Centre) Special Purpose Zone (Kāinga Nohoanga) Special Purpose Zone (Pegasus Resort)		
Special Purpose Zone (Hospital)	Activity status: PER	Activity status when compliance not achieved: N/A
SIGN-R7	Any off-site sign	
Industrial Zones <u>Large Format Retail Zone Commercial and Mixed Use Zones</u> ^{59,60}	Activity status: RDIS Where: 1. the off-site sign shall be set back a minimum of 20m from: a. any adjoining zone boundary of <u>Neighbourhood Centre Zone, Local Centre Zone, Mixed Use Zone, Town Centre Zone, Commercial and Mixed Use Zones</u> ^{61,62} ; Rural Zones, any Residential Zones, any Open Space and Recreation Zones, Special Purpose Zones; b. any natural character of scheduled freshwater body setback;  c. any ONF, ONL, SAL, HNC, VHNC or ONC;	Activity status when compliance not achieved: NC

⁵⁹ Ravenswood Developments Ltd [347.19]

⁶⁰ Go Media Ltd [234.7]

⁶¹ Ravenswood Developments Ltd [347.19]

⁶² Go Media Ltd [234.7]

	<p>2. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority; and</p> <p>3. SIGN-S1 to SIGN-S5 are met; </p> <p>4. <u>there shall be a maximum of one off-site sign per site; and</u></p> <p>5. <u>there shall be no temporary sign(s) located on site.</u> ^{63,64}</p> <p>Matters of discretion are restricted to:</p> <p>SIGN-MD1 - Transport safety</p> <p>SIGN-MD2 - Amenity values and character</p>	
<p>Commercial and Mixed Use Zones</p> <p>Neighbourhood Centre Zone</p> <p>Local Centre Zone</p> <p>Mixed Use Zone</p> <p>Town Centre Zone ^{65,66}</p> <p>Rural Zones</p> <p>Residential Zones</p> <p>Open Space and Recreation Zones</p> <p>Special Purpose Zone (Pines Beach and Kairaki Regeneration)</p> <p>Special Purpose Zone</p>	<p>Activity status: NC</p>	<p>Activity status when compliance not achieved: N/A</p>

⁶³ Ravenswood Developments Ltd [347.19]

⁶⁴ Go Media Ltd [234.7]

⁶⁵ Ravenswood Developments Ltd [347.19]

⁶⁶ Go Media Ltd [234.7]

(Kāinga Nohoanga) Special Purpose Zone (Hospital) Special Purpose Zone (Pegasus Resort) Special Purpose Zone (Museum and Conference Centre)		
SIGN-R8	Any sign other than a community sign fixed on a historic heritage item or within a historic heritage setting	
Heritage Building or Item Overlay Heritage Area Overlay	Activity status: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity and character SIGN-MD3 - Heritage values	Activity status when compliance not achieved: N/A
	Advisory Note <ul style="list-style-type: none"> Signs shall not damage any historic heritage item and sign fixing points shall be limited to the minimum necessary. 	
SIGN-R9⁶⁷	Any subdivision development entrance sign⁶⁸	
All Zones⁶⁹	Activity status: NC⁷⁰	Activity status when compliance not achieved: N/A⁷¹

Sign Standards

SIGN-S1 - Transport safety

⁶⁷ Bellgrove Rangiora [408.29]

⁶⁸ Bellgrove Rangiora [408.29]

⁶⁹ Bellgrove Rangiora [408.29]

⁷⁰ Bellgrove Rangiora [408.29]

⁷¹ Bellgrove Rangiora [408.29]

<p>1. Any sign, other than an official sign used for transport purposes <u>a transport sign or signal</u>⁷², shall:</p> <ul style="list-style-type: none"> a. not have movable parts, including captive blimps or balloons, but excluding flags and banners; b. not have contain flashing or revolving <u>or intermittently illuminated</u>⁷³ lights; c. not be reflective upon exposure to artificial light; d. not have sound effects; e. not resemble a transport sign <u>an official sign used for transport purposes</u>⁷⁴ or <u>traffic</u>⁷⁵ signal; f. not be located in a position that impairs a road user's view of any transport sign <u>official sign used for transport purposes</u>⁷⁶ or <u>traffic</u>⁷⁷ signal; g. not overhang the road reserve of a State Highway; or h. not obstruct the movement of any pedestrian, motorist, or cyclist; i. not be located within any road corridor; j. comply with the following minimum lettering sizes in Table SIGN-1 where visible from a strategic road or arterial road with the following speed limits;<u>and</u> k. <u>have a maximum of 12 elements.</u>⁷⁸ 	<p>Activity status when compliance not achieved: NC</p> <p>Matters of discretion are restricted to:</p> <p>SIGN-MD1 - Transport safety</p>
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Table SIGN-1: Minimum lettering sizes

Regulatory speed limit of adjoining road	Business / property name	Main message	Secondary message
km/hr	Minimum lettering height (mm)		

⁷² Waka Kotahi [275.68]

⁷³ Waka Kotahi [275.68]

⁷⁴ Waka Kotahi [275.68]

⁷⁵ Waka Kotahi [275.68]

⁷⁶ Waka Kotahi [275.69]

⁷⁷ Waka Kotahi [275.68]

⁷⁸ Waka Kotahi [275.62]

<u>50</u> ⁷⁹	<u>100</u> ⁸⁰	<u>150</u> ⁸¹	<u>75</u> ⁸²
<u>60</u> ⁸³	<u>125</u> ⁸⁴	<u>175</u> ⁸⁵	<u>90</u> ⁸⁶
70	150	200	100
80	175	250	125
100	200	300	150
SIGN-S2 - Maximum number, area, and height of signs per site			
1. Refer to Table SIGN-2 below.		Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Traffic safety SIGN-MD2 - Amenity values and character	

Table SIGN-S2: Signs standards - Maximum number, sign display area and height of signs per site

Type of sign	Rule reference Applicable zone	Maximum number of signs	Maximum sign display area	Maximum height
Any community sign	SIGN-R3 All Zones	Freestanding signs: Two community signs per <u>1ha</u> of ⁸⁷ site. Signs on structures: Refer to area limit.	Freestanding signs: Maximum sign display area of 6m ² . Signs on structures: Maximum sign display area of 0.6m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of

⁷⁹ Waka Kotahi [275.68]

⁸⁰ Waka Kotahi [275.68]

⁸¹ Waka Kotahi [275.68]

⁸² Waka Kotahi [275.68]

⁸³ Waka Kotahi [275.68]

⁸⁴ Waka Kotahi [275.68]

⁸⁵ Waka Kotahi [275.68]

⁸⁶ Waka Kotahi [275.68]

⁸⁷ Tūhaitara Trust [113.6]

				that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
Any temporary sign advertising promoting ⁸⁸ any temporary activity	SIGN-R4 All Zones	Either freestanding sign and/or sign on structure: Two signs for temporary activities ⁸⁹ per site.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 3m ² .	Maximum height of freestanding sign when measured from ground level: 2m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
Any temporary sign relating to any at a ⁹⁰ temporary activity	SIGN-R4 All Zones	Either freestanding sign and/or sign on structure: Unlimited.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 8m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
Any temporary sign for real	SIGN-R4 All Zones ⁹²	Either freestanding	Each sign, either a freestanding	Maximum height of freestanding sign

⁸⁸ Waka Kotahi [275.64 & 275.69]

⁸⁹ Waka Kotahi [275.64 & 275.69]

⁹⁰ Waka Kotahi [275.64 & 275.69]

⁹² Waka Kotahi [275.64 & 275.69]

estate, advertising the sale, lease or rent of a site ⁹¹		signs and/or signs on structures: Two real estate signs advertising the sale, lease or rent of a site per road boundary per site. ⁹³	sign and/or sign on structure, shall have a maximum sign display area of 2.2m ² . ⁹⁴	when measured from ground level: 2m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2). ⁹⁵
Any temporary sign advertising a subdivision under development ⁹⁶	SIGN-R4 All Zones ⁹⁷	Either any freestanding sign or sign on structure: One sign advertising a subdivision under development per road frontage per site. ⁹⁸	Either any freestanding sign or sign on structure: maximum sign display area of 18m ² . ⁹⁹	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2). ¹⁰⁰
Any temporary sign <u>relating to</u> for ¹⁰¹ a local election	SIGN-R4 All Zones	Either freestanding signs and/or signs on structures: Three	Each freestanding sign and/or sign on structure shall have a maximum	Maximum height of freestanding sign when measured from ground level: 2m Signs on buildings or structures:

⁹¹ Waka Kotahi [275.64 & 275.69]

⁹³ Waka Kotahi [275.64 & 275.69]

⁹⁴ Waka Kotahi [275.64 & 275.69]

⁹⁵ Waka Kotahi [275.64 & 275.69]

⁹⁶ Waka Kotahi [275.64 & 275.69]

⁹⁷ Waka Kotahi [275.64 & 275.69]

⁹⁸ Waka Kotahi [275.64 & 275.69]

⁹⁹ Waka Kotahi [275.64 & 275.69]

¹⁰⁰ Waka Kotahi [275.64 & 275.69]

¹⁰¹ Waka Kotahi [275.64 & 275.69]

		local election signs per site.	sign display area of 3m ² .	Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
<u>Any real estate sign or subdivision sign</u> ¹⁰²	<u>SIGN-R5 All Zones</u> ¹⁰³	<u>Either any freestanding sign or sign on structure:</u> <u>One sign advertising a subdivision under development per road frontage per site.</u> <u>Two real estate signs advertising the sale, lease or rent of a site per road boundary per site.</u> ¹⁰⁴	<u>Either any freestanding sign or sign on structure:</u> <u>Signs advertising a subdivision under development - maximum sign display area of 18m².</u> <u>Signs advertising the sale, lease or rent of a site - maximum sign display area of 2.2m².</u> ¹⁰⁵	<u>Maximum height of freestanding sign advertising a subdivision under development when measured from ground level: 3m.</u> <u>Maximum height of freestanding sign advertising the sale, lease or rent of a site when measured from ground level: 2m.</u> <u>Signs on buildings or structures:</u> <u>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</u> <u>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</u> ¹⁰⁶

¹⁰² Waka Kotahi [275.64 & 275.69]

¹⁰³ Waka Kotahi [275.64 & 275.69]

¹⁰⁴ Waka Kotahi [275.64 & 275.69]

¹⁰⁵ Waka Kotahi [275.64 & 275.69]

¹⁰⁶ Waka Kotahi [275.64]

Any off-site directional sign¹⁰⁷	SIGN-R5 All Zones¹⁰⁸	Either freestanding sign or sign on structure: One off-site directional sign per site.¹⁰⁹	Either freestanding sign and/or sign on structure shall have maximum sign display area of 0.6m².¹¹⁰	Maximum height of freestanding sign when measured from ground level: 2m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).¹¹¹
Any on-site sign	SIGN-R6 Town Centre Zone	Freestanding signs: There shall be a maximum of one freestanding on-site sign facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two. Signs on structures: Refer to area limit.	Any freestanding sign shall have a maximum sign display area of 6m ² . All signs on structures shall have a maximum sign display area (m ²) of 1m x length (m) of primary building frontage length, including any signs attached to any verandah that overhangs road reserve.	Maximum height of freestanding sign when measured from ground level: 6m Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2). Any sign within any Town Centre Zone on a window of a structure shall not cover more than 20% of the window or 5m ² , whichever is lesser (refer to Figure SIGN-3).

¹⁰⁷ Waka Kotahi [275.65]

¹⁰⁸ Waka Kotahi [275.65]

¹⁰⁹ Waka Kotahi [275.65]

¹¹⁰ Waka Kotahi [275.65]

¹¹¹ Waka Kotahi [275.65]

				<p>Any sign attached to the face of a verandah shall be a maximum height of 0.5m (refer to Figure SIGN-4).</p> <p>Any sign attached to the top of a verandah shall be a maximum height of 1.2m and shall not overhang the edge of the verandah (refer to Figure SIGN-4).</p>
	<p>SIGN-R6 Local Centre Zone Mixed Use Zone</p>	<p>Freestanding signs: There shall be a maximum of one freestanding on-site sign facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two.</p> <p>Signs on structures: Refer to area limit.</p>	<p>Any freestanding sign: maximum sign display area 6m². All signs on structures shall have a maximum sign display area (m²) of 1m x length (m) of primary building frontage length, including any signs attached to any verandah that overhangs road reserve.</p>	<p>Maximum height of freestanding sign when measured from ground level: 6m. Signs on buildings or structures:</p> <p>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</p> <p>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</p> <p>Any sign attached to the face of a verandah shall be a maximum height of 0.5m (refer to Figure SIGN-4).</p> <p>Any sign attached to the top of a verandah shall be a maximum height of 1.2m and shall not overhang the edge of the verandah (refer to Figure SIGN-4).</p>
	<p>SIGN-R6 Neighbourhood Centre Zone</p>	<p>Freestanding signs: There shall be a maximum of one freestanding on-</p>	<p>Any freestanding sign: maximum sign display area 3m².</p>	<p>Maximum height of freestanding sign when measured from ground level: 3m.</p>

		<p>site sign facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two.</p> <p>Signs on structures: Refer to area limit.</p>	<p>All signs on structures shall have a maximum sign display area (m²) of 0.5m x length (m) of primary building frontage length, including any signs attached to any verandah that overhangs road reserve.</p>	<p>Signs on buildings or structures:</p> <p>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</p> <p>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</p> <p>Any sign attached to the face of a verandah shall be a maximum height of 0.5m (refer to Figure SIGN-4).</p> <p>Any sign attached to the top of a verandah shall be a maximum height of 1.2m and shall not overhang the edge of the verandah (refer to Figure SIGN-4).</p>
	<p>SIGN-R6</p> <p>All Industrial Zones</p> <p>Large Format Retail Zone</p> <p>Special Purpose Zone (Museum and Conference Centre)</p> <p>Special Purpose Zone (Pegasus Resort)</p> <p>Sport and Active Recreation Zone</p>	<p>Freestanding signs: There shall be a maximum of one freestanding on-site sign facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two.</p>	<p>Any freestanding sign: maximum sign display area 12m².</p> <p>All signs on structures shall have a maximum sign display area (m²) of 1.5m x length (m) of primary building frontage length, including any signs attached to any verandah that overhangs road reserve.</p>	<p>Maximum height of freestanding sign when measured from ground level: 7.5m.</p> <p>Signs on buildings or structures:</p> <p>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</p> <p>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</p>

		Signs on structures: Refer to area limit.		
	SIGN-R6 All Residential Zones Special Purpose Zone (Pines Beach and Kairaki Regeneration)	One on-site sign, either a freestanding sign or a sign on structure, facing each road boundary per site.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 0.6m ² .	Maximum height of freestanding sign when measured from ground level: 2m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
	SIGN-R6 All Rural Zones Special Purpose Zone (Kāinga Nohoanga)	One on-site sign, either a freestanding sign or sign on structure, facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of on-site signs facing each road boundary shall be two.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 3m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
	SIGN-R6 Natural Open Space Zone Open Space Zone	Freestanding signs: There shall be a maximum of two freestanding <u>community signs per site or 2¹¹²</u> , signs per 1ha of	Any freestanding sign: Maximum sign display area of 6m ² . Signs on structures: Maximum sign	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not

¹¹² Tūhaitara Trust [1136]

		site <u>whichever is greater</u> ¹¹³ . Signs on structures: There shall be a maximum of two signs per structure.	display area of 3m ² .	protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).	
Any sign	off-site	SIGN-R7 All Industrial Zones <u>Large Format Retail Zone</u> ¹¹⁴	Freestanding signs: There shall be a maximum of one per site. Signs on structures: There shall be a maximum of one per site.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of <u>12.56</u> ¹¹⁵ m ² .	Maximum height of freestanding sign when measured from ground level: <u>7.53</u> ¹¹⁶ m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
		SIGN-R7 <u>Neighbourhood Centre Zone</u> <u>Local Centre Zone</u> <u>Mixed Use Zone</u> <u>Town Centre Zone</u> ^{117,118}	<u>Freestanding signs: There shall be a maximum of one per site.</u> <u>Signs on structures: There shall be a maximum of one per site.</u> ^{119,120}	<u>Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 6m².</u> ^{121,122}	<u>Maximum height of freestanding sign when measured from ground level: 3m.</u> <u>Signs on buildings or structures:</u> <u>Any sign attached to a building shall not protrude above the top of the façade of</u>

¹¹³ Tūhaitara Trust [113.6]

¹¹⁴ Ravenswood Developments Ltd [347.19]

¹¹⁵ Ravenswood Developments Ltd [347.19]

¹¹⁶ Ravenswood Developments Ltd [347.19]

¹¹⁷ Ravenswood Developments Ltd [347.19]

¹¹⁸ Go Media Limited [234.7 and 234.8]

¹¹⁹ Ravenswood Developments Ltd [347.19]

¹²⁰ Go Media Limited [234.7 and 234.8]

¹²¹ Ravenswood Developments Ltd [347.19]

¹²² Go Media Limited [234.7 and 234.8]

				<u>that building (refer to Figure SIGN-1).</u> <u>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</u> ^{123,124}
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Figure SIGN-1: Signs on buildings shall not protrude above façade of building

Signs on buildings shall not protrude above facade of building

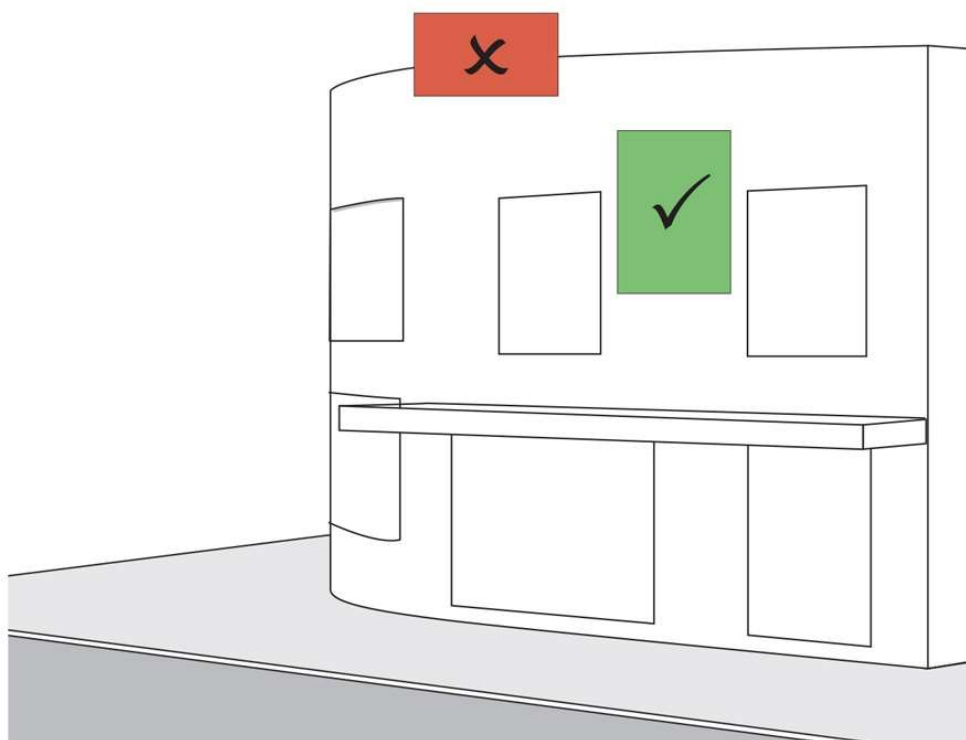


Figure SIGN-2: Signs on fences shall not protrude above height of fence

¹²³ Ravenswood Developments Ltd [347.19]

¹²⁴ Go Media Limited [234.7 and 234.8]

Signs on fences shall not protrude above height of fence

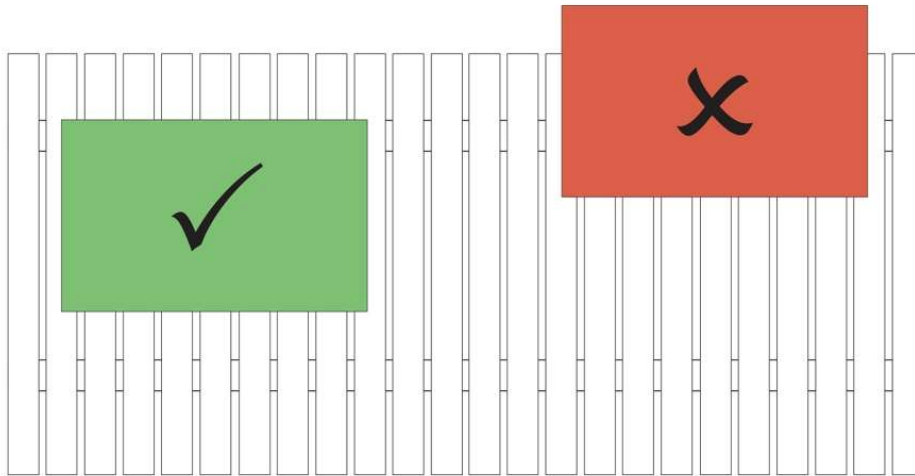


Figure SIGN-3: Signs on windows in any Town Centre Zone

Signs on windows in town centre zones

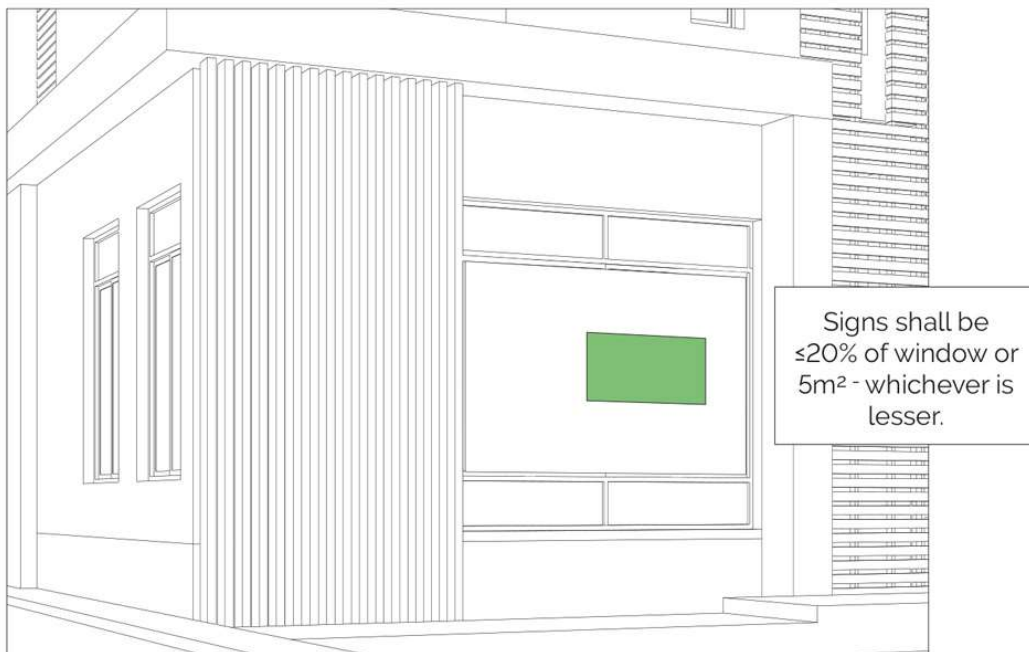
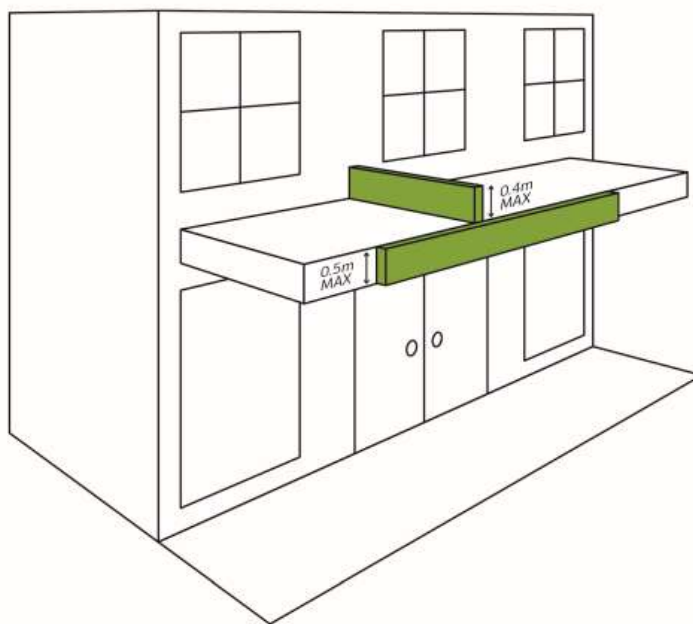


Figure SIGN-4: Signs on verandahs in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone or Mixed Use Zone



Any sign on the top of a verandah in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone, or Mixed Use Zone shall be a **maximum height of 0.4m**

Any sign on the face of a verandah in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone, or Mixed Use Zone shall be a **maximum height of 0.5m**

SIGN-S3 - Digital

1. The digital sign shall only be located within any Commercial and Mixed Use Zones, Industrial Zones, Sport and Active Recreation Zone, Special Purpose Zone (Museum and Conference Centre), Special Purpose Zone (Hospital), Special Purpose Zone (Kaiapoi Regeneration), or Special Purpose Zone (Pegasus Resort);
2. The digital sign shall have a maximum sign display area of 3m² per site;
3. There shall be a maximum of one digital sign per site;
4. The digital sign shall display static images or messages only;
- ~~5. The digital sign shall display maximum of two different images or messages within a 24-hour period;~~¹²⁵
5. The display time for each image or message on the digital sign shall be a

Activity status when compliance not achieved: RDIS

Matters of discretion are restricted to:

- SIGN-MD1 - Transport safety
- SIGN-MD2 - Amenity values and character

¹²⁵ Go Media [234.9]

<p>minimum of <u>two minutes during the day unless located within any Mixed Use Zone, or within 50m of any Residential Zone, in which case the display time during the day 10:30pm to 6:30am shall be and 15 minutes during the night one hour</u>.¹²⁶</p> <p>6. <u>Transitions between still images shall be via a cross-dissolve of 0.5 seconds. There shall be no other transitions between still images</u>.¹²⁷</p> <p>7. <u>The screen shall incorporate lighting control to adjust brightness in line with ambient light levels</u>.¹²⁸</p> <p>8. The digital sign shall be operated with a fail-safe feature where in the event of a malfunction, the images or messages will be replaced by a solid black colour until the malfunction is resolved;</p> <p>9. The digital sign shall not be located within any natural character of scheduled freshwater body setback; ↗</p> <p>10. The digital sign shall not be located within any ONF, ONL, SAL, HNC, VHNC or ONC; and</p> <p>11. The digital sign shall be set back a minimum of 20m from any Residential Zones, Rural Zones, Open Space Zone, Natural Open Space Zone, any natural character of scheduled freshwater body setback, ONL, ONF, SAL, HNC, VHNC, or ONC. ↗</p>	
<p>Advisory Note</p> <ul style="list-style-type: none"> The digital sign shall be required to meet the limits for light spill and glare in the Light Chapter. 	
<p>SIGN-S4 - Setbacks for freestanding signs</p>	
<p>1. Any freestanding sign greater than 6m² shall be set back a minimum of 20m from any:</p> <ol style="list-style-type: none"> adjoining zone boundary of any Natural Open Space Zone; natural character of scheduled freshwater body setback; ↗ 	<p>Activity status when compliance not achieved: RDIS</p> <p>Matters of discretion are restricted to:</p> <p>SIGN-MD4 - Natural and landscape values</p>

¹²⁶ Go Media [234.9]

¹²⁷ Waka Kotahi [275.70]

¹²⁸ Waka Kotahi [275.70]

c. ONL; ONF; SAL; HNC; VHNC; or ONC.	
SIGN-S5 - Maximum number of freestanding signs	
1. The maximum number of freestanding signs per site at any one time shall be three <u>(excluding temporary signs at a temporary activity)</u> ¹²⁹ .	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character

Advice Notes

SIGN-AN1	<p>Signs may also be subject to applicable requirements within other legislation or documents, including the following:</p> <ol style="list-style-type: none"> 1. Waimakariri District Council Signage Bylaw 2019 - applies to signs located within District Council owned land including District Council road reserve including footpaths, District Council parks and reserve, District Council owned buildings or structures; 2. Waimakariri District Council Parking Bylaw 2019 - controls parking on all District Council roads or areas under the care, control or management of the District Council and includes a clause restricting advertising on the road; 3. Waimakariri District Council Reserve Management Plans; 4. Waimakariri District Council Policy on Business Zone 1 & 2 Public Places Policy 2018 (S-CP 0445) additional controls for signs on footpaths and accessways within Business 1 & 2 Zones; 5. Waka Kotahi NZ Transport Agency manages signs on State Highway road reserve. Attention should be given to 'Bylaw 2010 New Zealand Transport Agency (Signs on State Highways) Bylaw' for signs located within State Highway Road Reserve. It is also noted that Waka Kotahi NZ Transport Agency may have an interest in any application for a sign that is visible from a State Highway; 6. Resource Management (National Environmental Standards for Electricity Transmission Activities) Regulations 2009 manages the size and area of signs on a transmission line support structure of an existing transmission line to identify the structure or its owner, or to help with safety or navigation; 7. An Archaeological Authority from Heritage New Zealand Pouhere Taonga Act 2014; 8. Waimakariri District Council Policy on Political Hoardings on Council Buildings and Land (S-CP 4460) precludes election signs (general or local body elections) on District Council land or buildings; ¹³⁰ 9. Electoral (Advertisements of a Specified Kind) Regulations 2005 and Electoral Act 1993-; <u>and</u> 10. <u>NZEC 34:2001 - New Zealand Electricity Code of Practice for Electricity Safe Distances applies to signs located in the vicinity of electricity lines.</u>¹³¹
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¹²⁹ Waka Kotahi [275.64]

¹³⁰ Transpower [195.109]

¹³¹ Transpower [195.109]

SIGN-AN2	The rules in the Light Chapter apply to any illuminated sign, including any digital sign.

Matters of Discretion

SIGN-MD1	Transport safety <ol style="list-style-type: none"> 1. The extent to which the sign's size, location, design, content, illumination, and any digital <u>operation, including</u>¹³² transitions, could adversely affect <u>the safe, efficient, and effective operation of the transport</u>¹³³ system <u>transport safety</u>¹³⁴, <u>including causing cause</u>¹³⁵ confusion, distraction or an obstruction to any road user. 2. The complexity and sensitivity of the receiving environment.
SIGN-MD2	Amenity values and character <ol style="list-style-type: none"> 1. The extent to which the sign's size, height, location, design, illumination and any digital transitions would <u>affect</u>^{136,137}: <ol style="list-style-type: none"> a. <u>affect</u>^{138,139} the character, form, or function of the site and the surrounding area; and b. <u>affect</u>^{140,141} the amenity values of the site and surrounding sites, including for the occupants of these surrounding sites; and c. <u>be visible from any Residential Zone(s) and therefore affect their amenity values</u>^{142,143}. 2. The extent to which the sign would create visual clutter <u>or cumulative effects</u>¹⁴⁴ when combined with existing signs on the site or on adjoining sites, <u>along with any signs that could be established as a permitted activity</u>^{145,146}. 3. The extent to which the sign would detract from the integration of new subdivision developments with their surrounding areas.
SIGN-MD3	Heritage values <ol style="list-style-type: none"> 1. The extent to which the sign would detract from the heritage values of the historic heritage item. 2. The extent to which the design of the sign complements the historic heritage item. 3. The extent to which the means of fixing the sign will adversely affect the heritage values of the historic heritage item.

¹³² Waka Kotahi [275.72]

¹³³ Waka Kotahi [275.72]

¹³⁴ Waka Kotahi [275.72]

¹³⁵ Waka Kotahi [275.72]

¹³⁶ Ravenswood Developments Ltd [347.19]

¹³⁷ Go Media Ltd [234.7]

¹³⁸ Ravenswood Developments Ltd [347.19]

¹³⁹ Go Media Ltd [234.7]

¹⁴⁰ Ravenswood Developments Ltd [347.19]

¹⁴¹ Go Media Ltd [234.7]

¹⁴² Ravenswood Developments Ltd [347.19]

¹⁴³ Go Media Ltd [234.7]

¹⁴⁴ Ravenswood Developments Ltd [347.19]

¹⁴⁵ Ravenswood Developments Ltd [347.19]

¹⁴⁶ Go Media Ltd [234.7]

SIGN-MD4	Natural and landscape values 1. The extent to which the sign would detract from the natural and landscape values of the Natural Open Space Zone, ONL, ONF, SAL, HNC, VHNC, ONC, or natural character of scheduled freshwater body setback.
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Definitions

Community sign - means any sign associated with one or more of the following purposes:

- a. naming or interpretation of any listed historic heritage item either within its applicable historic heritage setting or affixed to the historic heritage item;
- b. providing information about the historic occupation or use of a site and area of significance to Māori and their associated values as wāhi tapu/wāhi taonga, ngā tūrangā tupuna or ngā wai;
- c. township identification;
- d. community group information noticeboard managed by Waimakariri District Council;
- e. international Symbol of Access;
- f. Council owned public parking locations or public amenities;
- g. hunter, angler access or recreational user access, public park use or interpretation¹⁴⁷ managed by Te Kōhaka o Tūhaitara Trust,¹⁴⁸ Fish & Game New Zealand, Department of Conservation, Canterbury Regional Council or Waimakariri District Council; or
- h. customary access or relating to a rāhui.

~~**Local election sign** - means:~~

- ~~(a) any sign that has the purpose of encouraging or persuading voters to vote for a particular party or candidate for a local election; or~~
- ~~(b) any sign that has the purpose of increasing awareness of how, when or where people can participate in local elections.¹⁴⁹~~

~~**Off-site directional sign** - means any sign limited to directional related words or symbols along with the name of the activity only that is located on a site that is not where the activity is occurring.¹⁵⁰~~

Off-site sign - means any sign that does not relate to an activity occurring on the site on which the sign is located. It excludes any official sign, community sign, ~~off-site directional sign~~,¹⁵¹ or temporary sign. It includes signs connected to a parked trailer or vehicle where the primary function of the trailer or vehicle is to display advertising material.

On site sign - means any sign that relates to any activity occurring at the site on which the sign is located.

¹⁴⁷ Tūhaitara Trust [113.4 & 113.5]

¹⁴⁸ Tūhaitara Trust [113.4 & 113.5]

¹⁴⁹ Waka Kotahi [275.64]

¹⁵⁰ Waka Kotahi [275.65]

¹⁵¹ Waka Kotahi [275.65]

For any Open Space Zone, Natural Open Space Zone, or Sport and Active Recreation Zone, it may include any acknowledgement of relevant support provided to the maintenance or enhancement of that site.

Primary building frontage - means, in relation to signs only, any building frontage facing a road boundary or parking area.

Sign - means any device, character, graphic or electronic display, whether temporary or permanent, which:

- a. is for the purposes of:
 - i. identification of or provision of information about any activity, property or structure or an aspect of public safety;
 - ii. providing directions; or
 - iii. promoting goods, services or events; and
- b. is projected onto, or fixed or attached to, any structure or natural object; and
- c. includes the frame, supporting device and any ancillary equipment whose function is to support the message or notice.

(National Planning Standard definition)

Sign display area - means the total area of any freestanding sign, or sign that projects from a structure, and excludes any supporting structure provided it does not form part of the sign's message.

Where signs are painted on, or integrated with, a structure, the sign display area is the area enclosing the sign's text, symbols, and/or images.

For any double-sided sign, or V-shaped sign with less than 30° at the apex, the sign display area shall be measured as the area of one side only, being the largest of any one side.

Temporary sign - means any sign:

- a. promoting a temporary activity;
- b. at a temporary activity; or
- c. relating to a local election with the purpose of encouraging or persuading voters to vote for a particular party or candidate for a local election, or increasing awareness of how, when or where people can participate in local elections.

It includes signs connected to a parked trailer or vehicle where the primary function of the trailer or vehicle is to display advertising material.¹⁵²

Elements - in relation to sign content shall be calculated as follows:

i. Each word, an email address, a website URL or phone

number = 1 element each;

ii. An image = 4 elements; and

iii. A logo = 1 element.¹⁵³

¹⁵² Waka Kotahi [275.64]

¹⁵³ Waka Kotahi [275.62]

Appendix 3 – Recommended responses to submissions and further submissions

In order to distinguish between the recommended responses in the s42A report, the Initial Reply Report (21 September 2023), and this Final Reply Report (26 October 2023):

- Recommendations from the s42A report are shown in plain text;
- Recommendations from the Initial Signs Reply Report¹⁵⁴ (21 September 2023) are shown in blue text (with underline and ~~strike-out~~ as appropriate); and
- Recommendations from this Final Signs Reply Report (26 October 2023) are shown in blue text (with underline and ~~strike-out~~ as appropriate).

¹⁵⁴ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0023/142754/SIGNS-CHAPTER-RIGHT-OF-REPLY-REPORT-FINAL-PDP-21-SEPTEMBER-2023.PDF

Table B 1: Recommended responses to submissions - Definition of ‘community sign’

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer’s Recommendation	Officers’ Reasons/Comments	Recommended Amendments to PDP?
113.4	Te Kōhaka o Tūhaitara Trust - J Hullen	Definition of community sign	Amend 'community sign' definition to include Te Kōhaka o Tūhaitara Trust.	3.3	Accept in part	See body of report.	Yes

Table B 2: Recommended responses to submissions - Definition of ‘on-site sign’

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer’s Recommendation	Officers’ Reasons/Comments	Recommended Amendments to PDP?
113.5	Te Kōhaka o Tūhaitara Trust - J Hullen	Definition of on-site sign	Amend 'community sign' definition to include Te Kōhaka o Tūhaitara Trust.	3.3	Accept in part	See body of report.	Yes

Table B 3: Recommended responses to submissions - Definition of ‘primary building frontage’

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer’s Recommendation	Officers’ Reasons/Comments	Recommended Amendments to PDP?
284.19	Clampett Investments Ltd	Definition of primary building frontage	Retain 'primary building frontage' definition as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.20	Rolleston Industrial Developments Ltd	Definition of primary building frontage	Retain definition of 'primary building frontage' as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 4: Recommended responses to submissions - Definition of 'sign'

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.27	Clampett Investments Ltd	Definition of sign	Retain 'sign' definition as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.28	Rolleston Industrial Developments Ltd	Definition of sign	Retain definition of 'sign' as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 5: Recommended responses to submissions - Definition of 'sign display area'

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.1	Go Media Limited	Definition of sign display area	Retain 'sign display area' definition as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Table B 6: Recommended responses to submissions and further submissions – Signs - General

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
147.20	Kaiapoi-Tuahiwi Community Board	General	Retain Signs provisions as notified.	Not applicable – only addressed in this table	Accept	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
195.107	Transpower Zealand Limited New	General	Amend 'Other potentially relevant District Plan provisions' subsection of SIGN Introduction: "... As well as the provisions in this chapter, other District Plan chapters that contain provisions that may also be relevant to signs include: ... Any other District wide matter that may affect or relate to the site including Energy and Infrastructure Rules EI-R51, EI-R52 and EI-R53 that apply to signs in the National Grid Yard. ..."	3.11	Accept in part	See body of report.	Yes
234.2	Go Media Limited	General	Insert the following defined term: "Billboard means an off-site sign of not less than 18m ² in area which is used to advertise goods, services, products or events that are not directly related to the use or activities occurring at the site on which the board is physically located. It includes both the display board and any associated supporting device whether permanent, temporary or moveable."	3.4	Reject	See body of report.	No
282.88	Woolworths Zealand Limited New	General	Amend to provide appropriate activity status for signage in certain commercial zones. Support restricted discretionary status for breaches so long as assessment criteria are relevant and restricted in nature, and take into account operational and functional	3.7	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			requirements of the activity. Amend to increase the permitted area per sign face for free-standing signs in Commercial and Mixed Use Zones and Industrial Zones. Amend matters of discretion for signs in commercial zones to consider the importance of corporate branding for consistency and coherence.				
325.146	Kainga Ora – Homes and Communities	General	Retain Sign Chapter as notified.	Not applicable – only addressed in this table	Accept	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS37	Richard & Geoff Spark		<i>Oppose in part to extent inconsistent with our interests and the relief sought and intent of the R&G Spark submission on the PDP.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>
FS46	Miranda Hales		<i>Oppose or support to extent it is inconsistent with interests and relief sought in submission 246 on the PDP.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>
FS91	R J Paterson Family Trust		<i>Generally support as it supports rezoning and residential development within the Rangiora West Development Area to increasing housing supply.</i>	<i>Not applicable – only addressed</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				<i>in this table</i>			
FS41	David Cowley		<i>Oppose or support to extent inconsistent with my interests and the relief sought in submission 244 on PDP.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>
284.1	Clampett Investments Limited	General	Amend all controlled and restricted discretionary activity rules: "Applications shall not be limited or publicly notified, on the basis of effects associated specifically with this rule and the associated matters of control or discretion."	Section 3.2	Reject	See body of report.	No
326.1	Rolleston Industrial Developments Limited	General	Amend the Proposed District Plan to delete the use of absolutes such as 'avoid', 'maximise' and 'minimise'.	Section 3.2	Reject	See body of report.	No
FS78	Royal Forest and Bird Protection Society of New Zealand Inc.		<i>Oppose - there may be instances where it is appropriate to notify consents.</i>	3.2	<i>Accept</i>	<i>See body of report.</i>	<i>No</i>
FS119	Andrea Marsden		<i>Oppose & disallow – These absolutes exist to ensure compliance. Removing them would open the system up to potential abuse. They should be included to prevent developers doing as they please.</i>	3.2	<i>Accept</i>	<i>See body of report.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS120	Christopher Marsden		<i>Oppose & disallow – These absolutes exist to ensure compliance so should be included. Removing them would open the system up to potential abuse.</i>	3.2	Accept	<i>See body of report.</i>	No
FS84	Ohoka Residents Association		<i>Oppose & disallow – inconsistent with national policy direction, contrary to objectives and policies of Proposed District Plan and Operative District Plan. Opposed to inappropriate satellite town proposed in Ohoka.</i>	3.2	Accept	<i>See body of report. I do not consider the Ohoka private plan change is not relevant the Signs chapter.</i>	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	Accept	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No
326.2	Rolleston Industrial Developments Limited	General	Amend so that all controlled and restricted discretionary activity rules include the following wording, or words to like effect: "Applications shall not be limited or publicly notified, on the basis of effects associated specifically with this rule and the associated matters of control or discretion."	3.2	Reject	See body of report.	No
FS78	Royal Forest and Bird Protection Society of New Zealand Inc.		<i>Oppose - there may be instances where it is appropriate to notify consents.</i>	3.2	Accept	<i>See body of report.</i>	No
FS119	Andrea Marsden		<i>Oppose & disallow – all applications should be notified and open for consultation to give local communities a voice; removing this</i>	3.2	Accept	<i>See body of report.</i>	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<i>requirement would open the system up to exploitation.</i>				
FS120	Christopher Marsden		<i>Oppose & disallow – all applications should be notified and open for consultation to give local communities a voice; removing this requirement would open the system up to exploitation.</i>	3.2	Accept	<i>See body of report.</i>	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	Accept	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No
326.3	Rolleston Industrial Developments Limited	General	Amend controlled and restricted discretionary activity rules to provide direction regarding non-notification.	3.2	Reject	See body of report.	No
FS78	Royal Forest and Bird Protection Society of New Zealand Inc.		<i>Oppose - There may be instances where it is appropriate to notify consents.</i>	3.2	Accept	<i>See body of report.</i>	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	Accept	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 7: Recommended responses to submissions – Signs - Introduction

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.324	Clampett Investments Ltd	Introduction	Retain Sign Introduction as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.484	Rolleston Industrial Developments Ltd	Introduction	Retain 'Introduction' section of SIGN Chapter as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 8: Recommended responses to submissions - SIGN-O1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.3	Go Media Limited	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
275.59	Waka Kotahi NZ Transport Agency	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
284.325	Clampett Investments Ltd	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.485	Rolleston Industrial Developments Ltd	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	Not applicable – only addressed in this table	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
347.16	Ravenswood Developments Limited	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
373.78	KiwiRail Holdings Limited	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Table B 9: Recommended responses to submissions and further submissions - SIGN-P1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.4	Go Media Limited	SIGN-P1	Amend SIGN-P1: "Support: 1. the safe functioning of activities by enabling, while managing the effects of, official signs, offsite directional signs, and community signs; and 2. the economic viability and functionality of activities within Commercial and Mixed Use Zones and Industrial Zones and the	3.12	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			wider district by enabling, while managing the effects of on and off-site signs <u>including billboards.</u> "				
FS110	Waka Kotahi NZ Transport Agency		Oppose – Reject - the policy seeks to enable specific signs of which off-site signs (excluding directional signs) are not included. Other off-site signs are subject to the other policies proposed.	3.12	Accept	See body of report.	No
275.6 ¹⁵⁵	Waka Kotahi NZ Transport Agency	SIGN-P1	<p>Delete SIGN-P1:</p> <p>"Support: 1. the safe functioning of activities by enabling, while managing the effects of, official signs, off site directional signs, and community signs.; and 2. the economic viability and functionality of activities within Commercial and Mixed Use Zones and Industrial Zones by enabling, while managing the effects of, on site signs."</p> <p>Insert three new policies:</p> <p>"Official signs Support the safe functioning of activities by enabling official signs." "</p> <p>"Community signs Enable community signs while managing their adverse effects." "</p> <p>"On-site signs Enable on-site signs to support the economic viability and functionality of activities, while managing their adverse effects as appropriate to the surrounding environment."</p>	3.12	Accept in part	<p>See body of report.</p> <p>Also refer to paragraph 22-26 of the Initial Reply Report for discussion on SIGN-P1 in relation to use of 'manage' and subsequent amended recommendation.</p>	Yes

¹⁵⁵ The notified version of the summary of submissions incorrectly numbered this submission 275.6, when it should be 275.60. For the purpose of this report I have retained the notified numbering of 275.6.

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.326	Clampett Investments Ltd	SIGN-P1	Retain SIGN-P1 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.486	Rolleston Industrial Developments Ltd	SIGN-P1	Retain SIGN-P1 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No
347.17	Ravenswood Developments Limited	SIGN-P1	Retain SIGN-P1 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Table B 10: Recommended responses to submissions - SIGN-P2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.61	Waka Kotahi NZ Transport Agency	SIGN-P2	Amend SIGN-P2: "Provide for temporary signs relating to temporary activity, real estate including subdivisions under development, and local elections while managing their <u>location</u> , size, height, duration and number in order to maintain amenity values and transport safety."	3.9	Accept	See body of report. <u>Also refer to:</u> a. paragraph 27-30 of the Initial Reply Report for discussion on use of 'managing' within this policy and subsequent updated recommendation to this via a consequential amendment; and b. paragraph 69 of the Initial Reply Report regarding the omission of this amendment in Appendix A of the s42A report.	Yes
284.327	Clampett Investments Ltd	SIGN-P2	Retain SIGN-P2 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.487	Rolleston Industrial Developments Ltd	SIGN-P2	Retain SIGN-P2 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?

Table B 11: Recommended responses to submissions and further submissions - SIGN-P3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.5	Go Media Limited	SIGN-P3	Amend SIGN-P3: "Ensure signs do not adversely affect transport safety by causing a distraction or obstruction to road users and pedestrians by <u>managing the size, number, location, content, illumination, and design of signs.</u> ": 1. managing the size, number, location, content, illumination, and design of signs; 2. limiting digital signs; and 3. managing off-site signs in Industrial Zones, and avoiding off-site signs in all other zones."	3.8	Reject	See body of report.	No
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - Waka Kotahi sought to alter this provision to reference the safe, efficient and effective operation of the transport system. The submitter seeks to amend the provision to remove the reference to limiting digital signs and managing or avoiding signs in industrial or other zones; Waka Kotahi do not think this is appropriate.</i>	3.8	Accept	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.62	Waka Kotahi NZ Transport Agency	SIGN-P3	Amend SIGN-P3: "Ensure signs do not adversely affect the safe, efficient and effective operation of the transport system transport safety by causing a distraction or obstruction to road users and pedestrians by: 1. managing the size, number, location, content, illumination, and design of signs; 2. limiting digital signs; and 3. managing off-site signs in Industrial Zones, and avoiding off-site signs in all other zones."	3.8	Accept in part	See body of report. <u>Also refer to:</u> a. paragraph 44-54 of the Initial Reply Report to see recommended amendments to SIGN-S1 (and new defined term) in relation to a limit for the maximum number of elements for a sign; and b. paragraph 67-68 of the Initial Reply Report to see recommended amendment to the title of SIGN-P3.	No Yes
FS99	KiwiRail Holdings Limited		<i>Supports broadening the assessment of the effects on transport safety.</i>	3.8	Accept in part	<i>See body of report.</i>	No
284.328	Clampett Investments Ltd	SIGN-P3	Retain SIGN-P3 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.488	Rolleston Industrial Developments Ltd	SIGN-P3	Retain SIGN-P3 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS137	Ohoka Residents Association		Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.	Not applicable – only addressed in this table	Reject	I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.	No
373.79	KiwiRail Limited Holdings	SIGN-P3	Retain SIGN-P3 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Table B 12: Recommended responses to submissions and further submissions - SIGN-P4

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.6	Go Media Limited	SIGN-P4	Amend SIGN-P4: "... 5. limiting proliferation <u>managing the effects</u> of offsite signs including billboards by: a. managing such signs in Industrial, Commercial and Mixed Use Zones including the interface with non-industrial zones; and b. avoiding such signs <u>off-site signs</u> in Residential Zones, Rural Zones, Commercial and Mixed Use Zones, Open Space and	3.4, 3.6	Accept in part	See body of report (two sections) Also refer to paragraph 35-40 of the Initial Reply Report for discussion on use of 'managing' in SIGN-P4 and subsequent	Yes

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			Recreation Zones, and Special Purpose Zones; 6. limiting <u>managing the effects of</u> digital signs; and ..."			consequential recommended amendment via this submission. As outlined within paragraphs 16-36 of this Final Reply Report, I recommend amending this to a 'providing for' approach for off-site signs within all Commercial and Mixed Use Zones (along with Industrial Zones as per the notified provisions).	
284.329	Clampett Investments Ltd	SIGN-P4	Retain SIGN-P4 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.489	Rolleston Industrial Developments Ltd	SIGN-P4	Retain SIGN-P4 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	Not applicable – only addressed in this table	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
347.18	Ravenswood Developments Limited	SIGN-P4	Delete "Commercial and Mixed Use Zones" from SIGN-P4(4)(b). ¹⁵⁶	3.4	Accept in part	See body of report. Also refer to paragraph 35-40 of the Initial Reply Report for discussion on use of 'managing' in SIGN-P4 and subsequent consequential recommended amendment via this submission. As outlined within paragraphs 16-36 of this Final Reply Report, I recommend amending this to a 'providing for' approach for off-site signs within Commercial and Mixed Use Zones (along with Industrial Zones as notified).	Yes
408.28	Bellgrove Rangiora	SIGN-P4	Delete SIGN-P4(7). If Council choose to retain SIGN-P4(7) then amend from 'avoiding' to 'limiting' to enable for exemptions and appropriately sized signage.	3.10	Accept	See body of report.	Yes
FS37	Richard & Geoff Spark		<i>Accept in part to the extent that it may affect rezoning, subdivision, and development of land at East Rangiora, including the land the subject of R&G Spark submission and neighbouring land.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>

¹⁵⁶ The submission references clause (4)(b) however there is no clause (4)(b) in SIGN-P4, and the content of the submission refers to the clauses limiting of off-site signs. I therefore consider the submitter intended to refer to clause (5)(b) of SIGN-P4 and have assessed it in this way.

Table B 13: Recommended responses to submissions - SIGN-P5

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.330	Clampett Investments Ltd	SIGN-P5	Retain SIGN-P5 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.490	Rolleston Industrial Developments Ltd	SIGN-P5	Retain SIGN-P5 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 14: Recommended responses to submissions - SIGN-R1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
195.108	Transpower New Zealand Limited	SIGN-R1	Retain SIGN-R1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
284.331	Clampett Investments Ltd	SIGN-R1	Retain SIGN-R1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.491	Rolleston Industrial Developments Ltd	SIGN-R1	Retain SIGN-R1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 15: Recommended responses to submissions - SIGN-R2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.332	Clampett Investments Ltd	SIGN-R2	Retain SIGN-R2 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.492	Rolleston Industrial Developments Ltd	SIGN-R2	Retain SIGN-R2 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 16: Recommended responses to submissions - SIGN-R3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.63	Waka Kotahi NZ Transport Agency	SIGN-R3	Retain SIGN-R3 as notified. Further consider the related rule standards.	Not applicable – only addressed here	Accept in part	No changes recommended on the basis of this submission. SIGN-R3 requires standards SIGN-S1 to SIGN-S5 to be met. I have read Waka Kotahi's submissions on SIGN-R4, SIGN-R5, SIGN-R6, and SIGN-R7 [275.64, 275.65, 275.66, and 275.67 respectively]. The only part of these submissions that relate to the standards is within submission [275.64], which requests simplification of SIGN-S2. I note that Waka Kotahi's [275.69] submission on SIGN-S2 includes more details on this; I consider this matter best dealt with via that submission. Therefore, I do not consider any amendments can be made to SIGN-R3 in relation to this aspect of the submitter's submission.	No
284.333	Clampett Investments Ltd	SIGN-R3	Retain SIGN-R3 as notified.	Not applicable – only addressed here	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.493	Rolleston Industrial Developments Ltd	SIGN-R3	Retain SIGN-R3 as notified.	Not applicable – only addressed here	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP.</i>	Not applicable – only	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<i>There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>addressed here</i>			

Table B 17: Recommended responses to submissions - SIGN-R4

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.64	Waka Kotahi NZ Transport Agency	SIGN-R4	Reconsider the framework for the management of temporary signs to improve the simplicity and clarity of these provisions. Additionally, consider the insertion of a definition for a 'temporary sign'.	3.9	Accept in part	See body of report. <u>Also refer to:</u> a. paragraph 27-34 of the Initial Reply Report for discussion on use of 'managing' in SIGN-P2 and SIGN-P3 and subsequent updated recommendation to this via a consequential amendment. b. paragraph 61-63 of the Initial Reply Report for discussion around recommended amendment in relation to 'type' of temporary sign within SIGN-R4(1). c. Paragraph 64-65 of the Initial Reply Report for discussion around recommended amendment relating to timing requirement for removing local election signs.	Yes

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.334	Clampett Investments Ltd	SIGN-R4	Retain SIGN-R4 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
295.116	Horticulture New Zealand	SIGN-R4	Amend SIGN-R4: "... <u>f. any temporary signs relating to the notification of agrichemical spraying or other risks to the health and safety of people and animals shall be permitted.</u> "	3.9	Reject	See body of report.	No
326.494	Rolleston Industrial Developments Ltd	SIGN-R4	Retain SIGN-R4 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 18: Recommended responses to submissions - SIGN-R5

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.65	Waka Kotahi NZ Transport Agency	SIGN-R5	Delete all provisions relating to off-site directional signage: - Removing reference to them from SIGN-P1; - Deleting 'off-site directional signs' definition; - Delete SIGN-R5; and - Delete any reference within other rules, including Table SIGN-S2.	3.5	Accept	See body of report.	Yes
284.335	Clampett Investments Ltd	SIGN-R5	Retain SIGN-R5 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.495	Rolleston Industrial Developments Ltd	SIGN-R5	Retain SIGN-R5 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 19: Recommended responses to submissions - SIGN-R6

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
68.20	Canterbury District Health Board	SIGN-R6	Retain SIGN-R6 for the Special Purpose Zone (Hospital) as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
FS110	Waka Kotahi NZ Transport Agency		<i>As per the original submission by Waka Kotahi, there should be appropriate standards related to this rule to manage the content of on-site signs. The submitter seeks to retain the rule as notified with no standards which Waka Kotahi does not agree with.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>Waka Kotahi's submission below [275.66] did not specifically reference concerns about the lack of activity standards for Special Purpose Zone (Hospital) so this aspect was not considered. Waka Kotahi may wish to clarify the intent of their submission through their evidence or at the hearing.</i>	<i>No</i>
275.66	Waka Kotahi NZ Transport Agency	SIGN-R6	Retain SIGN-R6 as notified. Further consider the related rule standards.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point. Further consideration of related rule standards sought by this submission will be addressed in the assessment for the applicable standards.	No
277.36	Ministry of Education	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
282.70	Woolworths New Zealand Limited	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.336	Clampett Investments Ltd	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
326.496	Rolleston Industrial Developments Ltd	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 20: Recommended responses to submissions and further submissions - SIGN-R7

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.7	Go Media Limited	SIGN-R7	Delete SIGN-R8 ¹⁵⁷ and insert new rules SIGN-R7, SIGN-R8 and SIGN-R9:	3.4, 3.6	Reject —Accept in part	See body of report (two sections).	No Yes

¹⁵⁷ Note the submitter's consultant confirmed via email (dated 10 May 2023) that this reference to SIGN-R8 is a typo and it should refer to SIGN-R7.

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p>"SIGN-R7 – BILLBOARDS Industrial, Commercial and Mixed Use Zones Activity Status: PER Where:</p> <p>1. SIGN-S1 – SIGN – S5 are met</p> <p>2. Billboards are located on sites fronting strategic, arterial and/or collector roads.</p> <p>3. If located on any road with a speed limit of 60kph or greater any billboard shall not be located closer than 50m before or after any traffic signals that are located on the same side of the road as the billboard, and where the billboard is oriented towards traffic approaching the signals.</p> <p>4. The site shall have a minimum road frontage of 40 metres per billboard, provided that no more than 2 billboards may be erected on any single site.</p> <p>5. Any billboard shall not be located directly opposite or within 40m of the boundary of any site within a residential zone.</p> <p>In addition, for digital display billboards:</p> <p>6. The billboard shall result in no more than 10.0 lux spill (horizontal and vertical) of light when measured or calculated 2 metres within the boundary of any adjacent site and/or arterial road and/or collector road.</p> <p>7. No live broadcast or pre-recorded video shall be displayed on the screen. Only still images shall be displayed with a minimum duration of 7 seconds.</p> <p>8. There shall be no movement or animation of the images displayed on the screen.</p> <p>9. The material displayed on the screen shall not contain any flashing images and the screen itself shall not contain any retro-reflective material.</p> <p>10. There shall be no transitions between still images apart from cross-dissolve of a maximum of 0.5 seconds.</p> <p>11. There shall be no sound associated with the screen and no sound equipment is to be installed as part of the screen.</p> <p>12. The screen shall incorporate lighting control to adjust brightness in line with ambient light levels.</p>			<p>Refer to paragraph 16-36 of this Final Reply Report for outline of how this submission was partially given effect to in terms of providing a less restrictive pathway for off-site signs within Commercial and Mixed Use Zones and resulted in consequential amendments to SIGN-R7, SIGN-S2, and SIGN-MD2.</p>	

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p><u>13. The billboard shall not be located on or adjacent to a state highway with a speed limit that is 80km/hr or greater. Activity Status when compliance not achieved: RDIS</u></p> <p>Matters of discretion are restricted to:</p> <p><u>SIGN-MD1 - Transport safety</u></p> <p><u>SIGN-MD2 - Amenity values and character"</u></p> <p><u>"SIGN-R8 – OFF-SITE SIGNS EXCLUDING BILLBOARDS Industrial, Commercial and Mixed Use Zones</u></p> <p>Activity Status: PER</p> <p><u>Where:</u></p> <p><u>1. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 50m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority</u></p> <p><u>2. No sign shall be located directly opposite or within 40m of the boundary of any site within a residential zone.</u></p> <p><u>3. Each sign shall be sealed and waterproof;</u></p> <p><u>4. No sign shall have moving parts or changing images;</u></p> <p><u>6. Each sign shall have the name and address of the sign operator / provider and other contact details on the sign;</u></p> <p><u>7. There shall be no more than three small off-site signs on each road frontage of any site.</u></p> <p><u>8. SIGN-S1 – SIGN – S5 are met</u></p> <p><u>Activity Status when compliance not achieved: RDIS</u></p> <p>Matters of discretion are restricted to:</p> <p><u>SIGN-MD1 - Transport safety</u></p> <p><u>SIGN-MD2 - Amenity values and character"</u></p> <p><u>"SIGN – R9 Any Off-Site Sign</u></p> <p><u>Rural Zones</u></p> <p><u>Residential Zones</u></p> <p><u>Open Space Zones</u></p> <p><u>Special Purpose Zone (Pines Beach and Kairaki Regeneration)</u></p>				

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			Activity Status: NC <u>Activity Status when compliance not achieved: N/A"</u>				
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose and request that SIGN-R7 be retained as notified to adequately control potential adverse effects from off-site signs, particularly adverse effects of safety on the transport network if located at inappropriate locations. The standards proposed by the applicant for new rules do not align with conditions sought by Waka Kotahi to manage signage, particularly digital billboards.</i>	3.4	Accept	See body of report.	No
275.67	Waka Kotahi NZ Transport Agency	SIGN-R7	Retain SIGN-R7 as notified.	Not applicable – only addressed in this table	Accept in part	See body of report.	No
284.337	Clampett Investments Ltd	SIGN-R7	Retain SIGN-R7 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.497	Rolleston Industrial Developments Ltd	SIGN-R7	Retain SIGN-R7 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>
347.19	Ravenswood Developments Limited	SIGN-R7	Amend SIGN-R7 to provide for off-site signs as restricted discretionary activity within commercial zones.	3.4	Accept in part	See body of report. Also refer to paragraph 35-40 of the Initial Reply Report for discussion on use of 'managing' in SIGN-P4 and subsequent consequential recommended amendment via this submission. As outlined within paragraphs 16-36 of this Final Reply Report, I recommend amending SIGN-R7 to a restricted discretionary activity status for off-site signs within all Commercial and Mixed Use Zones (along with Industrial Zones as per the notified provisions), along with consequential amendments to SIGN-S2, SIGN-MD2.	Yes
FS110	Waka Kotahi NZ Transport Agency		<i>While not opposed to this submission point and consideration of a restricted discretionary activity status for off-site signs in commercial zones, consider that appropriate matters of control including traffic safety should be imposed. Consider imposing appropriate standards to control off-site signs in a commercial zone.</i>	3.4	<i>Accept in part</i>	<i>See body of report.</i>	<i>No</i>

Table B 21: Recommended responses to submissions - SIGN-R8

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.338	Clampett Investments Ltd	SIGN-R8	Retain SIGN-R8 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.498	Rolleston Industrial Developments Ltd	SIGN-R8	Retain SIGN-R8 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 22: Recommended responses to submissions and further submissions - SIGN-R9

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.339	Clampett Investments Ltd	SIGN-R9	Retain SIGN-R9 as notified.	3.10	Reject	See body of report.	No
326.499	Rolleston Industrial Developments Ltd	SIGN-R9	Retain SIGN-R9 as notified.	3.10	Reject	See body of report.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Accept</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>
408.29	Bellgrove Rangiora	SIGN-R9	Provide for subdivision development entrance signs as a permitted activity, restricted as to size / number. Provide for any breach as a controlled, or (at most) restricted discretionary activity, with matters of control/discretion limited to visual clutter, length of road frontage, and impacts on amenity values.	3.10	Accept in part	See body of report.	Yes
FS110	Waka Kotahi NZ Transport Agency		<i>Allow in part - Waka Kotahi agree that the non-complying activity status for subdivision development entrance signs is restrictive, however, does not support a permitted activity status as this could lead to a proliferation of signs visible from the State Highway at each site. Consideration to appropriate standards and cumulative effects should be given if the activity status is to be amended.</i>	3.10	<i>Accept in part</i>	<i>See body of report.</i>	<i>No</i>
FS37	Richard & Geoff Spark		<i>Accept in part to the extent that it may affect rezoning, subdivision, and development of land at East Rangiora, including the land the subject of R&G Spark submission and neighbouring land.</i>	<i>Not applicable – only addressed</i>	<i>Accept in part</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				<i>in this table</i>			

Table B 23: Recommended responses to submissions - SIGN-S1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.68	Waka Kotahi NZ Transport Agency	SIGN-S1	<p>Amend SIGN-S1:</p> <p>"1. Any sign, other than an official sign used for transport purposesa transport sign or signal, shall:</p> <p>a. not have movable parts, including captive blimps or balloons, but excluding flags and banners;</p> <p>b. not have contain flashing, orrevolving <u>or intermittently illuminated</u> lights;</p> <p>c. not be reflective upon exposure to artificial light;</p> <p>d. not have sound effects;</p> <p>e. not resemble a transport sign<u>an official sign used for transport purposes</u> or <u>traffic</u> signal;</p> <p>f. not be located in a position that impairs a road user's view of any transport sign<u>official sign used for transport purposes</u> or <u>traffic</u> signal;</p> <p>g. not overhang the road reserve of a State Highway; or</p> <p>h. not obstruct the movement of any pedestrian, motorist, or cyclist;</p> <p>i. not be located within any road corridor;</p> <p>j. comply with the following minimum lettering sizes in Table SIGN-1 where visible from a strategic road or arterial road with the following speed limits:</p>	3.8	Accept	<p>See body of report.</p> <p>Also refer to paragraph 55-60 of the Initial Reply Report for discussion relating to a recommended amendment to the chapeau of this standard via a consequential amendment.</p>	Yes

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p>Table SIGN-1: Minimum lettering sizes "Regulatory speed limit of adjoining road Km/h 50 60 ... Business / property name Minimum lettering height (mm) 100 125 ... Main lettering height message Minimum lettering height message 150 175 Secondary lettering height message Minimum lettering height message 75 90 ..."</p>				
284.340	Clampett Investments Ltd	SIGN-S1	Retain SIGN-S1 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.500	Rolleston Industrial Developments Ltd	SIGN-S1	Retain SIGN-S1 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS137	Ohoka Residents Association		Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.	Not applicable – only addressed here	Accept in part	I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.	No

Table B 24: Recommended responses to submissions and further submissions - SIGN-S2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?																																							
234.8	Go Media Limited	SIGN-S2	<p>Amend SIGN-S2:</p> <table><tr><td>"Type</td><td>of</td><td>Sign</td></tr><tr><td>Billboards</td><td>permitted</td><td>under</td></tr><tr><td>Rule</td><td>reference</td><td>Applicable</td></tr><tr><td>SIGN-R7</td><td></td><td>Zone</td></tr><tr><td>All</td><td>Industrial, Commercial and Mixed Use</td><td>Zones</td></tr><tr><td>Maximum</td><td>Sign</td><td>Display</td></tr><tr><td>Area</td><td></td><td></td></tr><tr><td colspan="3">Any Billboard shall have a maximum sign display area of 28m².</td></tr><tr><td>Maximum</td><td></td><td>Height</td></tr><tr><td colspan="3">Maximum height of freestanding Billboard when measured from ground level: 9m.</td></tr><tr><td colspan="3">Billboards on buildings or structures:</td></tr><tr><td colspan="3">1. Any Billboard attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</td></tr><tr><td colspan="3">2. Any Billboard attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</td></tr></table>	"Type	of	Sign	Billboards	permitted	under	Rule	reference	Applicable	SIGN-R7		Zone	All	Industrial, Commercial and Mixed Use	Zones	Maximum	Sign	Display	Area			Any Billboard shall have a maximum sign display area of 28m².			Maximum		Height	Maximum height of freestanding Billboard when measured from ground level: 9m.			Billboards on buildings or structures:			1. Any Billboard attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).			2. Any Billboard attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).			3.4	Reject <u>Accept in part</u>	<p>See body of report.</p> <p><u>As outlined in paragraph 16-36 of this Final Reply Report, it is recommended the maximum area limit for off-site signs be increased to 12.5m² and the maximum height for freestanding signs be increased to 7.5m within Industrial Zones and Large Format Retail Zones, given the character of these zones.</u></p>	No <u>Yes</u>
"Type	of	Sign																																												
Billboards	permitted	under																																												
Rule	reference	Applicable																																												
SIGN-R7		Zone																																												
All	Industrial, Commercial and Mixed Use	Zones																																												
Maximum	Sign	Display																																												
Area																																														
Any Billboard shall have a maximum sign display area of 28m².																																														
Maximum		Height																																												
Maximum height of freestanding Billboard when measured from ground level: 9m.																																														
Billboards on buildings or structures:																																														
1. Any Billboard attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).																																														
2. Any Billboard attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).																																														

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p>Type of Sign</p> <p>Any off-site sign excluding Billboards permitted under SIGN-R7</p> <p>Rule reference Applicable Zone</p> <p>SIGN-R7 R8</p> <p>All Industrial, Commercial and Mixed Use Zones</p> <p>Maximum Number of Signs</p> <p>Freestanding signs: There shall be a maximum of one per site.</p> <p>Signs on structures: There shall be a maximum of one per site.</p> <p>Maximum Sign Display Area</p> <p>Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 4m².</p> <p>Maximum Height</p> <p>Maximum height of freestanding sign when measured from ground level: 3m.</p> <p>Signs on buildings or structures:</p> <p>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</p> <p>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2)."</p>				
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - SIGN–S3 manages digital signs and Waka Kotahi considers it more appropriate for signs to be managed through this standard as opposed to being incorporated into SIGN-S2.</i>	3.4	Accept	See body of report.	No
267.20	Foodstuffs South Island Limited and Foodstuffs (South Island) Properties Limited	SIGN-S2	<p>Amend to expressly acknowledge the specific operational and functional requirements that are unique to supermarkets, and the practical realities of site-specific constraints that influence the siting and design of new supermarkets and the expansion of existing supermarkets.</p> <p>Or alternatively, amend to include exemptions for supermarkets in recognition of their operational and functional requirements and the essential service they provide.</p>	3.7	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - Waka Kotahi do not support specific exemptions for supermarket signage and do not consider that this type of signage should be treated differently to other commercial signage as the potential effects are no different.</i>	3.7	Accept	See body of report.	No
275.69	Waka Kotahi NZ Transport Agency	SIGN-S2	Further consider the aspects of SIGN-S2 which relate to temporary signs to improve the simplicity and clarity of these provisions. Delete all provisions for off-site directional signage.	3.5, 3.9	Accept	See body of report (two sections).	Yes
284.341	Clampett Investments Ltd	SIGN-S2	Retain SIGN-S2 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.501	Rolleston Industrial Developments Ltd	SIGN-S2	Retain SIGN-S2 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	Not applicable – only addressed here	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 25: Recommended responses to submissions and further submissions - SIGN-S3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.9	Go Media Limited	SIGN-S3	Amend SIGN-S3: "... 2. The digital sign shall have a maximum sign display area of 3m² per site; 3. There shall be a maximum of one digital sign per site; 4. The digital sign shall display static images or messages only; 5. The digital sign shall display maximum of two different images or messages within a 24 hour period; 6. The display time for each image or message on the digital sign shall be a minimum of one hour; ..."	3.6	Accept in part	See body of report. As outlined in paragraph 37-44 of this Final Reply Report, I recommend amending the 15 minute minimum dwell time for nighttime to only apply to digital signs located within any Mixed Use Zone, or within 50m of any Residential Zone, and also replacing the terms nighttime with 10:30pm – 6:30am.	Yes
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - Do not support the submitters points to remove the maximum area, number of images/messages and the display time as the submitter has not proposed any alternative standards rather, proposes to delete them entirely.</i>	3.6	Accept in part	See body of report.	No
275.70	Waka Kotahi NZ Transport Agency	SIGN-S3	Amend SIGN-S3: "... 6. <u>There shall be no transitions between still images apart from cross-dissolve of a maximum of 0.5 seconds;</u> 7. The display time for each image or message on the digital sign shall be a minimum of one hour; 8. <u>The screen shall incorporate lighting control to adjust brightness in line with ambient light levels;</u> ..."	3.6	Accept	See body of report.	Yes
284.342	Clampett Investments Ltd	SIGN-S3	Retain SIGN-S3 as notified.	Not applicable – only	Accept in part	No changes are recommended based on the content of this submission point. Subject to	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				addressed here		amendments made in response to other submissions.	
326.502	Rolleston Industrial Developments Ltd	SIGN-S3	Retain SIGN-S3 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 26: Recommended responses to submissions - SIGN-S4

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.343	Clampett Investments Ltd	SIGN-S4	Retain SIGN-S4 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.503	Rolleston Industrial Developments Ltd	SIGN-S4	Retain SIGN-S4 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 27: Recommended responses to submissions - SIGN-S5

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.344	Clampett Investments Ltd	SIGN-S5	Retain SIGN-S5 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.504	Rolleston Industrial Developments Ltd	SIGN-S5	Retain SIGN-S5 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 28: Recommended responses to submissions and further submissions - Table SIGN-S2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
113.6	Te Kōhaka o Tūhaitara Trust	Table SIGN-S2	Amend Table SIGN-S2 so that any community sign shall be provided at a ratio of a maximum of two freestanding signs per 1ha.	3.3	Accept	See body of report.	Yes
282.80	Woolworths New Zealand Limited	Table SIGN-S2	Amend Table SIGN-S2 to increase the permitted maximum sign display area for supermarkets in all zones, specifically amend the permitted maximum sign display area for freestanding signs within the Light Industrial Zone, General Industrial Zone and Large Format Retail Zone to 27m ² .	3.7	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS110	Waka Kotahi NZ Transport Agency		Oppose specific standards for supermarket signage and do not consider it should be treated differently to other commercial signage as the potential effects are no different.	3.7	Accept	See body of report.	No

Table B 29: Recommended responses to submissions - SIGN-AN1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
195.109	Transpower New Zealand Limited	SIGN-AN1	Amend SIGN-AN1: "Signs may also be subject to applicable requirements within other legislation or documents, including the following: ... <u>x. NZECP 34:2001 - New Zealand Electricity Code of Practice for Electricity Safe Distances applies to signs located in the vicinity of electricity lines.</u> "	3.11	Accept	See body of report.	Yes
275.71	Waka Kotahi NZ Transport Agency	SIGN-AN1	Retain SIGN-AN1(5) as notified.	Not applicable-only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Table B 30: Recommended responses to submissions and further submissions - SIGN-MD1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.72	Waka Kotahi NZ Transport Agency	SIGN-MD1	Amend SIGN-MD1: "1. The extent to which the sign's size, location, design, content, illumination, and any digital <u>operation transitions</u> , could adversely affect <u>the safe, efficient and effective operation of the transport system</u> transport safety, cause confusion, distraction or an obstruction to any road user. 2. The complexity and sensitivity of the receiving environment."	3.8	Accept in part	See body of report.	Yes
FS99	KiwiRail Holdings Limited		<i>Supports broadening the assessment of the effects on transport safety.</i>	3.8	<i>Accept in part</i>	<i>See body of report.</i>	<i>No</i>

Table B 31: Recommended responses to submissions - SIGN-MD3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
178.54	Heritage New Zealand Pouhere Taonga	SIGN-MD3	Retain SIGN-MD3 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No