

**Before the Hearings Panel
At Waimakariri District Council**

Under	Schedule 1 of the Resource Management Act 1991
In the matter of	the Proposed Waimakariri District Plan
Between	Various
	Submitters
And	Waimakariri District Council
	Respondent

**Council Reply Report on Signs – Shelley Milosavljevic on behalf of
Waimakariri District Council**

Date: 21 September 2023

INTRODUCTION:

- 1 My full name is Shelley Catherine Milosavljevic. I am employed as a Senior Policy Planner for Waimakariri District Council. I prepared the Section 42A Report: Ngā tohu - Signs.
- 2 I have read the evidence and tabled statements provided by submitters relevant to the Section 42A Report: Ngā tohu - Signs.
- 3 I have prepared this Council reply on behalf of the Waimakariri District Council (**Council**) in respect of matters raised through Hearing Stream 5.
- 4 Specifically, this statement of evidence relates to the matters in the Section 42A Report: Ngā tohu - Signs.
- 5 I note that as expert conferencing is directed in relation to off-site signs, as outlined in **Appendix 1** of Minute 9, and the outcome of this must be provided to the Hearings Panel by 27 October 2023, the recommendations in this Reply Report may change as a result.
- 6 I am authorised to provide this evidence on behalf of the Council.

QUALIFICATIONS, EXPERIENCE AND CODE OF CONDUCT

- 7 **Appendix E** of my section 42A report sets out my qualifications and experience.
- 8 I confirm that I am continuing to abide by the Code of Conduct for Expert Witnesses set out in the Environment Court's Practice Note 2023.

SCOPE OF REPLY

- 9 This Reply Report follows Hearing Stream 5 held on 21 to 24 August 2023. Minute 9 (dated 4 September 2023) requires this Reply Report to be provided by 29 September 2023.
- 10 Minute 9 also requires a joint witness statement by 27 October 2023 arising from expert and planner conferencing in relation to the restrictive approach for off-site signs relative to the approach for on-site signs.

- 11 This Reply Report includes:
- (a) Response to written question posed by the Hearings Panel set out in Minute 9;
 - (b) Response to verbal matters that arose during the hearing, and matters remaining in contention;
 - (c) Recommended amendments arising from preliminary response to written questions pre-hearing;
 - (d) Minor errors; and
 - (e) Changes to recommendations in s42A report.
- 12 I also note that at the hearing I provided a preliminary response¹ to written questions posed prior to the hearing by the Hearings Panel. I can confirm that my responses to these have not changed and now are my final view, except in relation to SIGN-P1(1), which I have recommended be amended within this Reply Report as outlined in paragraph 22-26 below.
- 13 **Appendix 1** has a list of materials provided by submitters including expert evidence, legal submissions, submitter statements. This information is all available on the Hearings webpage.
- 14 **Appendix 2** has recommended amendments to PDP provisions, with updated recommendations differentiated from those made in **Appendix A** of the s42A report.
- 15 **Appendix 3** has an updated table of recommended responses to submissions and further submissions, with updated recommendations differentiated from those made in **Appendix B** of the s42A report.

¹ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0017/141740/STREAM-5-SIGNS-HEARINGS-PRELIMINARY-RESPONSE-TO-QUESTIONS-STREAM-5-PDP-22-AUGUST-2023.PDF

16 In order to distinguish between the recommendations made in the s42A report and the recommendations that arise from this report (within both the body of this report and **Appendix 2**):

- (a) s42A recommendations are shown in red text (with underline to show additions and ~~strike-out~~ to show deletions); and
- (b) Recommendations from this report in response to evidence are shown in blue text (with underline to show additions and ~~strike-out~~ to show deletions).

Response to written questions posed by the Hearings Panel set out in Minute 9

Question 1 – Please provide any updated recommended amendments having heard the questions from the Hearings Panel and listened to expert responses on the use of manage in a policy framework.

17 There was some discussion at the hearing around the meaning of ‘manage’ in a policy framework.

18 My understanding of ‘manage’ in a policy framework is it is often used in place of ‘restrict’ or ‘control’ as it is considered a more positive term. I consider it indicates an activity will have effects that require some form of intervention or a level of control to be maintained, and often relates restricted discretionary or discretionary activities. ‘Manage’ is also used as a summary term in relation to the various requirements within policies, rules, and standards (e.g., avoid, remedy, mitigate, limit, provide for, minimise etc).

19 I consider the term ‘manage’ is broad and therefore less directive. I consider ‘remedy’ or ‘mitigate’ is more directive than ‘manage’, however it requires reference to effects, not just an activity. The ordinary meaning of ‘remedy’ means to rectify or correct something undesirable, while ‘mitigate’ means to make something milder or less intense or severe.

20 Taking these views into account², I will now consider the use of ‘manage’ within the policy framework for the Signs chapter.

21 The Sign’s objective, SIGN-O1 does not use the term ‘manage’. The s42A report versions of SIGN-P1, SIGN-P2, SIGN-P3, and SIGN-P4 all use the term ‘managing’.

‘Managing’ within SIGN-P1

22 Clause (1) and (2) of SIGN-P1 (s42A report version) shown below refer to managing adverse effects.

SIGN-P1 Enable specific signs

“Ensure that:

1. official signs are enabled to support the safe functioning of activities;
2. community signs are enabled while managing their adverse effects; and
3. on-site signs that support the economic viability and functionality of activities are enabled, while managing their adverse effects.”

23 I consider this could be amended as shown below (and in **Appendix 2**) by removing reference to ‘*managing adverse effects*’ and instead focusing on the overall purpose of each sign type. I consider ‘enable’ adequately aligns with the permitted activity status of these types of signs, noting that official signs are not subject to any activity standards, while community signs and on-site signs are.

SIGN-P1 Enable specific signs

“Enable:

1. official signs to support the safe functioning of activities;
2. community signs to support community activities; and
3. on-site signs to support the economic viability and functionality of activities.”

² I note that I have considered the view of the Reporting Officer for Light in the Light Reply Report on this matter and note that our views on the use of ‘manage’ align overall.

- 24 I consider there would be scope within the Waka Kotahi submission [275.6] for this amendment.
- 25 I also note that SIGN-P1 should be read in combination with SIGN-P3 and SIGN-P4, which both refer to various limits for signs; and these limits are reflected in the standards (e.g., limits on the number of signs per site, size, height).
- 26 In terms of s32AA, I consider this recommended amendment to SIGN-P1, via [275.6] will improve the interpretation of the Sign's provisions by more clearly conveying the purpose of these three types of signs.

'Managing' within SIGN-P2

- 27 SIGN-P2 relates to temporary signs and s42A report recommendations version is shown below³:

"Provide for temporary signs relating to a temporary activity, real estate including subdivisions under development, and local elections while managing their location, size, height, duration and number in order to maintain amenity values and transport safety."

- 28 I consider SIGN-P2 could be amended as shown below and in **Appendix 2** in order to remove the broad reference to 'managing' and also link the effects to the activity.

"Provide for temporary signs relating to a temporary activity, real estate including subdivisions under development, and local elections while managing limiting their location, size, height, duration and number in order to mitigate adverse effects on maintain amenity values and transport safety."

- 29 I consider there is scope for this recommended amendment under Waka Kotahi's submission [275.61 and 275.64]

³ I note that this recommended amendment of adding 'location' was inadvertently excluded from Appendix A of my s42A report. This matter is discussed in paragraph 68 of this Reply Report.

30 In terms of s32AA evaluation, I consider this recommended amendment to SIGN-P2 improves its interpretation by better clarifying the approach for temporary signs.

'Managing' within SIGN-P3

31 SIGN-P3 relates to transport safety. Clause (1) of SIGN-P3 (s42A report version) refers to *"managing the size, number, location, content, illumination, and design of signs;"*.

32 Ideally, I consider the *'managing'* in clause (1) could be amended to *'limiting'* as this more accurately captures the approach for signs in relation to transport safety in that there are limits on a sign's size, number, location, content, illumination and design. Given this would mean both clause (1) and (2) would start with *'limiting'* I consider this policy could be redrafted more concisely as follows:

"Ensure signs do not adversely affect the safe, efficient, and effective operation of the transport system, including transport safety by causing a distraction or obstruction to road users and pedestrians by limiting:

1. managing sign—the size, number, location, content, illumination, and design of signs; and
2. limiting digital signs; and
3. off-site signs; and
4. ~~managing off-site signs in Industrial Zones, and avoiding off-site signs in all other zones."~~

33 In terms of submission scope for this recommended amendment, I consider there is scope within Waka Kotahi's submission on SIGN-P3 [275.64] and their submission includes reference to *"consequential amendments including further, alternative or consequential relief as may be necessary to fully achieve the relief sought in this submission"*.

34 In terms of s32AA for this recommended amendment, I consider this amendment would improve the flow and clarity of this policy and therefore improve plan interpretation.

'Managing' within SIGN-P4

- 35 SIGN-P4 relates to amenity values and character. Clause (5)(a) (section 42A report version) includes ‘*managing*’ in relation to off-site signs in Industrial Zones and Large Format Retail Zones.
- 36 I consider the ‘*managing*’ in clause (5)(a) could be amended to ‘*providing for*’ in order to better reflect the approach for off-site signs within Industrial Zones and Large Format Retail Zones in that they are restricted discretionary activity subject to activity standards. In terms of scope, I consider there is scope within both the Go Media submission [234.6] and Ravenswood submission [347.18 and 347.19], which relate to the approach for off-site signs and both submissions include reference to any consequential relief.
- 37 I also note a consequential amendment is needed to the “*interface with non-industrial zones*” to acknowledge the addition of Large Format Retail Zones to this policy framework for off-site signs. This matter was overlooked in my s42A report. I would consider this a consequential amendment via the scope the submissions by both Ravenswood [347.18] and Go Media [234.6].
- 38 I therefore recommend SIGN-P4(5) be amended as follows:
- “5. limiting proliferation of off-site signs by:
- a. ~~managing~~ *providing for* such signs in Industrial Zones ~~and any Large Format Retail Zone~~ including *limiting* the interface with ~~non-industrial other~~ zones; and”
- 39 In terms of scope, as above, I similarly consider there is scope within both the Go Media submission [234.6] and Ravenswood submission [347.18 and 347.19] which both relate to the approach for off-site signs and include reference to consequential relief.
- 40 In terms of s32AA, I consider this recommended amendment to SIGN-P4 will improve plan interpretation by better clarifying the approach for off-site signs.

Response to verbal matters that arose during the hearing, and matters remaining in contention

Literature review relating to driver distraction from off-site signs

41 The Hearings Panel asked Mr Shane Binder, via a written question⁴ pre-hearing (in relation to paragraph 111 of the s42A report) the following:

“You have referred to two sources for your evidence that suggest off-site signs are a distraction to drivers (Gitelman et al, and Decker et al,). Are you aware that there may also be a large body of international research (and now New Zealand research) that suggests otherwise. If there is in fact conflicting overseas evidence on this, do you consider we have yet reached the point that warrants a different (and much stricter) rule regime for off-site signs - in Industrial and Commercial zones specifically? (noting also that Waka Kotahi’s submission supports RDIS status in Commercial Zones, rather than NC).”

42 Mr Binder’s written response⁵ was as follows:

“In principle I consider that there is general agreement across the relevant research, both in Australasia and internationally, that signs and billboards in the roadside divert attention away from the task of driving, which is an adverse effect. I further consider that digital billboards likely also attract more attention than static signs due to their luminosity and changing content. However, I would like to give this further matter consideration (including the magnitude of attention diversion and follow-on effects) through a more extensive review of the literature and address this matter via the Signs right of reply.”

43 I note that as this matter relates to the question that will be addressed via expert conferencing, consideration of such literature will be addressed then, not in this Reply Report, as per Minute 9.

Sign content - addition of an elements limit to SIGN-S1

⁴ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0021/141465/STREAM-5-HEARING-PANEL-QUESTIONS-.pdf

⁵ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0017/141740/STREAM-5-SIGNS-HEARINGS-PRELIMINARY-RESPONSE-TO-QUESTIONS-STREAM-5-PDP-22-AUGUST-2023.PDF

44 Evidence^{6,7} from Waka Kotahi seeks amendment of SIGN-S1 (Transport safety) to include a limit on the number of elements within a sign's content. It seeks this limit be a maximum of 12 elements per sign. It proposes two options for a definition of 'elements' as shown below.

Option 1:

i. A single word equals one element. The number of elements included

in words joined together without spaces is equal to the number of

words.

ii. An established simple logo equals one element.

iii. An image equals four elements.

Or

Option 2:

i. Each word used, an email address, a website URL or phone number = 1 element each;

ii. An image = 4 elements; and

iii. A logo = 1 element.

Submission scope

45 Waka Kotahi notes that while it did not make a submission to include content standards, it considers there is scope for this amendment via its submission on SIGN-P3 [275.62] that relates to ensuring signs do not adversely affect the safe, efficient, and effective operation of the transport system where it requires content to be managed.

46 I note that the introduction of Waka Kotahi's submission⁸ [275] includes reference to seeking amendments "*including further, alternative or*

⁶ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0029/139268/STREAM-5-EVIDENCE-3-SUBMITTER-275-FS-110-KIWIRAIL-STUART-PERSON-Robert-Swears-Waimakariri-PDP-Evidence_Final-2.pdf

⁷ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0030/139269/STREAM-5-EVIDENCE-3-SUBMITTER-275-FS-110-KIWIRAIL-Robert-Swears-Waimakariri-PDP-Evidence_Final-1.pdf

⁸ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0022/135724/275-SUBMISSION-NZ-TRANSPORT-AGENCY-WAKA-KOTAHI.pdf

consequential relief as may be necessary to fully achieve the relief sought". I consider this statement, in combination with [275.62], provides scope for this requested amendment relating to a sign content element limit.

Merits of elements limit

47 I sought advice from Mr Binder, Senior Transportation Engineer (Council) on the merits of this elements limit.

48 Mr Binder noted that he agrees with Mr Swears that the number of elements on an outdoor advertising sign likely relates to the level of driver distraction in passing vehicles. Mr Binder noted that he is not an expert in advertising signage or related human behaviour research and lack Mr Swears' exposure to the existing and future updated Traffic Control Devices Manual parts relating to advertising signage, and therefore defers to Mr Swears' greater knowledge on this matter.

49 In terms of the merits from a plan implementation perspective, I consider that the proposed definition provided as Option 2 above is clearer and simpler to interpret and apply. I consider overall that the definition and associated standard are user friendly from a plan implementation perspective.

50 I note that the Partially Operative Selwyn District Plan (Decisions Version), Proposed New Plymouth District Plan (Decisions Version), Proposed Porirua District Plan (Signs Right of Reply report version⁹), and Christchurch District Plan (which are all relatively recent contemporary District Plans) do not include a limit for the number of elements for signs.

51 This matter did not appear to be raised in submissions or evidence on the Proposed Selwyn District Plan and Proposed New Plymouth District Plan as it was not mentioned in the respective s42A Officer Reports, Reply Reports, or Decision Reports for Signs.

⁹https://storage.googleapis.com/pdp_portal/pdps/hearing_stream4/council_reply/Council%20Right%20of%20reply%20-%20Michael%20Rachlin%20-%20Signs.pdf

52 While consistency with other District Plans is important, I consider that as recommended by Mr Swears and concurred by Mr Binder, this elements limit would contribute to reducing the level of driver distraction and therefore contribute to improving transport safety in relation to signs.

53 I therefore recommend the Waka Kotahi submission [275.62] be accepted in part, and SIGN-S1 be amended as shown below and in **Appendix 2** (note I have recommended some minor amendments to the requested content to improve wording):

“Any sign, ~~other than an official sign used for transport purposes a transport sign or signal~~, shall:

1.

k. have a maximum of 12 elements.

Add the term ‘elements’ and definition below to Part 1 – Interpretation - Definitions:

Elements - in relation to sign content shall be calculated as follows:

i. Each word, an email address, a website URL or phone number = 1 element each;

ii. An image = 4 elements; and

iii. A logo = 1 element.

Section 32AA evaluation

54 I consider this elements limit is simple to interpret and implement and would contribute to reducing the level of driver distraction, and therefore contribute to improving transport safety, in relation to sign content. In my opinion, this recommended amendment will improve the efficiency and effectiveness of the notified provisions.

Reference to official signs in SIGN-S1

55 The top line of SIGN-S1 (recommended amended version in s42A report) excludes official signs used for transport purposes as follows:

“Any sign, other than an official sign used for transport purposes ~~a transport sign or signal~~, shall:”.

56 It was noted in the hearing that this exclusion is unnecessary as SIGN-R1 does not require official signs to comply with any standards including SIGN-S1.

57 I agree that “*other than an official sign used for transport purposes*” in SIGN-S1 is superfluous. I consider there is scope to remove this text via the submission from Waka Kotahi [275.68], which sought to amend the chapeau of SIGN-S1 to:

“Any sign, other than an official sign used for transport purposes ~~a transport sign or signal~~, shall:...”

58 As outlined in my response to written questions¹⁰ (relating to paragraph 254 of my s42A report), the reason SIGN-R1 permits official signs outright without requiring compliance with any standards is to provide clarity that these signs do not need to comply with signs rules given such a sign could be considered under the definition of ‘sign’, ‘on-site sign’ or ‘off-site sign’.

59 I recommend SIGN-S1 be amended, via Waka Kotahi [275.68], as shown below and in **Appendix 2**:

“Any sign, ~~other than an official sign used for transport purposes~~ a transport sign or signal, shall:”.

Section 32AA evaluation

60 I consider this amendment improves the clarity of SIGN-S1 by removing the superfluous reference to official signs, which are not required to comply with any standards. This aids plan interpretation and plan administration and will marginally improve the efficiency and effectiveness of the provisions.

¹⁰ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0017/141740/STREAM-5-SIGNS-HEARINGS-PRELIMINARY-RESPONSE-TO-QUESTIONS-STREAM-5-PDP-22-AUGUST-2023.PDF

Reference to types of temporary signs in SIGN-R4

61 Clarification was sought in the hearing as to what is meant by ‘type’ in SIGN-R4(1) (recommended amended version in s42A report), which requires “*there shall be a maximum of one type of temporary sign per site at any one time*”. I noted ‘type’ referred to the three different type of temporary sign listed in (a) to (c) of the temporary sign definition.

62 On reflection, I consider SIGN-R4(1) could be amended to better clarify this (via the scope of Waka Kotahi [275.64]) as shown below and in **Appendix 2**:

“there shall be a maximum of one ~~type of~~ temporary sign per site at any one time”.

Section 32AA evaluation

63 I consider this recommended amendment will improve the clarity the number of temporary signs per site limit in SIGN-R4(1) by removing the potential ambiguity about what is meant by the ‘type’, thereby improving plan interpretation and plan administration.

Amendments to Signs chapter arising from preliminary response to written questions pre-hearing¹¹

SIGN-R4(4) local election sign removal timeframe

64 The Hearings Panel asked for clarification regarding when SIGN-R4(4) requires local election signs needed to be removed. To improve clarity of this clause, I recommend SIGN-R4(4) is amended as shown below and in **Appendix 2** (via the scope of Waka Kotahi submission [275.64]):

“(4) any temporary sign relating to a local election may be erected a maximum of eight weeks prior to the election date and shall be removed by ~~within~~ one week after ~~of~~ the election date,”

¹¹ https://www.waimakariri.govt.nz/_data/assets/pdf_file/0017/141740/STREAM-5-SIGNS-HEARINGS-PRELIMINARY-RESPONSE-TO-QUESTIONS-STREAM-5-PDP-22-AUGUST-2023.PDF

Section 32AA evaluation

- 65 I consider this recommended amendment will improve the clarity of the removal requirements for local election signs in SIGN-R4(4), thereby improving plan interpretation and plan administration.

Rewording of SIGN-P1(1)

- 66 The Hearings Panel asked if SIGN-P1(1) could be reworded to be consistent with the wording of SIGN-P1(3). I agreed with this request and had outlined a recommended rewording of this; however, this amendment would no longer be required if my recommended amendments in paragraph 22-25 above that relate to SIGN-P1 are accepted.

SIGN-P3 title amendment

- 67 The Hearings Panel asked if a consequential amendment arising from Waka Kotahi be an amendment to the heading of SIGN-P3. I agree that the heading for SIGN-P3 could be amended (via the scope of the Waka Kotahi submission [275.62]) as shown below and in **Appendix 2** to better reflect the content of the policy with its recommended amendments:

“SIGN-P3 ~~Transport safety~~ Safe, efficient and effective transport system”.

Section 32AA evaluation

- 68 I consider the recommended amendment to SIGN-P3’s title adds greater clarity regarding the policy’s intent and more accurately links with the content of it. I consider this amendment, while minor, improves plan interpretation.

Minor errors

Amendment omitted from Appendix A – SIGN-P2

- 69 I note that the amendment I recommended to SIGN-P2 in paragraph 214 of my s42A report was inadvertently excluded from **Appendix A** of my

s42A report. I have added this amendment in to **Appendix 2** of this Reply Report.

Clause numbering error correction for SIGN-P3

70 I noted the clauses of SIGN-P3 in my s42A report go from (4) to (6) which
is a numbering error. These clauses should go from (1) to (3). I have
corrected this error in **Appendix 2**.

Consequential amendment to SIGN-MD1

71 I note a consequential amendment that was missed in my s42A report that relates to the recommended deletion of the provisions relating to subdivision development entrance signs. Reference to these in SIGN-MD1(3) also needs to be deleted, via the scope of the Bellgrove Rangiora submission [408.29]. I have made this amendment in **Appendix 2** and **Appendix 3** below.

Date: 21 September 2023

S. Masavjević

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Appendix 1 – List of materials provided by submitters

1. Legal submissions on behalf of Ravenswood Developments Limited (11 August 2023)
2. Statement of Evidence of Robert Swears for Waka Kotahi – Transport Engineering (4 August 2023)
3. Evidence of Stuart Pearson on behalf of Waka Kotahi NZ Transport Agency (4 August 2023)
4. Summary of Statement of Evidence of Robert Swears for Waka Kotahi - Transport Engineering (23 August 2023)
5. Summary statement of Stuart Pearson on behalf of Waka Kotahi NZ Transport Agency (23 August 2023)

Appendix 2 – Recommended amendments to PDP provisions

In order to distinguish between the recommendations made in the s42A report and the recommendations that arise from this Reply Report:

- s42A recommendations are shown in red text (with underline and ~~strike out~~ as appropriate); and
- Recommendations from this Reply Report in response to evidence or corrections noted above are shown in blue text (with underline and ~~strike-out~~ as appropriate).

THIS SECTION HAS RULES THAT HAVE LEGAL EFFECT. PLEASE CHECK THE EPLAN TO SEE WHAT THE LEGAL EFFECT IS OR SUBJECT TO APPEAL.

SIGN - Ngā tohu – Signs

Introduction

Signs support the economic and community well-being of the District by promoting commercial and temporary activities, directing, warning and informing the public. However, signs can cause a distraction or obstruction to road users and pedestrians; which is a particular issue for signs adjacent to a strategic or arterial road given traffic volumes. Signs can also create visual clutter and detract from the amenity values and character of an area, along with any landscape values, natural values or heritage values. This chapter provides for signs while managing adverse effects.

The Waimakariri District Council Signage Bylaw 2019 provides additional controls for signs located on Council-owned sites, primarily footpaths and road reserve, with the purpose of avoiding signs that create a nuisance or a danger to pedestrians or road users. Signs controlled by this bylaw are considered official signs.

The provisions in this chapter are consistent with the matters in Part 2 - District Wide Matters - Strategic Directions and give effect to matters in Part 2 - District Wide Matters - Urban Form and Development.

Other potentially relevant District Plan provisions

As well as the provisions in this chapter, other District Plan chapters that contain provisions that may also be relevant to signs include:

- Light: this chapter contains standards for light spill and glare that apply to illuminated signs, including digital signs.
- Earthworks: this chapter contains provisions for the earthworks associated with the erection of a freestanding sign within a site or area of significance to Māori.
- Any other District wide matter that may affect or relate to the site including EI-R51 and EI-R52 that apply to signs and any associated earthworks within a National Grid Yard.¹²
- Zones: the zone chapters contain provisions about what activities are anticipated to occur in the zones.

Objectives	
SIGN-O1	Safety, well-being and amenity Signs provide for the District's economic and community well-being without compromising transport safety, character and amenity values, landscape values, natural values or heritage values.
Policies	
SIGN-P1	Enable specific signs

¹² Transpower [195.107]

	<p>Support:</p> <ol style="list-style-type: none"> 1. the safe functioning of activities by enabling, while managing the effects of, official signs, off-site directional signs, and community signs; and 2. the economic viability and functionality of activities within Commercial and Mixed Use Zones and Industrial Zones by enabling, while managing the effects of, on-site signs.¹³ <p>Ensure that:</p> <ol style="list-style-type: none"> 1. official signs are enabled to that¹⁴ support the safe functioning of activities are enabled¹⁵; 2. community signs are enabled while managing their adverse effects; and 3. on-site signs that support the economic viability and functionality of activities are enabled, while managing their adverse effects.¹⁶ <p>Enable:</p> <ol style="list-style-type: none"> 1. official signs to support the safe functioning of activities; 2. community signs to support community activities; and 3. on-site signs to support the economic viability and functionality of activities.¹⁷
SIGN-P2	<p>Temporary signs</p> <p>Provide for temporary signs relating to a temporary activity, real estate including subdivisions under development, and local elections while <u>limiting managing</u>¹⁸ their <u>location</u>¹⁹, size, height, duration and number in order to <u>mitigate adverse effects on maintain</u>²⁰ amenity values and transport safety.</p>
SIGN-P3	<p>Safe, efficient and effective transport system Transport safety²¹</p> <p>Ensure signs do not adversely affect <u>the safe, efficient, and effective operation of the transport system, including transport safety by</u>²² causing a distraction or obstruction to road users and pedestrians by <u>limiting</u>²³:</p> <ol style="list-style-type: none"> 4. 1. Managing sign the²⁴—size, number, location, content, illumination, and design of signs; and²⁵ 5. 2. limiting²⁶digital signs; and 6. 3. off-site signs²⁷.; and

¹³ Waka Kotahi [275.6 & 275.65]

¹⁴ Amendment in response to pre-hearing question via Waka Kotahi [275.6]

¹⁵ Amendment in response to pre-hearing question via Waka Kotahi [275.6]

¹⁶ Waka Kotahi [275.6]

¹⁷ Waka Kotahi [275.6]

¹⁸ Waka Kotahi [275.61 & 275.64]

¹⁹ Waka Kotahi [275.61] – inadvertently omitted from s42A Appendix A but recommended in body of s42A report

²⁰ Waka Kotahi [275.61 & 275.64]

²¹ Amendment in response to pre-hearing question via Waka Kotahi [275.62]

²² Waka Kotahi [275.62]

²³ Waka Kotahi [275.64]

²⁴ Waka Kotahi [275.64]

²⁵ Go Media [234.5]

²⁶ Waka Kotahi [275.64]

²⁷ Waka Kotahi [275.64]

	<p>7. 3.²⁸ managing off-site signs in Industrial Zones, and avoiding off-site signs in all other zones.²⁹</p>
SIGN-P4	<p>Amenity values and character</p> <p>Maintain the character and amenity values of zones by:</p> <ol style="list-style-type: none"> 1. limiting the size, height and the number of freestanding signs; 2. ensuring signs do not protrude above the roofline or fence line where attached to a building or fence; 3. limiting the height of signs on verandahs in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone or Mixed Use Zone; 4. limiting the extent of signs on windows in any Town Centre Zone; 5. limiting proliferation of off-site signs by: <ol style="list-style-type: none"> a. managing providing for^{30,31} such signs in Industrial Zones and any Large Format Retail Zone^{32,33} including limiting^{34,35} the interface with non-industrial other^{36,37} zones; and b. avoiding such signs in any <u>Neighbourhood Centre Zone, Local Centre Zone, Mixed Use Zone, Town Centre Zone</u>,^{38,39} Residential Zones, Rural Zones, Commercial and Mixed Use Zones, Open Space and Recreation Zones, and Special Purpose Zones; and^{40, 41} 6. limiting digital signs; and 7. avoiding permanent signs identifying a subdivision development to support the integration of new developments with surrounding areas.⁴²
SIGN-P5	<p>Signs in sensitive areas</p> <p>Limit the type of signs:</p> <ol style="list-style-type: none"> 1. within, or adjacent to, any Natural Open Space Zone, ONL, ONF, SAL, HNC, VHNC, ONC, or natural character of scheduled freshwater body setback, in order to maintain their associated natural values, natural character values or landscape values; and 2. within any historic heritage item or heritage setting in order to maintain their heritage values.

Activity Rules

²⁸ Bullet point numbering error correction

²⁹ Go Media [234.5]

³⁰ Go Media [234.6]

³¹ Ravenswood [347.18 & 347.19]

³² Ravenswood [347.18]

³³ Go Media [234.6]

³⁴ Go Media [234.6]

³⁵ Ravenswood [347.18 & 347.19]

³⁶ Go Media [234.6]

³⁷ Ravenswood [347.18 & 347.19]


³⁸ Ravenswood [347.18]

³⁹ Go Media [234.6]

⁴⁰ Go Media [234.5]

⁴¹ Bellgrove Rangiora [408.28]

⁴² Bellgrove Rangiora [408.28]

SIGN-R1	Any official sign	
All Zones	Activity status: PER	Activity status when compliance not achieved: N/A
SIGN-R2	Any internalised sign	
All Zones	Activity status: PER	Activity status when compliance not achieved: N/A
SIGN-R3	Any community sign	
All Zones	Activity status: PER Where: 1. SIGN-S1 to SIGN-S5 are met. 	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD3 - Heritage values SIGN-MD4 - Natural and landscape values
	Advisory Note <ul style="list-style-type: none"> Signs on historic heritage items shall not damage the item and sign fixing points shall be limited to the minimum necessary. 	
SIGN-R4	Any temporary sign	
All Zones	Activity status: PER Where: 1. <u>there shall be a maximum of one type of⁴³ temporary sign per site at any one time;</u> 2. <u>any temporary sign promoting any temporary activity may be erected a maximum of six weeks prior to the first day of the temporary activity and shall be removed within one week of the temporary activity ending;</u> 3. <u>any temporary sign at any temporary activity shall be:</u>	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD4 - Natural and landscape values

⁴³ Amendment in response to question at hearing to improve clarity via Waka Kotahi [275.64]




	<ul style="list-style-type: none"> a. <u>at a temporary activity that is a permitted activity under TEMP-R9;</u> b. <u>in place for a maximum duration of that temporary activity as per TEMP-R9(1);</u> c. <u>located within the part of the site that is being used for the temporary activity;</u> <ul style="list-style-type: none"> 4. <u>any temporary sign relating to a local election may be erected a maximum of eight weeks prior to the election date and shall be removed by within⁴⁴ one week after of⁴⁵ the election date;</u> 5. <u>if located adjacent to a road with a speed limit greater than 60km/hr, any temporary sign shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority;</u> 6. <u>the temporary sign is not located within any natural character of scheduled freshwater body setback;</u> 7. <u>the temporary sign is not located within any ONF, ONL, SAL, HNC, VHNC or ONC; and</u> 8. <u>SIGN-S1 to SIGN-S5 are met.</u> 1. there shall be a maximum of one type of temporary sign, as listed in (2)(a) to (2)(e) below, per site at any one time; and 2. the temporary sign shall be limited to one of the following: <ul style="list-style-type: none"> a. any sign promoting any temporary activity where: <ul style="list-style-type: none"> i. the sign shall be erected a maximum of six weeks 	
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⁴⁴ Amendment in response to question at hearing to improve clarity via Waka Kotahi [275.64]

⁴⁵ Amendment in response to question at hearing to improve clarity via Waka Kotahi [275.64]

	<p>prior to the first day of the temporary activity;</p> <p>ii. the sign shall be removed within one week of the temporary activity ending;</p> <p>iii. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority;</p> <p>iv. the sign is not located within any natural character of scheduled freshwater body setback;</p> <p>v. the sign is not located within any ONE, ONL, SAL, HNC, VHNC or ONC; and</p> <p>vi. SIGN S1 to SIGN S5 are met.</p> <p>b. any sign relating to any temporary activity where:</p> <p>i. the temporary activity is a permitted activity under TEMP-R9;</p> <p>ii. the sign is in place for a maximum duration of that temporary activity as per TEMP-R9(1);</p> <p>iii. the sign is located within the part of the site that is being used for the temporary activity;</p> <p>iv. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent</p>	
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	<p>warning sign or curve that has a chevron sign erected by the road controlling authority;</p> <p>v. the sign is not located within any natural character of scheduled freshwater body setback;</p> <p>vi. the sign is not located within any ONE, ONL, SAL, HNC, VHNC or ONC; and</p> <p>vii. SIGN S1 to SIGN S5 are met.</p> <p>c. any real estate sign advertising the sale, lease or rent of a site where:</p> <p>i. SIGN S1 to SIGN S5 are met.</p> <p>d. any sign advertising a subdivision under development where:</p> <p>i. any sign is located on a site owned by the developer of the subdivision development being advertised;</p> <p>ii. any sign shall only relate to a subdivision development that has an approved subdivision consent;</p> <p>iii. any sign shall be removed within two weeks of the completion of the sale of all the sites within that respective stage of the development that the sign relates to;</p> <p>iv. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve</p>	
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	<p>that has a chevron sign erected by the road controlling authority; and</p> <p>v. SIGN-S1 to SIGN-S5 are met. </p> <p>e. any local election sign where:</p> <p>i. the sign shall be erected a maximum of eight weeks prior to the election date;</p> <p>ii. the sign shall be removed within one week of the election date;</p> <p>iii. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority;</p> <p>iv. the sign is not located within any natural character of scheduled freshwater body setback; </p> <p>v. the sign is not located within any ONF, ONL, SAL, HNC, VHNC or ONC; and</p> <p>vi. SIGN-S1 to SIGN-S5 are met.  ⁴⁶</p>	
	<p>Advisory Note</p> <ul style="list-style-type: none"> Local election signs are not permitted on District Council land or buildings as per the District Council Policy on Political Hoardings on Council Land and Buildings. 	
<u>SIGN-R5⁴⁷</u>	<u>Any real estate sign or subdivision sign⁴⁸</u>	

⁴⁶ Waka Kotahi [275.64]

⁴⁷ Waka Kotahi [275.64]

⁴⁸ Waka Kotahi [275.64]

<u>All Zones</u>	<u>Activity status: PER</u> <u>Where:</u> <ol style="list-style-type: none"> 1. <u>any real estate sign advertising the sale, lease or rent of a site shall meet SIGN-S1 to SIGN-S5;</u> 2. <u>any sign advertising a subdivision under development shall:</u> <ol style="list-style-type: none"> a. <u>be located on a site owned by the developer of the subdivision development being advertised;</u> b. <u>relate to a subdivision development with an approved subdivision consent;</u> c. <u>be removed within two weeks of the completion of the sale of all the sites within that respective stage of the development that the sign relates to;</u> d. <u>if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority; and</u> e. <u>meet SIGN-S1 to SIGN-S5.</u>⁴⁹ 	<u>Activity status when compliance not achieved: RDIS</u> <u>Matters of discretion are restricted to:</u> SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD4 - Natural and landscape values ⁵⁰
SIGN-R5⁵¹	Any off-site directional sign⁵²	

⁴⁹ Waka Kotahi [275.64]

⁵⁰ Waka Kotahi [275.64]

⁵¹ Waka Kotahi [275.65]


⁵² Waka Kotahi [275.65]

All Zones⁵³	Activity status: PER Where: 1. there shall be a maximum of two off site directional signs per business throughout the District; 2. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority; 3. the sign is not located within any natural character of scheduled freshwater body setback; 4. the sign is not located within any ONF, ONL, SAL, HNC, VHNC or ONC; and 5. SIGN-S1 to SIGN-S5 are met. 54	Activity status when compliance not achieved: NC⁵⁵
SIGN-R6	Any on-site sign	
	<i>This rule does not apply to any community signs provided for under SIGN-R3.</i>	
Residential Zones Commercial and Mixed Use Zones Rural Zones Industrial Zones Open Space and Recreation Zones Special Purpose Zone (Pines Beach)	Activity status: PER Where: 1. the sign is not located within any natural character of scheduled freshwater body setback if greater than 6m ² ; 2. the sign is not located within any ONF, ONL, SAL, HNC, VHNC or ONC if greater than 6m ² ; and 3. SIGN-S1 to SIGN-S5 are met.	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character SIGN-MD4 - Natural and landscape values

⁵³ Waka Kotahi [275.65]


⁵⁴ Waka Kotahi [275.65]

⁵⁵ Waka Kotahi [275.65]

and Kairaki Regeneration) Special Purpose Zone (Museum and Conference Centre) Special Purpose Zone (Kāinga Nohoanga) Special Purpose Zone (Pegasus Resort)		
Special Purpose Zone (Hospital)	Activity status: PER	Activity status when compliance not achieved: N/A
SIGN-R7	Any off-site sign	
Industrial Zones <u>Large Format Retail Zone</u> ⁵⁶	Activity status: RDIS Where: 1. the off-site sign shall be set back a minimum of 20m from: a. any adjoining zone boundary of <u>Neighbourhood Centre Zone, Local Centre Zone, Mixed Use Zone, Town Centre Zone</u> Commercial and Mixed Use Zones ⁵⁷ , Rural Zones, any Residential Zones, any Open Space and Recreation Zones, Special Purpose Zones; b. any natural character of scheduled freshwater body setback;  c. any ONF, ONL, SAL, HNC, VHNC or ONC; 2. if located adjacent to a road with a speed limit greater	Activity status when compliance not achieved: NC

⁵⁶ Ravenswood [347.19]

⁵⁷ Ravenswood [347.19]

	<p>than 60km/hr, shall be separated a minimum of 200m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority; and</p> <p>3. SIGN-S1 to SIGN-S5 are met. </p> <p>Matters of discretion are restricted to:</p> <p>SIGN-MD1 - Transport safety</p> <p>SIGN-MD2 - Amenity values and character</p>	
<p><u>Commercial and Mixed Use Zones</u></p> <p><u>Neighbourhood Centre Zone</u></p> <p><u>Local Centre Zone</u></p> <p><u>Mixed Use Zone</u></p> <p><u>Town Centre Zone</u>⁵⁸</p> <p>Rural Zones</p> <p>Residential Zones</p> <p>Open Space and Recreation Zones</p> <p>Special Purpose Zone (Pines Beach and Kairaki Regeneration)</p> <p>Special Purpose Zone (Kāinga Nohoanga)</p> <p>Special Purpose Zone (Hospital)</p> <p>Special Purpose Zone (Pegasus Resort)</p>	Activity status: NC	Activity status when compliance not achieved: N/A

⁵⁸ Ravenswood [347.19]

Special Purpose Zone (Museum and Conference Centre)		
SIGN-R8	Any sign other than a community sign fixed on a historic heritage item or within a historic heritage setting	
Heritage Building or Item Overlay Heritage Area Overlay	Activity status: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity and character SIGN-MD3 - Heritage values	Activity status when compliance not achieved: N/A
	Advisory Note <ul style="list-style-type: none"> Signs shall not damage any historic heritage item and sign fixing points shall be limited to the minimum necessary. 	
SIGN-R9⁵⁹	Any subdivision development entrance sign⁶⁰	
All Zones⁶¹	Activity status: NC⁶²	Activity status when compliance not achieved: N/A⁶³

Sign Standards

SIGN-S1 - Transport safety		
1. Any sign, other than an official sign used for transport purposes a transport sign or signal⁶⁴ , shall:	Activity status when compliance not achieved: NC Matters of discretion are restricted to: SIGN-MD1 - Transport safety	
a. not have movable parts, including captive blimps or balloons, but excluding flags and banners;		

⁵⁹ Bellgrove Rangiora [408.29]

⁶⁰ Bellgrove Rangiora [408.29]

⁶¹ Bellgrove Rangiora [408.29]

⁶² Bellgrove Rangiora [408.29]

⁶³ Bellgrove Rangiora [408.29]

⁶⁴ Waka Kotahi [275.68]

<ul style="list-style-type: none"> b. not have contain flashing or revolving <u>or intermittently illuminated</u>⁶⁵ lights; c. not be reflective upon exposure to artificial light; d. not have sound effects; e. not resemble <u>a transport sign an official sign used for transport purposes</u>⁶⁶ or <u>traffic</u>⁶⁷ signal; f. not be located in a position that impairs a road user's view of any <u>transport sign official sign used for transport purposes</u>⁶⁸ or <u>traffic</u>⁶⁹ signal; g. not overhang the road reserve of a State Highway; or h. not obstruct the movement of any pedestrian, motorist, or cyclist; i. not be located within any road corridor; j. comply with the following minimum lettering sizes in Table SIGN-1 where visible from a strategic road or arterial road with the following speed limits:<u>and</u> k. <u>have a maximum of 12 elements.</u>⁷⁰ 	
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Table SIGN-1: Minimum lettering sizes

Regulatory speed limit of adjoining road	Business / property name	Main message	Secondary message
km/hr	Minimum lettering height (mm)		
<u>50</u> ⁷¹	<u>100</u> ⁷²	<u>150</u> ⁷³	<u>75</u> ⁷⁴

⁶⁵ Waka Kotahi [275.68]

⁶⁶ Waka Kotahi [275.68]

⁶⁷ Waka Kotahi [275.68]

⁶⁸ Waka Kotahi [275.69]

⁶⁹ Waka Kotahi [275.68]

⁷⁰ Waka Kotahi [275.62]

⁷¹ Waka Kotahi [275.68]

⁷² Waka Kotahi [275.68]

⁷³ Waka Kotahi [275.68]

⁷⁴ Waka Kotahi [275.68]

<u>60</u> ⁷⁵	<u>125</u> ⁷⁶	<u>175</u> ⁷⁷	<u>90</u> ⁷⁸
70	150	200	100
80	175	250	125
100	200	300	150
SIGN-S2 - Maximum number, area, and height of signs per site			
1. Refer to Table SIGN-2 below.		Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Traffic safety SIGN-MD2 - Amenity values and character	

Table SIGN-S2: Signs standards - Maximum number, sign display area and height of signs per site

Type of sign	Rule reference Applicable zone	Maximum number of signs	Maximum sign display area	Maximum height
Any community sign	SIGN-R3 All Zones	Freestanding signs: Two community signs per <u>1ha of</u> ⁷⁹ site. Signs on structures: Refer to area limit.	Freestanding signs: Maximum sign display area of 6m ² . Signs on structures: Maximum sign display area of 0.6m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence

⁷⁵ Waka Kotahi [275.68]

⁷⁶ Waka Kotahi [275.68]

⁷⁷ Waka Kotahi [275.68]

⁷⁸ Waka Kotahi [275.68]

⁷⁹ Tūhaitara Trust [113.6]

				(refer to Figure SIGN-2).
Any temporary sign advertising promoting ⁸⁰ any temporary activity	SIGN-R4 All Zones	Either freestanding sign and/or sign on structure: Two signs for temporary activities ⁸¹ per site.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 3m ² .	Maximum height of freestanding sign when measured from ground level: 2m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
Any temporary sign relating to any at a ⁸² temporary activity	SIGN-R4 All Zones	Either freestanding sign and/or sign on structure: Unlimited.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 8m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
Any temporary sign for real estate, advertising the sale, lease or rent of a site ⁸³	SIGN-R4 All Zones ⁸⁴	Either freestanding signs and/or signs on structures: Two real estate signs advertising the	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign	Maximum height of freestanding sign when measured from ground level: 2m. Signs on buildings or structures:

⁸⁰ Waka Kotahi [275.64 & 275.69]

⁸¹ Waka Kotahi [275.64 & 275.69]

⁸² Waka Kotahi [275.64 & 275.69]

⁸³ Waka Kotahi [275.64 & 275.69]

⁸⁴ Waka Kotahi [275.64 & 275.69]

		sale, lease or rent of a site per road boundary per site.⁸⁵	display area of 2.2m².⁸⁶	Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).⁸⁷
Any temporary sign advertising a subdivision under development⁸⁸	SIGN-R4 All Zones⁸⁹	Either any freestanding sign or sign on structure: One sign advertising a subdivision under development per road frontage per site.⁹⁰	Either any freestanding sign or sign on structure: maximum sign display area of 18m².⁹¹	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).⁹²
Any temporary sign <u>relating to</u> for ⁹³ a local election	SIGN-R4 All Zones	Either freestanding signs and/or signs on structures: Three local election signs per site.	Each freestanding sign and/or sign on structure shall have a maximum sign display area of 3m ² .	Maximum height of freestanding sign when measured from ground level: 2m Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of

⁸⁵ Waka Kotahi [275.64 & 275.69]

⁸⁶ Waka Kotahi [275.64 & 275.69]

⁸⁷ Waka Kotahi [275.64 & 275.69]

⁸⁸ Waka Kotahi [275.64 & 275.69]

⁸⁹ Waka Kotahi [275.64 & 275.69]

⁹⁰ Waka Kotahi [275.64 & 275.69]

⁹¹ Waka Kotahi [275.64 & 275.69]

⁹² Waka Kotahi [275.64 & 275.69]

⁹³ Waka Kotahi [275.64 & 275.69]

				that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
<u>Any real estate sign or subdivision sign⁹⁴</u>	<u>SIGN-R5 All Zones⁹⁵</u>	<u>Either any freestanding sign or sign on structure:</u> <u>One sign advertising a subdivision under development per road frontage per site.</u> <u>Two real estate signs advertising the sale, lease or rent of a site per road boundary per site.⁹⁶</u>	<u>Either any freestanding sign or sign on structure:</u> <u>Signs advertising a subdivision under development - maximum sign display area of 18m².</u> <u>Signs advertising the sale, lease or rent of a site - maximum sign display area of 2.2m².⁹⁷</u>	<u>Maximum height of freestanding sign advertising a subdivision under development when measured from ground level: 3m.</u> <u>Maximum height of freestanding sign advertising the sale, lease or rent of a site when measured from ground level: 2m.</u> <u>Signs on buildings or structures:</u> <u>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</u> <u>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).⁹⁸</u>
<u>Any off-site directional sign⁹⁹</u>	<u>SIGN-R5 All Zones¹⁰⁰</u>	<u>Either freestanding sign or sign on structure: One off-site</u>	<u>Either freestanding sign and/or sign on structure shall have maximum</u>	<u>Maximum height of freestanding sign when measured from ground level: 2m.</u>

⁹⁴ Waka Kotahi [275.64 & 275.69]

⁹⁵ Waka Kotahi [275.64 & 275.69]

⁹⁶ Waka Kotahi [275.64 & 275.69]

⁹⁷ Waka Kotahi [275.64 & 275.69]

⁹⁸ Waka Kotahi [275.64]

⁹⁹ Waka Kotahi [275.65]

¹⁰⁰ Waka Kotahi [275.65]

		directional sign per site.¹⁰¹	sign display area of 0.6m².¹⁰²	Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).¹⁰³
Any sign	on-site	SIGN-R6 Town Centre Zone	<p>Freestanding signs: There shall be a maximum of one freestanding on-site sign facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two.</p> <p>Signs on structures: Refer to area limit.</p>	<p>Any freestanding sign shall have a maximum sign display area of 6m². All signs on structures shall have a maximum sign display area (m²) of 1m x length (m) of primary building frontage length, including any signs attached to any verandah that overhangs road reserve.</p> <p>Maximum height of freestanding sign when measured from ground level: 6m</p> <p>Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2). Any sign within any Town Centre Zone on a window of a structure shall not cover more than 20% of the window or 5m², whichever is lesser (refer to Figure SIGN-3). Any sign attached to the face of a verandah shall be a maximum height of 0.5m (refer to Figure SIGN-4).</p>

¹⁰¹ Waka Kotahi [275.65]

¹⁰² Waka Kotahi [275.65]

¹⁰³ Waka Kotahi [275.65]

				Any sign attached to the top of a verandah shall be a maximum height of 1.2m and shall not overhang the edge of the verandah (refer to Figure SIGN-4).
	SIGN-R6 Local Centre Zone Mixed Use Zone	Freestanding signs: There shall be a maximum of one freestanding on-site sign facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two. Signs on structures: Refer to area limit.	Any freestanding sign: maximum sign display area 6m ² . All signs on structures shall have a maximum sign display area (m ²) of 1m x length (m) of primary building frontage length, including any signs attached to any verandah that overhangs road reserve.	Maximum height of freestanding sign when measured from ground level: 6m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2). Any sign attached to the face of a verandah shall be a maximum height of 0.5m (refer to Figure SIGN-4). Any sign attached to the top of a verandah shall be a maximum height of 1.2m and shall not overhang the edge of the verandah (refer to Figure SIGN-4).
	SIGN-R6 Neighbourhood Centre Zone	Freestanding signs: There shall be a maximum of one freestanding on-site sign facing any road boundary per site; unless the road boundary is greater than	Any freestanding sign: maximum sign display area 3m ² . All signs on structures shall have a maximum sign display area (m ²) of 0.5m x length (m) of primary building	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of

		<p>200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two.</p> <p>Signs on structures: Refer to area limit.</p>	<p>frontage length, including any signs attached to any verandah that overhangs road reserve.</p>	<p>that building (refer to Figure SIGN-1).</p> <p>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</p> <p>Any sign attached to the face of a verandah shall be a maximum height of 0.5m (refer to Figure SIGN-4).</p> <p>Any sign attached to the top of a verandah shall be a maximum height of 1.2m and shall not overhang the edge of the verandah (refer to Figure SIGN-4).</p>
	<p>SIGN-R6</p> <p>All Industrial Zones</p> <p>Large Format Retail Zone</p> <p>Special Purpose Zone (Museum and Conference Centre)</p> <p>Special Purpose Zone (Pegasus Resort)</p> <p>Sport and Active Recreation Zone</p>	<p>Freestanding signs: There shall be a maximum of one freestanding on-site sign facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of freestanding on-site signs facing each road boundary shall be two.</p> <p>Signs on structures: Refer to area limit.</p>	<p>Any freestanding sign: maximum sign display area 12m².</p> <p>All signs on structures shall have a maximum sign display area (m²) of 1.5m x length (m) of primary building frontage length, including any signs attached to any verandah that overhangs road reserve.</p>	<p>Maximum height of freestanding sign when measured from ground level: 7.5m.</p> <p>Signs on buildings or structures:</p> <p>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</p> <p>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</p>
	<p>SIGN-R6</p> <p>All Residential Zones</p> <p>Special Purpose Zone</p>	<p>One on-site sign, either a freestanding sign or a sign on structure, facing</p>	<p>Each sign, either a freestanding sign and/or sign on structure, shall have a</p>	<p>Maximum height of freestanding sign when measured from ground level: 2m.</p>

	(Pines Beach and Kairaki Regeneration)	each road boundary per site.	maximum sign display area of 0.6m ² .	Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
	SIGN-R6 All Rural Zones Special Purpose Zone (Kāinga Nohoanga)	One on-site sign, either a freestanding sign or sign on structure, facing any road boundary per site; unless the road boundary is greater than 200m in length then the maximum number of on-site signs facing each road boundary shall be two.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 3m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).
	SIGN-R6 Natural Open Space Zone Open Space Zone	Freestanding signs: There shall be a maximum of two freestanding <u>community signs per site or 2¹⁰⁴</u> , signs per 1ha of site <u>whichever is greater¹⁰⁵</u> . Signs on structures: There shall be a maximum of two signs per structure.	Any freestanding sign: Maximum sign display area of 6m ² . Signs on structures: Maximum sign display area of 3m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence

¹⁰⁴ Tūhaitara Trust [1136]

¹⁰⁵ Tūhaitara Trust [113.6]

				(refer to Figure SIGN-2).
Any off-site sign	SIGN-R7 All Industrial Zones <u>Large Format Retail Zone</u> ¹⁰⁶	Freestanding signs: There shall be a maximum of one per site. Signs on structures: There shall be a maximum of one per site.	Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 6m ² .	Maximum height of freestanding sign when measured from ground level: 3m. Signs on buildings or structures: Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1). Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).

Figure SIGN-1: Signs on buildings shall not protrude above façade of building

¹⁰⁶ Ravenswood [347.19]

Signs on buildings shall not protrude above facade of building

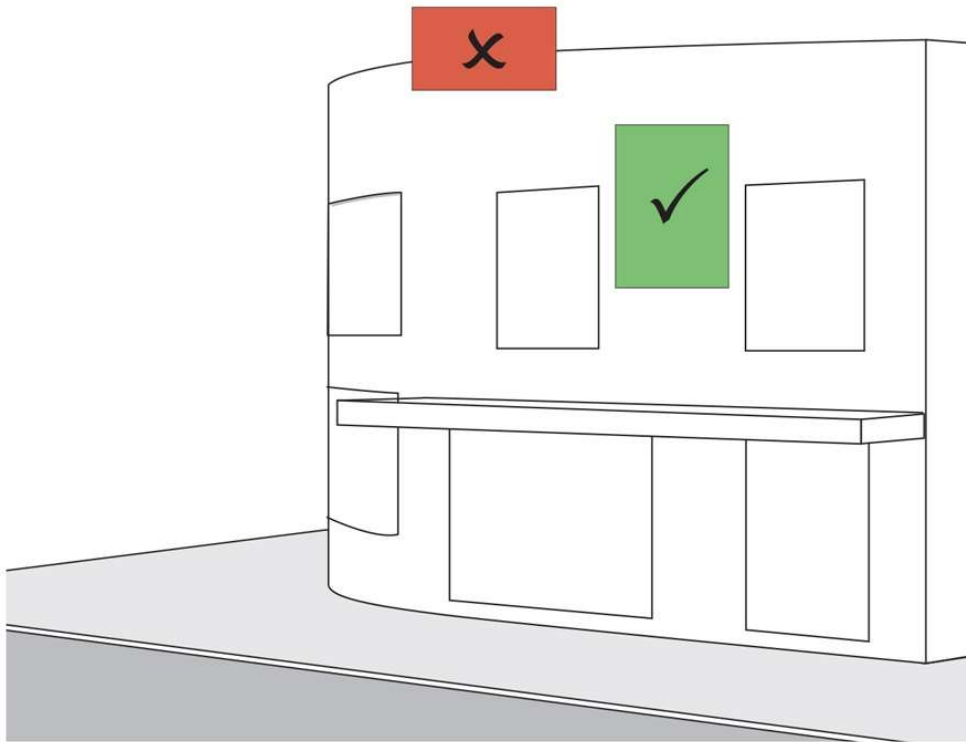


Figure SIGN-2: Signs on fences shall not protrude above height of fence

Signs on fences shall not protrude above height of fence

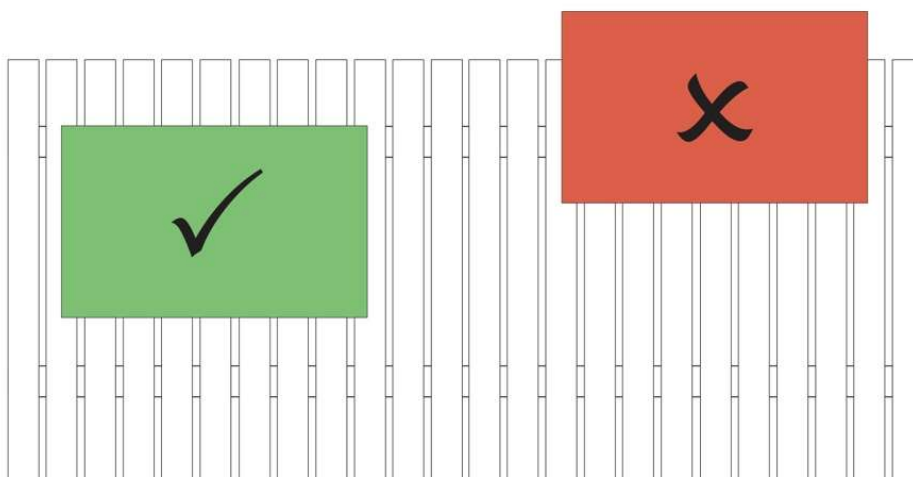
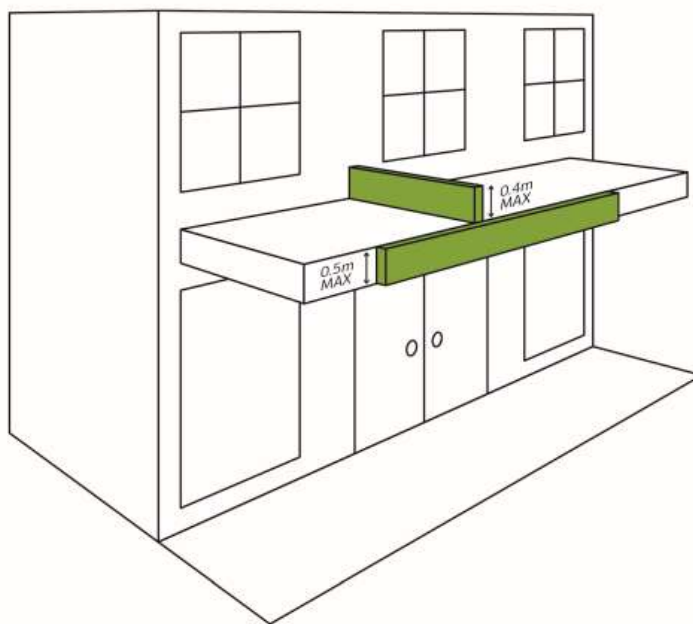


Figure SIGN-3: Signs on windows in any Town Centre Zone

Signs on windows in town centre zones



Figure SIGN-4: Signs on verandahs in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone or Mixed Use Zone



Any sign on the top of a verandah in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone, or Mixed Use Zone shall be a **maximum height of 0.4m**

Any sign on the face of a verandah in any Town Centre Zone, Local Centre Zone, Neighbourhood Centre Zone, or Mixed Use Zone shall be a **maximum height of 0.5m**

SIGN-S3 - Digital

1. The digital sign shall only be located within any Commercial and Mixed Use Zones, Industrial Zones, Sport and Active Recreation Zone, Special Purpose Zone (Museum and Conference Centre), Special Purpose Zone (Hospital), Special Purpose Zone (Kaiapoi Regeneration), or Special Purpose Zone (Pegasus Resort);
2. The digital sign shall have a maximum sign display area of 3m² per site;
3. There shall be a maximum of one digital sign per site;
4. The digital sign shall display static images or messages only;
- ~~5. The digital sign shall display maximum of two different images or messages within a 24-hour period;~~¹⁰⁷
5. The display time for each image or message on the digital sign shall be a

Activity status when compliance not achieved: RDIS

Matters of discretion are restricted to:

- SIGN-MD1 - Transport safety
- SIGN-MD2 - Amenity values and character

¹⁰⁷ Go Media [234.9]

<p>minimum of <u>two minutes during the day and 15 minutes during the night one hour</u>;¹⁰⁸</p> <p>6. <u>Transitions between still images shall be via a cross-dissolve of 0.5 seconds. There shall be no other transitions between still images</u>.¹⁰⁹</p> <p>7. <u>The screen shall incorporate lighting control to adjust brightness in line with ambient light levels</u>.¹¹⁰</p> <p>8. The digital sign shall be operated with a fail-safe feature where in the event of a malfunction, the images or messages will be replaced by a solid black colour until the malfunction is resolved;</p> <p>9. The digital sign shall not be located within any natural character of scheduled freshwater body setback; ↗</p> <p>10. The digital sign shall not be located within any ONF, ONL, SAL, HNC, VHNC or ONC; and</p> <p>11. The digital sign shall be set back a minimum of 20m from any Residential Zones, Rural Zones, Open Space Zone, Natural Open Space Zone, any natural character of scheduled freshwater body setback, ONL, ONF, SAL, HNC, VHNC, or ONC. ↗</p>	
<p>Advisory Note</p> <ul style="list-style-type: none"> The digital sign shall be required to meet the limits for light spill and glare in the Light Chapter. 	
<p>SIGN-S4 - Setbacks for freestanding signs</p>	
<p>1. Any freestanding sign greater than 6m² shall be set back a minimum of 20m from any:</p> <ol style="list-style-type: none"> adjoining zone boundary of any Natural Open Space Zone; natural character of scheduled freshwater body setback; ↗ ONL; ONF; SAL; HNC; VHNC; or ONC. 	<p>Activity status when compliance not achieved: RDIS</p> <p>Matters of discretion are restricted to:</p> <p>SIGN-MD4 - Natural and landscape values</p>

¹⁰⁸ Go Media [234.9]

¹⁰⁹ Waka Kotahi [275.70]

¹¹⁰ Waka Kotahi [275.70]

SIGN-S5 - Maximum number of freestanding signs	
1. The maximum number of freestanding signs per site at any one time shall be three <u>(excluding temporary signs at a temporary activity)</u> ¹¹¹ .	Activity status when compliance not achieved: RDIS Matters of discretion are restricted to: SIGN-MD1 - Transport safety SIGN-MD2 - Amenity values and character

Advice Notes

SIGN-AN1	<p>Signs may also be subject to applicable requirements within other legislation or documents, including the following:</p> <ol style="list-style-type: none"> 1. Waimakariri District Council Signage Bylaw 2019 - applies to signs located within District Council owned land including District Council road reserve including footpaths, District Council parks and reserve, District Council owned buildings or structures; 2. Waimakariri District Council Parking Bylaw 2019 - controls parking on all District Council roads or areas under the care, control or management of the District Council and includes a clause restricting advertising on the road; 3. Waimakariri District Council Reserve Management Plans; 4. Waimakariri District Council Policy on Business Zone 1 & 2 Public Places Policy 2018 (S-CP 0445) additional controls for signs on footpaths and accessways within Business 1 & 2 Zones; 5. Waka Kotahi NZ Transport Agency manages signs on State Highway road reserve. Attention should be given to 'Bylaw 2010 New Zealand Transport Agency (Signs on State Highways) Bylaw' for signs located within State Highway Road Reserve. It is also noted that Waka Kotahi NZ Transport Agency may have an interest in any application for a sign that is visible from a State Highway; 6. Resource Management (National Environmental Standards for Electricity Transmission Activities) Regulations 2009 manages the size and area of signs on a transmission line support structure of an existing transmission line to identify the structure or its owner, or to help with safety or navigation; 7. An Archaeological Authority from Heritage New Zealand Pouhere Taonga Act 2014; 8. Waimakariri District Council Policy on Political Hoardings on Council Buildings and Land (S-CP 4460) precludes election signs (general or local body elections) on District Council land or buildings; ¹¹² 9. Electoral (Advertisements of a Specified Kind) Regulations 2005 and Electoral Act 1993; <u>and</u> 10. <u>NZEC 34:2001 - New Zealand Electricity Code of Practice for Electricity Safe Distances applies to signs located in the vicinity of electricity lines.</u> ¹¹³
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¹¹¹ Waka Kotahi [275.64]

¹¹² Transpower [195.109]

¹¹³ Transpower [195.109]

SIGN-AN2	The rules in the Light Chapter apply to any illuminated sign, including any digital sign.
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Matters of Discretion

SIGN-MD1	Transport safety <ol style="list-style-type: none"> 1. The extent to which the sign's size, location, design, content, illumination, and any digital <u>operation, including</u>¹¹⁴ transitions, could adversely affect <u>the safe, efficient, and effective operation of the transport</u>¹¹⁵ system <u>transport safety</u>¹¹⁶, <u>including causing cause</u>¹¹⁷ confusion, distraction or an obstruction to any road user. 2. The complexity and sensitivity of the receiving environment.
SIGN-MD2	Amenity values and character <ol style="list-style-type: none"> 1. The extent to which the sign's size, height, location, design, illumination and any digital transitions would affect: <ol style="list-style-type: none"> a. the character, form, or function of the site and the surrounding area; and b. the amenity values of the site and surrounding sites, including for the occupants of these surrounding sites. 2. The extent to which the sign would create visual clutter when combined with existing signs on the site or on adjoining sites. 3. The extent to which the sign would detract from the integration of new subdivision developments with their surrounding areas.¹¹⁸
SIGN-MD3	Heritage values <ol style="list-style-type: none"> 1. The extent to which the sign would detract from the heritage values of the historic heritage item. 2. The extent to which the design of the sign complements the historic heritage item. 3. The extent to which the means of fixing the sign will adversely affect the heritage values of the historic heritage item.
SIGN-MD4	Natural and landscape values <ol style="list-style-type: none"> 1. The extent to which the sign would detract from the natural and landscape values of the Natural Open Space Zone, ONL, ONF, SAL, HNC, VHNC, ONC, or natural character of scheduled freshwater body setback.

Definitions

Community sign - means any sign associated with one or more of the following purposes:

- a. naming or interpretation of any listed historic heritage item either within its applicable historic heritage setting or affixed to the historic heritage item;

¹¹⁴ Waka Kotahi [275.72]

¹¹⁵ Waka Kotahi [275.72]

¹¹⁶ Waka Kotahi [275.72]

¹¹⁷ Waka Kotahi [275.72]

¹¹⁸ Bellgrove Rangiora [408.29]

- b. providing information about the historic occupation or use of a site and area of significance to Māori and their associated values as wāhi tapu/wāhi taonga, ngā tūrangā tupuna or ngā wai;
- c. township identification;
- d. community group information noticeboard managed by Waimakariri District Council;
- e. international Symbol of Access;
- f. Council owned public parking locations or public amenities;
- g. hunter, angler access or recreational user access, public park use or interpretation¹¹⁹ managed by Te Kōhaka o Tūhaitara Trust,¹²⁰ Fish & Game New Zealand, Department of Conservation, Canterbury Regional Council or Waimakariri District Council; or
- h. customary access or relating to a rāhui.

Local election sign—means:

- ~~(a) any sign that has the purpose of encouraging or persuading voters to vote for a particular party or candidate for a local election; or~~
- ~~(b) any sign that has the purpose of increasing awareness of how, when or where people can participate in local elections.¹²¹~~

~~**Off-site directional sign**—means any sign limited to directional related words or symbols along with the name of the activity only that is located on a site that is not where the activity is occurring.¹²²~~

Off-site sign - means any sign that does not relate to an activity occurring on the site on which the sign is located. It excludes any official sign, community sign, ~~off-site directional sign~~,¹²³ or temporary sign. It includes signs connected to a parked trailer or vehicle where the primary function of the trailer or vehicle is to display advertising material.

On site sign - means any sign that relates to any activity occurring at the site on which the sign is located.

For any Open Space Zone, Natural Open Space Zone, or Sport and Active Recreation Zone, it may include any acknowledgement of relevant support provided to the maintenance or enhancement of that site.

Primary building frontage - means, in relation to signs only, any building frontage facing a road boundary or parking area.

Sign - means any device, character, graphic or electronic display, whether temporary or permanent, which:

- a. is for the purposes of:
 - i. identification of or provision of information about any activity, property or structure or an aspect of public safety;
 - ii. providing directions; or

¹¹⁹ Tūhaitara Trust [113.4 & 113.5]

¹²⁰ Tūhaitara Trust [113.4 & 113.5]

¹²¹ Waka Kotahi [275.64]

¹²² Waka Kotahi [275.65]

¹²³ Waka Kotahi [275.65]

- iii. promoting goods, services or events; and
- b. is projected onto, or fixed or attached to, any structure or natural object; and
- c. includes the frame, supporting device and any ancillary equipment whose function is to support the message or notice.

(National Planning Standard definition)

Sign display area - means the total area of any freestanding sign, or sign that projects from a structure, and excludes any supporting structure provided it does not form part of the sign's message.

Where signs are painted on, or integrated with, a structure, the sign display area is the area enclosing the sign's text, symbols, and/or images.

For any double-sided sign, or V-shaped sign with less than 30° at the apex, the sign display area shall be measured as the area of one side only, being the largest of any one side.

Temporary sign - means any sign:

- a. promoting a temporary activity;
- b. at a temporary activity; or
- c. relating to a local election with the purpose of encouraging or persuading voters to vote for a particular party or candidate for a local election, or increasing awareness of how, when or where people can participate in local elections.

It includes signs connected to a parked trailer or vehicle where the primary function of the trailer or vehicle is to display advertising material.¹²⁴

Elements - in relation to sign content shall be calculated as follows:

i. Each word, an email address, a website URL or phone

number = 1 element each;

ii. An image = 4 elements; and

iii. A logo = 1 element.¹²⁵

¹²⁴ Waka Kotahi [275.64]

¹²⁵ Waka Kotahi [275.62]

Appendix 3 – Recommended responses to submissions and further submissions

In order to distinguish between the recommended responses in the s42A report and the recommended responses that arise from this report:

- Recommendations from this report in response to evidence are shown in blue text (with underline and ~~strike-out~~ as appropriate).

Table B 1: Recommended responses to submissions - Definition of ‘community sign’

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer’s Recommendation	Officers’ Reasons/Comments	Recommended Amendments to PDP?
113.4	Te Kōhaka o Tūhaitara Trust - J Hullen	Definition of community sign	Amend 'community sign' definition to include Te Kōhaka o Tūhaitara Trust.	3.3	Accept in part	See body of report.	Yes

Table B 2: Recommended responses to submissions - Definition of ‘on-site sign’

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer’s Recommendation	Officers’ Reasons/Comments	Recommended Amendments to PDP?
113.5	Te Kōhaka o Tūhaitara Trust - J Hullen	Definition of on-site sign	Amend 'community sign' definition to include Te Kōhaka o Tūhaitara Trust.	3.3	Accept in part	See body of report.	Yes

Table B 3: Recommended responses to submissions - Definition of ‘primary building frontage’

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer’s Recommendation	Officers’ Reasons/Comments	Recommended Amendments to PDP?
284.19	Clampett Investments Ltd	Definition of primary building frontage	Retain 'primary building frontage' definition as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.20	Rolleston Industrial Developments Ltd	Definition of primary building frontage	Retain definition of 'primary building frontage' as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 4: Recommended responses to submissions - Definition of 'sign'

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.27	Clampett Investments Ltd	Definition of sign	Retain 'sign' definition as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.28	Rolleston Industrial Developments Ltd	Definition of sign	Retain definition of 'sign' as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 5: Recommended responses to submissions - Definition of 'sign display area'

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.1	Go Media Limited	Definition of sign display area	Retain 'sign display area' definition as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Table B 6: Recommended responses to submissions and further submissions – Signs - General

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
147.20	Kaiapoi-Tuahiwi Community Board	General	Retain Signs provisions as notified.	Not applicable – only addressed in this table	Accept	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
195.107	Transpower Zealand Limited New	General	Amend 'Other potentially relevant District Plan provisions' subsection of SIGN Introduction: "... As well as the provisions in this chapter, other District Plan chapters that contain provisions that may also be relevant to signs include: ... Any other District wide matter that may affect or relate to the site including Energy and Infrastructure Rules EI-R51, EI-R52 and EI-R53 that apply to signs in the National Grid Yard. ..."	3.11	Accept in part	See body of report.	Yes
234.2	Go Media Limited	General	Insert the following defined term: "Billboard means an off-site sign of not less than 18m ² in area which is used to advertise goods, services, products or events that are not directly related to the use or activities occurring at the site on which the board is physically located. It includes both the display board and any associated supporting device whether permanent, temporary or moveable."	3.4	Reject	See body of report.	No
282.88	Woolworths Zealand Limited New	General	Amend to provide appropriate activity status for signage in certain commercial zones. Support restricted discretionary status for breaches so long as assessment criteria are relevant and restricted in nature, and take into account operational and functional	3.7	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			requirements of the activity. Amend to increase the permitted area per sign face for free-standing signs in Commercial and Mixed Use Zones and Industrial Zones. Amend matters of discretion for signs in commercial zones to consider the importance of corporate branding for consistency and coherence.				
325.146	Kainga Ora – Homes and Communities	General	Retain Sign Chapter as notified.	Not applicable – only addressed in this table	Accept	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS37	Richard & Geoff Spark		<i>Oppose in part to extent inconsistent with our interests and the relief sought and intent of the R&G Spark submission on the PDP.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>
FS46	Miranda Hales		<i>Oppose or support to extent it is inconsistent with interests and relief sought in submission 246 on the PDP.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>
FS91	R J Paterson Family Trust		<i>Generally support as it supports rezoning and residential development within the Rangiora West Development Area to increasing housing supply.</i>	<i>Not applicable – only addressed</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				<i>in this table</i>			
FS41	David Cowley		<i>Oppose or support to extent inconsistent with my interests and the relief sought in submission 244 on PDP.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>
284.1	Clampett Investments Limited	General	Amend all controlled and restricted discretionary activity rules: "Applications shall not be limited or publicly notified, on the basis of effects associated specifically with this rule and the associated matters of control or discretion."	Section 3.2	Reject	See body of report.	No
326.1	Rolleston Industrial Developments Limited	General	Amend the Proposed District Plan to delete the use of absolutes such as 'avoid', 'maximise' and 'minimise'.	Section 3.2	Reject	See body of report.	No
FS78	Royal Forest and Bird Protection Society of New Zealand Inc.		<i>Oppose - there may be instances where it is appropriate to notify consents.</i>	3.2	<i>Accept</i>	<i>See body of report.</i>	<i>No</i>
FS119	Andrea Marsden		<i>Oppose & disallow – These absolutes exist to ensure compliance. Removing them would open the system up to potential abuse. They should be included to prevent developers doing as they please.</i>	3.2	<i>Accept</i>	<i>See body of report.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS120	Christopher Marsden		<i>Oppose & disallow – These absolutes exist to ensure compliance so should be included. Removing them would open the system up to potential abuse.</i>	3.2	Accept	<i>See body of report.</i>	No
FS84	Ohoka Residents Association		<i>Oppose & disallow – inconsistent with national policy direction, contrary to objectives and policies of Proposed District Plan and Operative District Plan. Opposed to inappropriate satellite town proposed in Ohoka.</i>	3.2	Accept	<i>See body of report. I do not consider the Ohoka private plan change is not relevant the Signs chapter.</i>	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	Accept	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No
326.2	Rolleston Industrial Developments Limited	General	Amend so that all controlled and restricted discretionary activity rules include the following wording, or words to like effect: "Applications shall not be limited or publicly notified, on the basis of effects associated specifically with this rule and the associated matters of control or discretion."	3.2	Reject	See body of report.	No
FS78	Royal Forest and Bird Protection Society of New Zealand Inc.		<i>Oppose - there may be instances where it is appropriate to notify consents.</i>	3.2	Accept	<i>See body of report.</i>	No
FS119	Andrea Marsden		<i>Oppose & disallow – all applications should be notified and open for consultation to give local communities a voice; removing this</i>	3.2	Accept	<i>See body of report.</i>	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<i>requirement would open the system up to exploitation.</i>				
FS120	Christopher Marsden		<i>Oppose & disallow – all applications should be notified and open for consultation to give local communities a voice; removing this requirement would open the system up to exploitation.</i>	3.2	Accept	<i>See body of report.</i>	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	Accept	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No
326.3	Rolleston Industrial Developments Limited	General	Amend controlled and restricted discretionary activity rules to provide direction regarding non-notification.	3.2	Reject	See body of report.	No
FS78	Royal Forest and Bird Protection Society of New Zealand Inc.		<i>Oppose - There may be instances where it is appropriate to notify consents.</i>	3.2	Accept	<i>See body of report.</i>	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	Accept	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 7: Recommended responses to submissions – Signs - Introduction

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.324	Clampett Investments Ltd	Introduction	Retain Sign Introduction as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.484	Rolleston Industrial Developments Ltd	Introduction	Retain 'Introduction' section of SIGN Chapter as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 8: Recommended responses to submissions - SIGN-O1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.3	Go Media Limited	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
275.59	Waka Kotahi NZ Transport Agency	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
284.325	Clampett Investments Ltd	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.485	Rolleston Industrial Developments Ltd	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	Not applicable – only addressed in this table	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
347.16	Ravenswood Developments Limited	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
373.78	KiwiRail Holdings Limited	SIGN-O1	Retain SIGN-O1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Table B 9: Recommended responses to submissions and further submissions - SIGN-P1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.4	Go Media Limited	SIGN-P1	Amend SIGN-P1: "Support: 1. the safe functioning of activities by enabling, while managing the effects of, official signs, offsite directional signs, and community signs; and 2. the economic viability and functionality of activities within Commercial and Mixed Use Zones and Industrial Zones and the	3.12	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			wider district by enabling, while managing the effects of on and off-site signs including billboards."				
FS110	Waka Kotahi NZ Transport Agency		Oppose – Reject - the policy seeks to enable specific signs of which off-site signs (excluding directional signs) are not included. Other off-site signs are subject to the other policies proposed.	3.12	Accept	See body of report.	No
275.6 ¹²⁶	Waka Kotahi NZ Transport Agency	SIGN-P1	<p>Delete SIGN-P1:</p> <p>"Support: 1. the safe functioning of activities by enabling, while managing the effects of, official signs, off site directional signs, and community signs.; and 2. the economic viability and functionality of activities within Commercial and Mixed Use Zones and Industrial Zones by enabling, while managing the effects of, on site signs."</p> <p>Insert three new policies:</p> <p>"Official signs Support the safe functioning of activities by enabling official signs." "</p> <p>"Community signs Enable community signs while managing their adverse effects."</p> <p>"On-site signs Enable on-site signs to support the economic viability and functionality of activities, while managing their adverse effects as appropriate to the surrounding environment."</p>	3.12	Accept in part	<p>See body of report.</p> <p>Also refer to paragraph 22-26 of this Reply Report for discussion on SIGN-P1 in relation to use of 'manage' and subsequent amended recommendation.</p>	Yes

¹²⁶ The notified version of the summary of submissions incorrectly numbered this submission 275.6, when it should be 275.60. For the purpose of this report I have retained the notified numbering of 275.6.

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.326	Clampett Investments Ltd	SIGN-P1	Retain SIGN-P1 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.486	Rolleston Industrial Developments Ltd	SIGN-P1	Retain SIGN-P1 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No
347.17	Ravenswood Developments Limited	SIGN-P1	Retain SIGN-P1 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Table B 10: Recommended responses to submissions - SIGN-P2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.61	Waka Kotahi NZ Transport Agency	SIGN-P2	Amend SIGN-P2: "Provide for temporary signs relating to temporary activity, real estate including subdivisions under development, and local elections while managing their <u>location</u> , size, height, duration and number in order to maintain amenity values and transport safety."	3.9	Accept	See body of report. <u>Also refer to:</u> a. paragraph 27-30 of this Reply Report for discussion on use of 'managing' within this policy and subsequent updated recommendation to this via a consequential amendment; and b. paragraph 69 of this Reply Report regarding the omission of this amendment in Appendix A of the s42A report.	Yes
284.327	Clampett Investments Ltd	SIGN-P2	Retain SIGN-P2 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.487	Rolleston Industrial Developments Ltd	SIGN-P2	Retain SIGN-P2 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?

Table B 11: Recommended responses to submissions and further submissions - SIGN-P3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.5	Go Media Limited	SIGN-P3	Amend SIGN-P3: "Ensure signs do not adversely affect transport safety by causing a distraction or obstruction to road users and pedestrians by <u>managing the size, number, location, content, illumination, and design of signs.</u> ": 1. managing the size, number, location, content, illumination, and design of signs; 2. limiting digital signs; and 3. managing off-site signs in Industrial Zones, and avoiding off-site signs in all other zones."	3.8	Reject	See body of report.	No
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - Waka Kotahi sought to alter this provision to reference the safe, efficient and effective operation of the transport system. The submitter seeks to amend the provision to remove the reference to limiting digital signs and managing or avoiding signs in industrial or other zones; Waka Kotahi do not think this is appropriate.</i>	3.8	Accept	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.62	Waka Kotahi NZ Transport Agency	SIGN-P3	Amend SIGN-P3: "Ensure signs do not adversely affect the safe, efficient and effective operation of the transport system transport safety by causing a distraction or obstruction to road users and pedestrians by: 1. managing the size, number, location, content, illumination, and design of signs; 2. limiting digital signs; and 3. managing off-site signs in Industrial Zones, and avoiding off-site signs in all other zones."	3.8	Accept in part	See body of report. <u>Also refer to:</u> a. paragraph 44-54 of this Reply Report to see recommended amendments to SIGN-S1 (and new defined term) in relation to a limit for the maximum number of elements for a sign; and b. paragraph 67-68 of this Reply Report to see recommended amendment to the title of SIGN-P3.	No Yes
FS99	KiwiRail Holdings Limited		<i>Supports broadening the assessment of the effects on transport safety.</i>	3.8	<i>Accept in part</i>	<i>See body of report.</i>	<i>No</i>
284.328	Clampett Investments Ltd	SIGN-P3	Retain SIGN-P3 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.488	Rolleston Industrial Developments Ltd	SIGN-P3	Retain SIGN-P3 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS137	Ohoka Residents Association		Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.	Not applicable – only addressed in this table	Reject	I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.	No
373.79	KiwiRail Limited Holdings	SIGN-P3	Retain SIGN-P3 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Table B 12: Recommended responses to submissions and further submissions - SIGN-P4

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.6	Go Media Limited	SIGN-P4	Amend SIGN-P4: "... 5. limiting proliferation <u>managing the effects</u> of offsite signs including billboards by: a. managing such signs in Industrial, Commercial and Mixed Use Zones including the interface with non-industrial zones; and b. avoiding such signs <u>off-site signs</u> in Residential Zones, Rural Zones, Commercial and Mixed Use Zones, Open Space and	3.4, 3.6	Accept in part	See body of report (two sections) Also refer to paragraph 35-40 of this Reply Report for discussion on use of 'managing' in SIGN-P4 and subsequent consequential	Yes

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			Recreation Zones, and Special Purpose Zones; 6. limiting <u>managing</u> the effects of digital signs; and ..."			recommended amendment via this submission.	
284.329	Clampett Investments Ltd	SIGN-P4	Retain SIGN-P4 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.489	Rolleston Industrial Developments Ltd	SIGN-P4	Retain SIGN-P4 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	Not applicable – only addressed in this table	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No
347.18	Ravenswood Developments Limited	SIGN-P4	Delete "Commercial and Mixed Use Zones" from SIGN-P4(4)(b). ¹²⁷	3.4	Accept in part	See body of report. Also refer to paragraph 35-40 of this Reply Report for discussion on use of 'managing' in SIGN-P4 and subsequent consequential	Yes

¹²⁷ The submission references clause (4)(b) however there is no clause (4)(b) in SIGN-P4, and the content of the submission refers to the clauses limiting of off-site signs. I therefore consider the submitter intended to refer to clause (5)(b) of SIGN-P4 and have assessed it in this way.

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
						recommended amendment via this submission.	
408.28	Bellgrove Rangiora	SIGN-P4	Delete SIGN-P4(7). If Council choose to retain SIGN-P4(7) then amend from 'avoiding' to 'limiting' to enable for exemptions and appropriately sized signage.	3.10	Accept	See body of report.	Yes
FS37	Richard & Geoff Spark		<i>Accept in part to the extent that it may affect rezoning, subdivision, and development of land at East Rangiora, including the land the subject of R&G Spark submission and neighbouring land.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>

Table B 13: Recommended responses to submissions - SIGN-P5

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.330	Clampett Investments Ltd	SIGN-P5	Retain SIGN-P5 as notified.	Not applicable – only	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				addressed in this table			
326.490	Rolleston Industrial Developments Ltd	SIGN-P5	Retain SIGN-P5 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 14: Recommended responses to submissions - SIGN-R1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
195.108	Transpower New Zealand Limited	SIGN-R1	Retain SIGN-R1 as notified.	Not applicable – only addressed	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				in this table			
284.331	Clampett Investments Ltd	SIGN-R1	Retain SIGN-R1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.491	Rolleston Industrial Developments Ltd	SIGN-R1	Retain SIGN-R1 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 15: Recommended responses to submissions - SIGN-R2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.332	Clampett Investments Ltd	SIGN-R2	Retain SIGN-R2 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.492	Rolleston Industrial Developments Ltd	SIGN-R2	Retain SIGN-R2 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 16: Recommended responses to submissions - SIGN-R3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.63	Waka Kotahi NZ Transport Agency	SIGN-R3	Retain SIGN-R3 as notified. Further consider the related rule standards.	Not applicable – only addressed here	Accept in part	No changes recommended on the basis of this submission. SIGN-R3 requires standards SIGN-S1 to SIGN-S5 to be met. I have read Waka Kotahi's submissions on SIGN-R4, SIGN-R5, SIGN-R6, and SIGN-R7 [275.64, 275.65, 275.66, and 275.67 respectively]. The only part of these submissions that relate to the standards is within submission [275.64], which requests simplification of SIGN-S2. I note that Waka Kotahi's [275.69] submission on SIGN-S2 includes more details on this; I consider this matter best dealt with via that submission. Therefore, I do not consider any amendments can be made to SIGN-R3 in relation to this aspect of the submitter's submission.	No
284.333	Clampett Investments Ltd	SIGN-R3	Retain SIGN-R3 as notified.	Not applicable – only addressed here	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.493	Rolleston Industrial Developments Ltd	SIGN-R3	Retain SIGN-R3 as notified.	Not applicable – only addressed here	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP.</i>	Not applicable – only	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<i>There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>addressed here</i>			

Table B 17: Recommended responses to submissions - SIGN-R4

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.64	Waka Kotahi NZ Transport Agency	SIGN-R4	Reconsider the framework for the management of temporary signs to improve the simplicity and clarity of these provisions. Additionally, consider the insertion of a definition for a 'temporary sign'.	3.9	Accept in part	See body of report. <u>Also refer to:</u> a. paragraph 27-34 of this Reply Report for discussion on use of 'managing' in SIGN-P2 and SIGN-P3 and subsequent updated recommendation to this via a consequential amendment. b. paragraph 61-63 of this Reply Report for discussion around recommended amendment in relation to 'type' of temporary sign within SIGN-R4(1). c. Paragraph 64-65 of this Reply Report for discussion around recommended amendment relating to timing requirement for removing local election signs.	Yes

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.334	Clampett Investments Ltd	SIGN-R4	Retain SIGN-R4 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
295.116	Horticulture Zealand New	SIGN-R4	Amend SIGN-R4: "... <u>f. any temporary signs relating to the notification of agrichemical spraying or other risks to the health and safety of people and animals shall be permitted.</u> "	3.9	Reject	See body of report.	No
326.494	Rolleston Industrial Developments Ltd	SIGN-R4	Retain SIGN-R4 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 18: Recommended responses to submissions - SIGN-R5

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.65	Waka Kotahi NZ Transport Agency	SIGN-R5	Delete all provisions relating to off-site directional signage: - Removing reference to them from SIGN-P1; - Deleting 'off-site directional signs' definition; - Delete SIGN-R5; and - Delete any reference within other rules, including Table SIGN-S2.	3.5	Accept	See body of report.	Yes
284.335	Clampett Investments Ltd	SIGN-R5	Retain SIGN-R5 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.495	Rolleston Industrial Developments Ltd	SIGN-R5	Retain SIGN-R5 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 19: Recommended responses to submissions - SIGN-R6

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
68.20	Canterbury District Health Board	SIGN-R6	Retain SIGN-R6 for the Special Purpose Zone (Hospital) as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
FS110	Waka Kotahi NZ Transport Agency		<i>As per the original submission by Waka Kotahi, there should be appropriate standards related to this rule to manage the content of on-site signs. The submitter seeks to retain the rule as notified with no standards which Waka Kotahi does not agree with.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>Waka Kotahi's submission below [275.66] did not specifically reference concerns about the lack of activity standards for Special Purpose Zone (Hospital) so this aspect was not considered. Waka Kotahi may wish to clarify the intent of their submission through their evidence or at the hearing.</i>	<i>No</i>
275.66	Waka Kotahi NZ Transport Agency	SIGN-R6	Retain SIGN-R6 as notified. Further consider the related rule standards.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point. Further consideration of related rule standards sought by this submission will be addressed in the assessment for the applicable standards.	No
277.36	Ministry of Education	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
282.70	Woolworths New Zealand Limited	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.336	Clampett Investments Ltd	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
326.496	Rolleston Industrial Developments Ltd	SIGN-R6	Retain SIGN-R6 as notified.	Not applicable – only addressed here	Accept	No changes are recommended based on the content of this submission point.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 20: Recommended responses to submissions and further submissions - SIGN-R7

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.7	Go Media Limited	SIGN-R7	Delete SIGN-R8 ¹²⁸ and insert new rules SIGN-R7, SIGN-R8 and SIGN-R9:	3.4, 3.6	Reject	See body of report (two sections).	No

¹²⁸ Note the submitter's consultant confirmed via email (dated 10 May 2023) that this reference to SIGN-R8 is a typo and it should refer to SIGN-R7.

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p>"SIGN-R7 – BILLBOARDS Industrial, Commercial and Mixed Use Zones Activity Status: PER Where:</p> <p>1. SIGN-S1 – SIGN – S5 are met</p> <p>2. Billboards are located on sites fronting strategic, arterial and/or collector roads.</p> <p>3. If located on any road with a speed limit of 60kph or greater any billboard shall not be located closer than 50m before or after any traffic signals that are located on the same side of the road as the billboard, and where the billboard is oriented towards traffic approaching the signals.</p> <p>4. The site shall have a minimum road frontage of 40 metres per billboard, provided that no more than 2 billboards may be erected on any single site.</p> <p>5. Any billboard shall not be located directly opposite or within 40m of the boundary of any site within a residential zone.</p> <p>In addition, for digital display billboards:</p> <p>6. The billboard shall result in no more than 10.0 lux spill (horizontal and vertical) of light when measured or calculated 2 metres within the boundary of any adjacent site and/or arterial road and/or collector road.</p> <p>7. No live broadcast or pre-recorded video shall be displayed on the screen. Only still images shall be displayed with a minimum duration of 7 seconds.</p> <p>8. There shall be no movement or animation of the images displayed on the screen.</p> <p>9. The material displayed on the screen shall not contain any flashing images and the screen itself shall not contain any retro-reflective material.</p> <p>10. There shall be no transitions between still images apart from cross-dissolve of a maximum of 0.5 seconds.</p> <p>11. There shall be no sound associated with the screen and no sound equipment is to be installed as part of the screen.</p> <p>12. The screen shall incorporate lighting control to adjust brightness in line with ambient light levels.</p>				

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p><u>13. The billboard shall not be located on or adjacent to a state highway with a speed limit that is 80km/hr or greater. Activity Status when compliance not achieved: RDIS</u></p> <p>Matters of discretion are restricted to:</p> <p><u>SIGN-MD1 - Transport safety</u></p> <p><u>SIGN-MD2 - Amenity values and character"</u></p> <p><u>"SIGN-R8 – OFF-SITE SIGNS EXCLUDING BILLBOARDS Industrial, Commercial and Mixed Use Zones</u></p> <p>Activity Status: PER</p> <p><u>Where:</u></p> <p><u>1. if located adjacent to a road with a speed limit greater than 60km/hr, shall be separated a minimum of 50m from any intersection, pedestrian crossing, or permanent regulatory sign, permanent warning sign or curve that has a chevron sign erected by the road controlling authority</u></p> <p><u>2. No sign shall be located directly opposite or within 40m of the boundary of any site within a residential zone.</u></p> <p><u>3. Each sign shall be sealed and waterproof;</u></p> <p><u>4. No sign shall have moving parts or changing images;</u></p> <p><u>6. Each sign shall have the name and address of the sign operator / provider and other contact details on the sign;</u></p> <p><u>7. There shall be no more than three small off-site signs on each road frontage of any site.</u></p> <p><u>8. SIGN-S1 – SIGN – S5 are met</u></p> <p><u>Activity Status when compliance not achieved: RDIS</u></p> <p>Matters of discretion are restricted to:</p> <p><u>SIGN-MD1 - Transport safety</u></p> <p><u>SIGN-MD2 - Amenity values and character"</u></p> <p><u>"SIGN – R9 Any Off-Site Sign</u></p> <p><u>Rural Zones</u></p> <p><u>Residential Zones</u></p> <p><u>Open Space Zones</u></p> <p><u>Special Purpose Zone (Pines Beach and Kairaki Regeneration)</u></p>				

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			Activity Status: NC <u>Activity Status when compliance not achieved: N/A"</u>				
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose and request that SIGN-R7 be retained as notified to adequately control potential adverse effects from off-site signs, particularly adverse effects of safety on the transport network if located at inappropriate locations. The standards proposed by the applicant for new rules do not align with conditions sought by Waka Kotahi to manage signage, particularly digital billboards.</i>	3.4	Accept	See body of report.	No
275.67	Waka Kotahi NZ Transport Agency	SIGN-R7	Retain SIGN-R7 as notified.	Not applicable – only addressed in this table	Accept in part	See body of report.	No
284.337	Clampett Investments Ltd	SIGN-R7	Retain SIGN-R7 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.497	Rolleston Industrial Developments Ltd	SIGN-R7	Retain SIGN-R7 as notified.	Not applicable – only addressed in this table	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>
347.19	Ravenswood Developments Limited	SIGN-R7	Amend SIGN-R7 to provide for off-site signs as restricted discretionary activity within commercial zones.	3.4	Accept in part	See body of report. Also refer to paragraph 35-40 of this Reply Report for discussion on use of 'managing' in SIGN-P4 and subsequent consequential recommended amendment via this submission.	Yes
FS110	Waka Kotahi NZ Transport Agency		<i>While not opposed to this submission point and consideration of a restricted discretionary activity status for off-site signs in commercial zones, consider that appropriate matters of control including traffic safety should be imposed. Consider imposing appropriate standards to control off-site signs in a commercial zone.</i>	3.4	<i>Accept in part</i>	<i>See body of report.</i>	<i>No</i>

Table B 21: Recommended responses to submissions - SIGN-R8

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.338	Clampett Investments Ltd	SIGN-R8	Retain SIGN-R8 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
326.498	Rolleston Industrial Developments Ltd	SIGN-R8	Retain SIGN-R8 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 22: Recommended responses to submissions and further submissions - SIGN-R9

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.339	Clampett Investments Ltd	SIGN-R9	Retain SIGN-R9 as notified.	3.10	Reject	See body of report.	No
326.499	Rolleston Industrial Developments Ltd	SIGN-R9	Retain SIGN-R9 as notified.	3.10	Reject	See body of report.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Accept</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>
408.29	Bellgrove Rangiora	SIGN-R9	Provide for subdivision development entrance signs as a permitted activity, restricted as to size / number. Provide for any breach as a controlled, or (at most) restricted discretionary activity, with matters of control/discretion limited to visual clutter, length of road frontage, and impacts on amenity values.	3.10	Accept in part	See body of report. Also, refer to paragraph 71 of this Reply Report for consequential amendment to SIGN-MD1(3).	Yes
FS110	Waka Kotahi NZ Transport Agency		<i>Allow in part - Waka Kotahi agree that the non-complying activity status for subdivision development entrance signs is restrictive, however, does not support a permitted activity status as this could lead to a proliferation of signs visible from the State Highway at each site. Consideration to appropriate standards and cumulative effects should be given if the activity status is to be amended.</i>	3.10	<i>Accept in part</i>	<i>See body of report.</i>	<i>No</i>
FS37	Richard & Geoff Spark		<i>Accept in part to the extent that it may affect rezoning, subdivision, and development of land at East Rangiora, including the land the subject of R&G Spark submission and neighbouring land.</i>	<i>Not applicable – only addressed</i>	<i>Accept in part</i>	<i>I do not consider this further submission, which relates to a submission requesting rezoning, is relevant to the Signs chapter.</i>	<i>No</i>

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				<i>in this table</i>			

Table B 23: Recommended responses to submissions - SIGN-S1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.68	Waka Kotahi NZ Transport Agency	SIGN-S1	<p>Amend SIGN-S1:</p> <p>"1. Any sign, other than an official sign used for transport purposesa transport sign or signal, shall:</p> <p>a. not have movable parts, including captive blimps or balloons, but excluding flags and banners;</p> <p>b. not have contain flashing, orrevolving <u>or intermittently illuminated</u> lights;</p> <p>c. not be reflective upon exposure to artificial light;</p> <p>d. not have sound effects;</p> <p>e. not resemble a transport sign<u>an official sign used for transport purposes</u> or <u>traffic</u> signal;</p> <p>f. not be located in a position that impairs a road user's view of any transport sign<u>official sign used for transport purposes</u> or <u>traffic</u> signal;</p> <p>g. not overhang the road reserve of a State Highway; or</p> <p>h. not obstruct the movement of any pedestrian, motorist, or cyclist;</p> <p>i. not be located within any road corridor;</p> <p>j. comply with the following minimum lettering sizes in Table SIGN-1 where visible from a strategic road or arterial road with the following speed limits:</p>	3.8	Accept	<p>See body of report.</p> <p>Also refer to paragraph 55-60 of this Reply Report for discussion relating to a recommended amendment to the chapeau of this standard via a consequential amendment.</p>	Yes

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p>Table SIGN-1: Minimum lettering sizes "Regulatory speed limit of adjoining road Km/h 50 60 ... Business / property name Minimum lettering height (mm) 100 125 ... Main lettering height message Minimum lettering height message 150 175 Secondary lettering height message Minimum lettering height message 75 90 ..."</p>				
284.340	Clampett Investments Ltd	SIGN-S1	Retain SIGN-S1 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.500	Rolleston Industrial Developments Ltd	SIGN-S1	Retain SIGN-S1 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS137	Ohoka Residents Association		Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.	Not applicable – only addressed here	Accept in part	I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.	No

Table B 24: Recommended responses to submissions and further submissions - SIGN-S2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.8	Go Media Limited	SIGN-S2	<p>Amend SIGN-S2:</p> <p>"Type of Sign Billboards permitted under SIGN-R7 Rule reference Applicable Zone SIGN-R7</p> <p>All Industrial, Commercial and Mixed Use Zones</p> <p>Maximum Sign Display Area</p> <p>Any Billboard shall have a maximum sign display area of 28m².</p> <p>Maximum Height</p> <p>Maximum height of freestanding Billboard when measured from ground level: 9m.</p> <p>Billboards on buildings or structures:</p> <p>1. Any Billboard attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</p> <p>2. Any Billboard attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2).</p>	3.4	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
			<p>Type of Sign</p> <p>Any off-site sign excluding Billboards permitted under SIGN-R7</p> <p>Rule reference Applicable Zone</p> <p>SIGN-R7 R8</p> <p>All Industrial, Commercial and Mixed Use Zones</p> <p>Maximum Number of Signs</p> <p>Freestanding signs: There shall be a maximum of one per site.</p> <p>Signs on structures: There shall be a maximum of one per site.</p> <p>Maximum Sign Display Area</p> <p>Each sign, either a freestanding sign and/or sign on structure, shall have a maximum sign display area of 4m².</p> <p>Maximum Height</p> <p>Maximum height of freestanding sign when measured from ground level: 3m.</p> <p>Signs on buildings or structures:</p> <p>Any sign attached to a building shall not protrude above the top of the façade of that building (refer to Figure SIGN-1).</p> <p>Any sign attached to a fence shall not protrude above the height of that fence (refer to Figure SIGN-2)."</p>				
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - SIGN-S3 manages digital signs and Waka Kotahi considers it more appropriate for signs to be managed through this standard as opposed to being incorporated into SIGN-S2.</i>	3.4	Accept	See body of report.	No
267.20	Foodstuffs South Island Limited and Foodstuffs (South Island) Properties Limited	SIGN-S2	<p>Amend to expressly acknowledge the specific operational and functional requirements that are unique to supermarkets, and the practical realities of site-specific constraints that influence the siting and design of new supermarkets and the expansion of existing supermarkets.</p> <p>Or alternatively, amend to include exemptions for supermarkets in recognition of their operational and functional requirements and the essential service they provide.</p>	3.7	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - Waka Kotahi do not support specific exemptions for supermarket signage and do not consider that this type of signage should be treated differently to other commercial signage as the potential effects are no different.</i>	3.7	Accept	See body of report.	No
275.69	Waka Kotahi NZ Transport Agency	SIGN-S2	Further consider the aspects of SIGN-S2 which relate to temporary signs to improve the simplicity and clarity of these provisions. Delete all provisions for off-site directional signage.	3.5, 3.9	Accept	See body of report (two sections).	Yes
284.341	Clampett Investments Ltd	SIGN-S2	Retain SIGN-S2 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
326.501	Rolleston Industrial Developments Ltd	SIGN-S2	Retain SIGN-S2 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	Not applicable – only addressed here	Reject	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	No

Table B 25: Recommended responses to submissions and further submissions - SIGN-S3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
234.9	Go Media Limited	SIGN-S3	Amend SIGN-S3: " ... 2. The digital sign shall have a maximum sign display area of 3m² per site; 3. There shall be a maximum of one digital sign per site; 4. The digital sign shall display static images or messages only; 5. The digital sign shall display maximum of two different images or messages within a 24 hour period; 6. The display time for each image or message on the digital sign shall be a minimum of one hour; ..."	3.6	Accept in part	See body of report.	Yes
FS110	Waka Kotahi NZ Transport Agency		<i>Oppose – Reject - Do not support the submitters points to remove the maximum area, number of images/messages and the display time as the submitter has not proposed any alternative standards rather, proposes to delete them entirely.</i>	3.6	Accept in part	See body of report.	No
275.70	Waka Kotahi NZ Transport Agency	SIGN-S3	Amend SIGN-S3: " ... 6. <u>There shall be no transitions between still images apart from cross-dissolve of a maximum of 0.5 seconds;</u> 7. The display time for each image or message on the digital sign shall be a minimum of one hour; 8. <u>The screen shall incorporate lighting control to adjust brightness in line with ambient light levels;</u> ..."	3.6	Accept	See body of report.	Yes
284.342	Clampett Investments Ltd	SIGN-S3	Retain SIGN-S3 as notified.	Not applicable – only	Accept in part	No changes are recommended based on the content of this submission point. Subject to	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
				addressed here		amendments made in response to other submissions.	
326.502	Rolleston Industrial Developments Ltd	SIGN-S3	Retain SIGN-S3 as notified.	Not applicable – only addressed here	Accept in part	No changes are recommended based on the content of this submission point. Subject to amendments made in response to other submissions.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed here</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 26: Recommended responses to submissions - SIGN-S4

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.343	Clampett Investments Ltd	SIGN-S4	Retain SIGN-S4 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.503	Rolleston Industrial Developments Ltd	SIGN-S4	Retain SIGN-S4 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 27: Recommended responses to submissions - SIGN-S5

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
284.344	Clampett Investments Ltd	SIGN-S5	Retain SIGN-S5 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
326.504	Rolleston Industrial Developments Ltd	SIGN-S5	Retain SIGN-S5 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No
FS137	Ohoka Residents Association		<i>Oppose and disallow every amendment that supports Rolleston Industrial Development Limited's proposed satellite town in Ohoka. It is inconsistent with the national policy direction and contrary to the objectives and policies in both the Operative Plan and PDP. There is insufficient information relating to stormwater, wastewater, transport, character, amenity, and housing demand.</i>	<i>Not applicable – only addressed in this table</i>	<i>Reject</i>	<i>I do not consider the proposed private plan change request for Ohoka is relevant to the Signs chapter.</i>	<i>No</i>

Table B 28: Recommended responses to submissions and further submissions - Table SIGN-S2

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
113.6	Te Kōhaka o Tūhaitara Trust	Table SIGN-S2	Amend Table SIGN-S2 so that any community sign shall be provided at a ratio of a maximum of two freestanding signs per 1ha.	3.3	Accept	See body of report.	Yes
282.80	Woolworths New Zealand Limited	Table SIGN-S2	Amend Table SIGN-S2 to increase the permitted maximum sign display area for supermarkets in all zones, specifically amend the permitted maximum sign display area for freestanding signs within the Light Industrial Zone, General Industrial Zone and Large Format Retail Zone to 27m ² .	3.7	Reject	See body of report.	No

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
FS110	Waka Kotahi NZ Transport Agency		Oppose specific standards for supermarket signage and do not consider it should be treated differently to other commercial signage as the potential effects are no different.	3.7	Accept	See body of report.	No

Table B 29: Recommended responses to submissions - SIGN-AN1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
195.109	Transpower Zealand Limited	SIGN-AN1	Amend SIGN-AN1: "Signs may also be subject to applicable requirements within other legislation or documents, including the following: ... <u>x. NZECP 34:2001 - New Zealand Electricity Code of Practice for Electricity Safe Distances applies to signs located in the vicinity of electricity lines.</u> "	3.11	Accept	See body of report.	Yes
275.71	Waka Kotahi NZ Transport Agency	SIGN-AN1	Retain SIGN-AN1(5) as notified.	Not applicable-only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No

Table B 30: Recommended responses to submissions and further submissions - SIGN-MD1

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
275.72	Waka Kotahi NZ Transport Agency	SIGN-MD1	Amend SIGN-MD1: "1. The extent to which the sign's size, location, design, content, illumination, and any digital <u>operation transitions</u> , could adversely affect <u>the safe, efficient and effective operation of the transport system</u> transport safety, cause confusion, distraction or an obstruction to any road user. 2. The complexity and sensitivity of the receiving environment."	3.8	Accept in part	See body of report.	Yes
FS99	KiwiRail Holdings Limited		<i>Supports broadening the assessment of the effects on transport safety.</i>	3.8	<i>Accept in part</i>	<i>See body of report.</i>	<i>No</i>

Table B 31: Recommended responses to submissions - SIGN-MD3

Sub. Ref.	Submitter / Further Submitter	Provision	Decision Requested	Section of this Report where Addressed	Officer's Recommendation	Officers' Reasons/Comments	Recommended Amendments to PDP?
178.54	Heritage New Zealand Pouhere Taonga	SIGN-MD3	Retain SIGN-MD3 as notified.	Not applicable – only addressed in this table	Accept	Agree with submitter. No changes recommended on the basis of this submission.	No